



RIGHT START
RACE MANAGEMENT

AUG. 12, 2023



the
**Carnation
mile**

SPONSORSHIP PROPOSAL

BENEFITTING
**Jefferson
Center** 
— With you in mind —



Contact:
Michelle DelPiccolo



303.916.5377



www.rightstartevents.com



michelle@rightstartevents.com



Sponsorship of this event allows you company to increase visibility within the Wheat Ridge Community and beyond.



The Carnation Mile was introduced in 2021, giving runners a chance to test their speed on the Carnation Festival Parade route in Wheat Ridge on 38th Ave. from Depew St. to High Ct. This fast, flat and straight as can be course is a runner's delight.



The Carnation Mile benefits Jefferson Center, who provide mental health support to all Jeff residents.



Saturday, August 12, 2023 | 8:00 a.m.

A benefit race for Jefferson Center

GENERAL SPONSORSHIP OPPORTUNITIES

Title Sponsor \$4000 (One Available)	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250
<p>Title sponsor recognition on all event promotion with your logo including emails, flyers, and banners.</p> <p>Your company logo and link to your website on:</p> <ul style="list-style-type: none"> • Race registration webpage • Two social media posts (Facebook, Twitter and Instagram) • Right Start Race Management newsletter • Finish Line Timing newsletter <p>Your logo on event signage</p> <p>Top placement of your logo on t shirts</p> <p>10 race registrations</p>	<p>Your company logo on emails, flyers, and banners.</p> <p>Your company logo and link to your website on:</p> <ul style="list-style-type: none"> • Race registration webpage • One social media post (Facebook, Twitter and Instagram) • Right Start Race Management newsletter • Finish Line Timing newsletter <p>Your logo on event signage</p> <p>Middle placement of your logo on t shirts</p> <p>5 race registrations</p>	<p>Your company logo and link on:</p> <ul style="list-style-type: none"> • Race registration webpage • One social media post (Facebook, Twitter and Instagram) • Right Start Race Management newsletter • Finish Line Timing newsletter <p>Your logo on event signage</p> <p>Lower placement of your logo on t shirts</p>	<p>Your company name and link on:</p> <ul style="list-style-type: none"> • Race registration webpage • Right Start Race Management newsletter • Finish Line Timing newsletter

SPECIALTY SPONSORSHIP OPPORTUNITIES

Prize Sponsor \$1250	Family Wave Sponsor \$600	Carnation Dog Sponsor \$350	Warm up zone Sponsor \$350
One Available	One Available	One Available	One Available
All Gold Level sponsorship benefits plus presentation of awards to overall winners	All Silver Level benefits plus your company name on all Family Wave promotion.	All Bronze Level benefits plus your company name on all Carnation Dog promotion.	All Bronze Level benefits plus your company name on all Carnation Mile promotion as the warm-up zone sponsor. Opportunity to have banner and fitness instructor at the start line.



Saturday, August 12, 2023 | 8:00 a.m.

In addition to the sponsorship levels listed there is also the opportunity to have a vendor booth at the finish line festival. Cost of a 10 x 10 booth is \$250.

___ Title Sponsor	\$4,000	___ Prize Sponsor	\$1,250
___ Gold Sponsor	\$1,000	___ Family Wave Sponsor	\$750
___ Silver Sponsor	\$500	___ Carnation Dog Sponsor	\$350
___ Bronze Sponsor	\$250	___ Warm-up Zone Sponsor	\$350
		___ Vendor Booth	\$250

Please indicate sponsorship level above

Business Name

Contact Name

Email

Telephone Number

Mailing Address

For inclusion on race shirts, payment is due July 1, 2023.

Please make check payable to:

Right Start Events
2560 Pierson St
Lakewood, CO 80215



RIGHT START
RACE MANAGEMENT

www.carnationmile.com

Sponsorship levels can be customized to best fit your needs. Contact Michelle DeIPiccolo at Right Start Events to discuss ways your company can partner with the Carnation Mile.

michelle@rightstartevents.com | 303-916-5377

sydney@rightstartevents.com | 303-324-3880

RightStartEvents.com