



## 2023 Stepping Stone 5K

A community event benefitting Trailhead Community presented by Stepping Stone Support Center

#### Sponsorship Opportunities



For questions about sponsorship contact Michelle DelPiccolo michelle@rightstartevents.com 303.916.5377

Trailhead Community 11757 W. Ken Caryl Ave, F-426 Littleton, CO 80127



## Who are we?

Trailhead Community and Stepping Stone Support Center are excited to announce our 7th Annual 5K! This amazing event benefits adults with developmental disabilities. We are raising both awareness and funds to give these participants a home of their own!

At Trailhead, our mission is creating and designing an extraordinary opportunity for people to come together in an integrated and intentional apartment community.

In December 2021, ground was broken for an 80-unit apartment complex near Bowles and C470 in Littleton, where 50% of the units are allocated for adults with developmental disabilities, 25% for working professionals/millennials and 25% for active seniors. The building will include state-of-the-art technology and "Universal Design" features to promote independence and safety for all residents. A cooperative management model will integrate all three tenant groups together to make decisions about how their community will operate! We will have on-site concierge staff to provide 24/7 oversight for the building, social events, meal preparation and encourage mutual exchange and support between tenants. The complex will have many unique and intentional features to promote community including a sport court, sound-proof multimedia room for music, large screen viewing and mini jam sessions, a community kitchen and common dining room serving optional meals daily, and large common areas both indoors and outdoors!

This concept was inspired by the success of Stepping Stone Support Center, a sister company established in 2013. The support center provides prevocational and life skills training, job placement, job coaching services, social events and community connections. Many of the participants who have received services through the support center will be eligible for independent living at Trailhead Community due to their success in the program.

You have helped make a difference in the lives of so many already just by supporting our mission, but we still have a long road ahead.

How can you help? Become a sponsor of the 2023 Stepping Stone 5K!





**Gender:** 59% Females/41% males

Ages: 12% Under 20

47% Ages 20-39 9% Ages 40-49 33% 50 and over

All Stepping Stone Support Center participants are invited to run or walk the event. We partner with Athletes in Tandem to make sure that everyone who wants to participate can. While the timed race is a 5K, we offer a 2.5K "Shortcut" for those participants who chose to run or walk a shorter distance.



## Who are our runners?

While the Stepping Stone 5K runners race for many reasons, many of them are there to support the staff and participants of Stepping Stone Support Center and the mission of Trailhead Community. A vast majority are between the ages of 20 and 40. And while most runners come from the western suburbs of Littleton and Lakewood, all of the communities in metro Denver are represented.







# Why sponsor the Stepping Stone 5K?

We would like to invite your business to partner with us for the 7th Annual Stepping Stone 5K to be held on Sunday, June 4, 2023 at Clement Park in Littleton, Colorado. As a sponsor, you can be part of a fun athletic event that promotes health and wellness to all in our community and supports a deserving local non-profit. We welcome the opportunity to discuss your ideas on how to structure a partnership that meets your specific needs and makes a meaningful impact on the lives of those in our community.



### Sponsorship Opportunities

#### Major Level \$1000

- Company logo in top position on race shirts
- Company logo on race bibs
- Company logo on race website with a link to your website
- Company logo on sponsor banner at event
- Sampling and booth at the event
- 6 complimentary race registrations

#### Gold Level \$500

- Company logo on race shirts
- Company logo on race website with a link to your website
- Company logo on sponsor banner at event
- Sampling and booth at the event
- 3 complimentary race registrations

#### Silver Level

#### \$250

- Company name on race shirts
- Company logo on race website with a link to your website
- Company logo on sponsor banner at event
- Sampling and booth at the event

#### Mile Marker \$100

• Your signage at a mile marker on the course

#### **Sponsor a Runner Donation**

 Stepping Stone Support Center participants are invited to run, regardless of their ability to pay.
Your gift will help us to cover this cost.

Talk to us about tailoring a sponsorship package that fits your needs.



#### SPONSORSHIP RESERVATION AGREEMENT

TYPE OF S	PONSORSHIP: (check	one)		
Majo	or Level - \$1000			
Gold	d Level - \$500			
Silve	r Level - \$250			
Mile	Marker Sponsor - \$100	)		
Vend	lor booth - \$100			
Spor	sor a Runner (amount	: \$)		
Cont	ributing and in-kind S	ponsorship (amount: \$	)	
Contact Na	ime			
Telephone	number			
Email				
Mailing ad	dress			
City		State	Zip	
Please mak	e checks payable to: Tr	railhead Community		
Mail to:	Trailhead Commun	ity		
	11757 W. Ken Caryl Ave, F-426			
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For more information contact Michelle DelPiccolo at  $\underline{michelle@rightstartevents.com}$ 

