

Colorado Community Media
SHARE YOUR TRAIL TALES 5K
SPONSORSHIP PACKAGES

STRIDE SPONSOR **\$10,000** **VALUE \$20,450**

- ◆ 4 full page ads in all weekly publications
- ◆ 3 month digital banner ads*
- ◆ 3 social media post on all CCM social channels
- ◆ Street banner displayed at Clement Park for 3 weeks prior to event
- ◆ Logo on socks
- ◆ 10 Complimentary race registrations + everything below

SPRINT SPONSOR **\$5,000** **VALUE \$10,500**

- ◆ 2 Full page ads in all weekly publications
- ◆ 1 month digital banner ads*
- ◆ 1 social media post on all CCM social channels
- ◆ Logo on race banners displayed at Clement Park day of event
- ◆ 5 Complimentary race registrations* everything below

SOCK SPONSOR **\$2,500**

- ◆ Sticker with company name/logo on every sock handed out
- ◆ Logo on all advertising

PACE PARTNER **\$2,000** **VALUE \$4,500**

- ◆ 1 half page ad in all weekly publications
- ◆ 1 month digital banner ads*
- ◆ 1 social media post on all CCM social channels
- ◆ 2 complimentary race registrations* everything below

WATER SPONSOR **\$1,000**

- ◆ Signage at every water station
- ◆ Logo on all advertising

JOGGER SUPPORTER **\$500** **VALUE \$1,299**

- ◆ 1 quarter page ad to publish in all weekly publications
- ◆ Logo and link on race website
- ◆ 10x10 vendor booth space*

SHARE
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 TALES

5K



**Colorado
 Community
 Media**

- ARVADA PRESS
- BRIGHTON STANDARD BLADE
- CANYON COURIER
- CASTLE PINES NEWS-PRESS
- CASTLE ROCK NEWS-PRESS
- CENTENNIAL CITIZEN INDEPENDENT
- COMMERCE CITY SENTINEL EXPRESS
- DENVER HERALD DISPATCH
- DOUGLAS COUNTY NEWS-PRESS
- ELBERT COUNTY NEWS



- CLEAR CREEK COURANT
- gazette
- Life On CAPITOL HILL



- the profile
- ENGLEWOOD HERALD
- FORT LUPTON PRESS
- GOLDEN TRANSCRIPT
- HIGHLANDS RANCH HERALD
- JEFFCO TRANSCRIPT
- Littleton Independent

- LONE TREE VOICE
- NORTHGLENN THORNTON SENTINEL
- PARKER CHRONICLE
- WESTMINSTER WINDOW