

Sponsorship Opportunities

2024 STEPPING STONE 5K & 2.5K SHORTCUT

A community event benefitting Trailhead Community
presented by Stepping Stone Support Center



June 2, 2024

www.SteppingStone5K.com

For questions about sponsorship contact
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Who are we?

Trailhead Community and Stepping Stone Support Center are excited to announce our 7th Annual 5K! This amazing event benefits adults with developmental disabilities. We are raising both awareness and funds to give these participants a home of their own!

At Trailhead, our mission is creating and designing an extraordinary opportunity for people to come together in an integrated and intentional apartment community.

In the Summer of 2024, residents will move into their new homes at Trailhead Community. The building is an 80-unit complex near Bowles and C470 in Littleton, where 50% of the units are allocated for adults with developmental disabilities, 25% for working professionals/millennials and 25% for active seniors. The building will include state-of-the-art technology and “Universal Design” features to promote independence and safety for all residents. A cooperative management model will integrate all three tenant groups together to make decisions about how their community will operate! We will have on-site concierge staff to provide 24/7 oversight for the building, social events, meal preparation and encourage mutual exchange and support between tenants. The complex will have many unique and intentional features to promote community including a sport court, sound-proof multimedia room for music, large screen viewing and mini jam sessions, a community kitchen and common dining room serving optional meals daily, and large common areas both indoors and outdoors!

This concept was inspired by the success of Stepping Stone Support Center, a sister company established in 2013. The support center provides prevocational and life skills training, job placement, job coaching services, social events and community connections. Many of the participants who have received services through the support center will be eligible for independent living at Trailhead Community due to their success in the program.

You have helped make a difference in the lives of so many already just by supporting our mission, but we still have a long road ahead.

How can you help? Become a sponsor of the 2024 Stepping Stone 5K!



www.stepsingstone5k.com

Who are our runners?

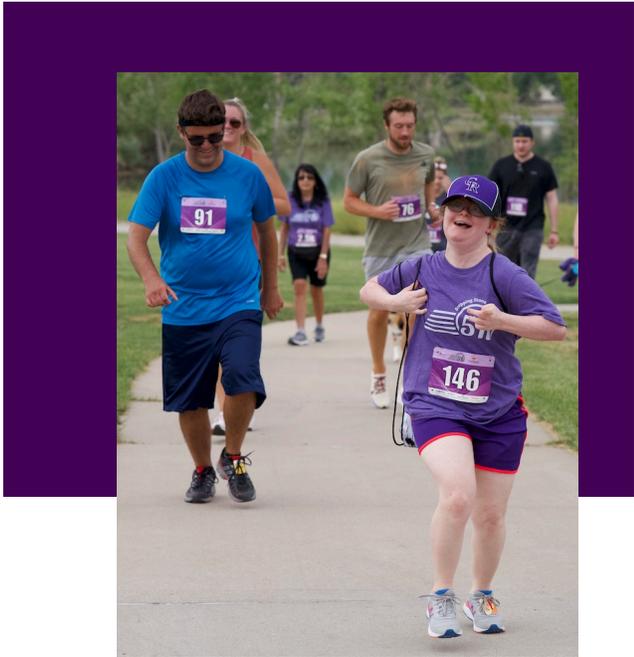
While the Stepping Stone 5K runners race for many reasons, many of them are there to support the staff and participants of Stepping Stone Support Center and the mission of Trailhead Community. A vast majority are between the ages of 20 and 40. And while most runners come from the western suburbs of Littleton and Lakewood, all of the communities in metro Denver are represented.



Gender: 59% Females/41% males

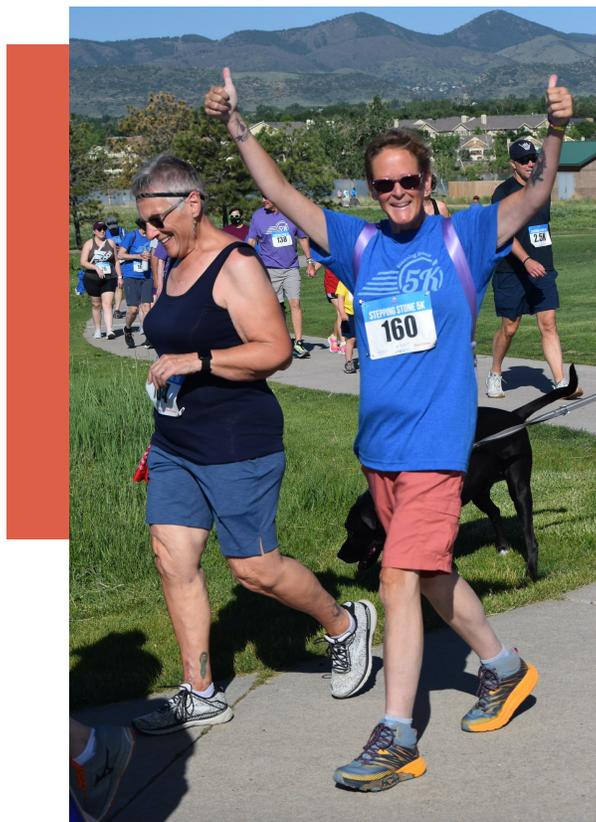
Ages: 12% Under 20
47% Ages 20-39
9% Ages 40-49
33% 50 and over

All Stepping Stone Support Center participants are invited to run or walk the event. We partner with Athletes in Tandem to make sure that everyone who wants to participate can. While the timed race is a 5K, we offer a 2.5K "Shortcut" for those participants who chose to run or walk a shorter distance.



Why sponsor the Stepping Stone 5K?

We would like to invite your business to partner with us for the 8th Annual Stepping Stone 5K to be held on Sunday, June 2, 2024 at Clement Park in Littleton, Colorado. As a sponsor, you can be part of a fun athletic event that promotes health and wellness to all in our community and supports a deserving local non-profit. We welcome the opportunity to discuss your ideas on how to structure a partnership that meets your specific needs and makes a meaningful impact on the lives of those in our community.



Sponsorship Opportunities

Major Level

\$2500

- Company logo in top position on race shirts
- Company logo on race website with a link to your website
- Company logo on sponsor banner at event
- Sampling and booth at the event
- 6 complimentary race registrations

Gold Level

\$1000

- Company logo on race shirts
- Company logo on race website with a link to your website
- Company logo on sponsor banner at event
- Sampling and booth at the event
- 3 complimentary race registrations

Silver Level

\$500

- Company name on race shirts
- Company logo on race website with a link to your website
- Company logo on sponsor banner at event
- Sampling and booth at the event

Mile Marker

\$100

- Your signage at a mile marker on the course

Sponsor a Runner Donation

- Stepping Stone Support Center participants are invited to run, regardless of their ability to pay. Your gift will help us to cover this cost.

Talk to us about tailoring a sponsorship package that fits your needs.



www.stepsingstone5k.com

SPONSORSHIP RESERVATION AGREEMENT

TYPE OF SPONSORSHIP: (check one)

_____ Major Level - \$2500

_____ Gold Level - \$1000

_____ Silver Level - \$500

_____ Mile Marker Sponsor - \$100

_____ Vendor booth - \$100

_____ Sponsor a Runner (amount: \$_____)

_____ Contributing and in-kind Sponsorship (amount: \$_____)

Contact Name _____

Telephone number _____

Email _____

Mailing address _____

City _____ State _____ Zip _____

Please make checks payable to: Trailhead Community

Mail to: Trailhead Community
11757 W. Ken Caryl Ave, F-426
Littleton, CO 80127

For more information contact Michelle DelPiccolo at michelle@rightstartevents.com

