



Saturday, August 14, 2021 | 8:00 a.m.

A benefit race for Jefferson Center

Introducing the Carnation Mile. This race, which benefits Jefferson Center for Mental Health, will be held along the Carnation Festival Parade route in Wheat Ridge on 38th Ave. from Depew St. to High Ct. This fast, flat and straight as can be course will be a runner's delight.

GENERAL SPONSORSHIP OPPORTUNITIES

Title Sponsor \$2000	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250
<p>Title sponsor recognition on all event promotion with your logo including emails, flyers, posters, banners.</p> <p>Your logo and link on:</p> <ul style="list-style-type: none"> • Race registration webpage • Two social media posts (Facebook, Twitter and LinkedIn) • Timing company eblast • Jefferson Center community newsletter • Right Start Race Management newsletter <p>Your logo on event signage</p> <p>Top placement of your logo on t shirts</p> <p>10 race registrations</p>	<p>Your logo on emails, flyers, posters, banners.</p> <p>Your logo and link on:</p> <ul style="list-style-type: none"> • Race registration webpage • One social media post (Facebook, Twitter and LinkedIn) • Timing company eblast • Jefferson Center community newsletter • Right Start Race Management newsletter <p>Your logo on event signage</p> <p>Middle placement of your logo on t shirts</p> <p>5 race registrations</p>	<p>Your logo and link on:</p> <ul style="list-style-type: none"> • Race registration webpage • One social media posts (Facebook, Twitter and LinkedIn) • Timing company eblast • Jefferson Center community newsletter • Right Start Race Management newsletter <p>Your logo on event signage</p> <p>Lower placement of your logo on t shirts</p>	<p>Your name and link on:</p> <ul style="list-style-type: none"> • Race registration webpage • One social media posts (Facebook, Twitter and LinkedIn) • Timing company eblast • Jefferson Center community newsletter • Right Start Race Management newsletter

In addition to visibility at the race, your sponsorship will reach:

Jefferson Center Social Media Reach			Jefferson Center Newsletter	Finish Line Timing Newsletter	Right Start Events Newsletter
2,300 followers	2,800 followers	600 followers	2,800/month	54,000 runners	2,500 runners

SPECIALTY SPONSORSHIP OPPORTUNITIES

Bib Sponsor \$500	Water Station Sponsor \$250	Warm-up Zone Sponsor \$250
One Available	One Available	One Available
Your logo on all race bibs	Your logo on signage at water station at the end of the course	Your logo on signage at start area