

# Farmers 5000

2026

SINCE 1981



## SPONSORSHIP OPPORTUNITIES

Sunday, September 20, 2026

Wheat Ridge High School

[www.Farmers5000.org](http://www.Farmers5000.org)



More Info: [Michelle@RightStartEvents.com](mailto:Michelle@RightStartEvents.com)

303.916.5377

# Our Story

Now entering its fifth decade, the Farmers 5000 continues to be a wonderful community event supporting Wheat Ridge High School! Over its 44-year history, the event has contributed close to \$1 million to support programs and students at the high school while bringing our community closer year after year, decade after decade. The race has evolved from a simple 5K to include food from local vendors, a fun run and activities for kids. No wonder the Wheat Ridge community continues to show up in force to enjoy a wonderful morning each September! In recent years, Farmers 5000 money has provided for low-income students through Christmas Angels, supported the award winning and nationally recognized STEM team, and helped students engage in work-based learning through the ground-breaking Career Explore program. Other more traditional learning opportunities such as technology, library, core and elective departments also benefit. Held annually since 1981, the Farmers 5000 continues to be the oldest fundraiser and community health event held in Jefferson County!



## Why Sponsor?

Sponsoring the Farmers 5000 provides exposure to a wide and engaged audience, builds community goodwill, and showcases your brand's commitment to local causes and positive social change.



## Who are we?

Our runners represent a well- rounded cross-section of the neighborhoods surrounding the school and beyond including Wheat Ridge, Lakewood, Golden, Arvada and western Denver.

Gender mix:

56% Female/44% Male

Age mix:

34% under 20

61% 20-59

5% 60 and over



## The Elementary and Middle School Challenges

Elementary and middle school students from the local community are welcome to participate in the Farmers 5000 at a discounted rate. These Future Farmers, along with their families, represent a significant portion of our runners. The race provides these families with a unique opportunity to experience life on the Farm firsthand.



## Community

The motto at Wheat Ridge High School is "One City, One High School." Local businesses utilize the Farmers 5000 event as a means to engage with residents in our community.



## Alumni

Once a Farmer, always a Farmer. Every year, close to 100 alumni from Wheat Ridge High School gather at The Farm for the Farmers 5000, providing an opportunity to reconnect with classmates and childhood friends.



# Where does the money go?



Nearly \$900,000 has been raised in the 40+ years of this event, and those funds go straight into improving student life. They've helped cover essential items like calculators, brought new energy to science through robotics and fuel cell projects, upgraded performing arts equipment, supported special education resources, and so much more that helps students learn and grow.

Every department, coach and club sponsor sends in a wish list, and thanks to generous sponsors, each group receives at least a portion of what they request.

Students are also part of the excitement. Every team, club and department can set up a booth at the finish-line festival to share their programs and show the community what makes WRHS special.



# Sponsorship Packages

## Platinum Sponsor – \$ 2,500

- Business logo and name displayed prominently in advertisements including:
- Overhead street banner displayed at 38th Ave. & Teller St. for 3 weeks prior to the event.
- Start/Finish banner.
- Two Race banners displayed at Wheat Ridge High School for one month prior to the event.
- Top position on race shirts.
- on race website with a link to your website.
- in marketing collateral including race flyers, posters and two race emails with a link to your website.
- Ten complimentary race registrations.
- Booth at the event.

## Gold Sponsor – \$ 1,500

- Business logo and name displayed prominently in advertisements including:
- on race shirts.
- on race website with a link to your website.
- in marketing collateral including race flyers, posters and two race emails with a link to your website.
- Five complimentary race registrations.
- Booth at the event.

## Silver Sponsor – \$ 1,000

- Business logo and name displayed prominently in advertisements including:
- on race shirts.
- on race website with a link to your website.
- in marketing collateral including race flyers, posters and two race emails with a link to your website.
- Booth at the event.

## Volunteer Sponsor - \$750 (1 available)

- Business logo on volunteer shirts.
- Name listed in one race email.
- Booth at the event.

## Friend of the Farm - \$500

- Business logo on race website with a link to your website.
- Booth at the event.

## Fun Run Sponsor - \$500 (1 available)

- Business logo on fun run bibs.
- Name listed in one race email.
- Booth at the event.

## Mile Marker Sponsor - \$250 (3 available)

- Signage on course at a mile marker.
- Booth at the event.

## Vendor booth - \$100



# Thank you!

We welcome the opportunity to discuss your ideas on how to structure a partnership that meets your specific needs and makes a meaningful impact on student education.



PLEASE MAKE CHECKS PAYABLE TO:

Farmers 5000, Inc  
% Wheat Ridge High School  
9505 W. 32nd Avenue  
Wheat Ridge, CO 80033

To pay by credit card please contact Michelle DelPiccolo at 303-916-5377.

For inclusion on overhead banner, paperwork is due MAY 31. To have logo on race shirts, paperwork is due by July 20.

Contact Michelle DelPiccolo at Right Start Events to discuss ways your company can support Wheat Ridge High School and our community. [Michelle@rightstartevents.com](mailto:Michelle@rightstartevents.com) | 303.916.5377

Farmers 5000, Inc. is a 501 (c)3 organization # 85-3101077

[WWW.FARMERS5000.ORG](http://WWW.FARMERS5000.ORG)

