



# Miles for Smiles 5K

5K run brought to you by Two Angels Foundation



**May 15, 2022**

We would like to invite your business to partner with Two Angels Foundation for its 16th Annual **Miles For Smiles 5K** to be held on May 15, 2022. Partnership provides an ideal marketing prospect for your business. As our partner, you can be part of a fun athletic event that promotes health and wellness in our community *and* supports a local non-profit.

## About Two Angels Foundation

Two Angels Foundation, Inc., was organized in memory of Allyson and Rachel Mohatt. Both girls were diagnosed with a rare form of muscular dystrophy called Nemaline Myopathy, which ultimately took their lives when they were just five years old. Making the girls' lives as normal possible was their family's primary goal and because of the degenerative nature of the disease, that meant providing them with adaptive equipment so they could attend school and play with others. Obtaining adaptive equipment can be a significant financial burden that, in many cases, is not covered by insurance. Two Angels Foundation helps families in need purchase adaptive equipment for home and school thus facilitating a more active life for children with special needs.

## Race Overview

The Miles for Smiles 5K is not only for competitive runners but also for families wanting to share a great outdoor experience. Since its inception in 2007, Miles for Smiles has continued to attract more competitors every year. Following the 5K, there is a 50-yard Adaptive Dash where children will show off their speed using their adaptive equipment to walk, roll or ride to the finish line. This special event is a huge hit with spectators and participants alike.

## Our Runners

Over half of our runners reside in the north and west suburbs of Denver. Arvada, Broomfield, Denver, Lafayette and Lakewood are most represented, although runners from all across the metro area participate.

- ◆ 65% women/35% men
- ◆ 18% under 20 years of age
- ◆ 49% ages 20 to 50
- ◆ 33% over age 50

\*Source: 2020 Miles for Smiles 5K Virtual Run



# Partnership Opportunities

Included below are the various partnerships available. We welcome your consideration and would be happy to discuss all of our partnership opportunities with you and how they can best be structured to meet your company's specific needs. Please join us in helping make a meaningful difference in the lives of our children.

## Champion Level \$1500

- Largest logo on race shirts
- Company logo and link on race website
- Company logo and link in outgoing email to 1000+ Two Angels Foundation supporters
- Sponsorship mention on Two Angels Foundation and Right Start Events social media pages
- Company logo on race bibs

## Sprinter Level \$750

- Company logo on race shirts
- Company logo and link in outgoing email to 1000+ Two Angels Foundation supporters
- Sponsorship mention on Two Angels Foundation and Right Start Events social media pages

## Jogger Level \$500

- Company logo and link on race website
- Company logo and link in outgoing email to 1000+ followers

**Talk to us about tailoring a sponsorship package that fits your needs.**

### SPONSORSHIP RESERVATION AGREEMENT

TYPE OF SPONSORSHIP: (check one)

Champion Sponsorship - \$1500

Sprinter Sponsorship - \$750

Jogger Sponsorship - \$500

Donation

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Telephone number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Mailing address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

Please complete this form and return with your check made payable to Two Angels Foundation.

Two Angels Foundation  
PO Box 740849  
Arvada, CO 80006-0849



Note: To ensure inclusion on all marketing materials please return form and your check no later than March 31, 2022. To ensure inclusion on t-shirts, please return form and your check no later than April 15, 2022.



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