

September 7, 2025 | www.FlyinLion5K.com



2025 Flyin' Lion 5K

Sponsorship Opportunities



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Who are we?

Littleton High School has a proud legacy spanning nearly 115 years. During that time, the school has earned accolades for the academic and athletic prowess of its students. Attracting students from throughout the city of Littleton as well as parts of Centennial and unincorporated Arapahoe County, Littleton has long enjoyed a reputation as a community center for the area it serves. The Flyin' Lion 5K aims to be part of that community connection.

Where does the money go?

Net proceeds from the Flyin' Lion 5K will go to the school's nearly 25 varsity sports via its Booster Club as well as to the Performing Arts through Encore. Proceeds from last year's Flyin' Lion 5K race were distributed to fifteen athletic teams and Encore.

What can partnership do for you?

Becoming one of our race partners provides an ideal marketing opportunity for you to reach your community. There are many levels of involvement that offer your business positive brand recognition as a corporate partner. Plus as a race partner, you are supporting an event that promotes health and wellness in your community and directly benefits your local school.

Our race this year is a way in which you can expand your reach. Because of Littleton's history and the number of still very active alums in the area, we anticipate attracting a large number of participants in the race.

Moreover, we have developed a number of ways to engage runners, walkers and supporters at a high level as we toe the start line together. Sponsors can choose from more traditional sponsorship options featuring benefits like complimentary entries and preferred logo placement on marketing materials depending on the level or we can tailor a sponsorship to fit your specific needs.

Sponsorship opportunities

Platinum Level \$1500

- Logo on 2 race banners displayed at Littleton High School
- 10 complimentary race registrations
- Logo on race bibs
- Logo on race shirts
- Logo and link on race website
- Logo and link in 2 marketing emails
- Vendor booth at the finish line

Gold Level \$750

- Logo on 2 race banners displayed at Littleton High School
- 5 complimentary race registrations
- Logo on race shirts
- Logo and link on race website
- Logo and link in 2 marketing emails
- Vendor booth at the finish line

Silver Level \$500

- Logo on 2 race banners displayed at Littleton High School
- 2 complimentary race registrations
- Logo on race shirts
- Logo and link on race website
- Vendor booth at the finish line

Bronze Level \$250

- Business name listed on race shirts
- Business logo and link on race website
- Vendor booth at the finish line

King and Queen of the Hill sponsor \$350

- Naming rights for fastest runner up the Washington St. hill
- Business logo and link on race website
- Vendor booth at the finish line

Pride of Littleton Sponsor \$100

- Vendor booth at the finish line

Thank You

We welcome the opportunity to discuss your ideas on how to structure a partnership that meets your specific needs and makes a meaningful impact on student education.

PLEASE MAKE CHECKS PAYABLE TO:

Lions Sports Booster Club

Mail payment to:

Flyin Lion 5K

Littleton High School

199 E. Littleton Blvd.

Littleton, CO 80121

For inclusion on race banner, payment is due August 1. To have logo on race shirts, paperwork is due by August 7.

Contact Sydney Ayers at Right Start Events to discuss ways your company can support Littleton High School and our community.

Sydney@rightstartevents.com | 303.324.3880

Lions Sports Booster Club is a 501 (c)3 organization

www.FlyinLion5K.com