



*A community 5K benefiting Wheat Ridge High School
Named by the Denver Post as a "Hidden Gem"*

2020 PARTNERSHIP OPPORTUNITIES

**SEPTEMBER 20, 2020
WHEAT RIDGE HIGH SCHOOL**

2020 marks the 39th Anniversary for the Wheat Ridge High School Farmers 5000, an achievement that ranks our community race among the very first 5Ks in the Denver metro area and most likely the first ever school-based 5K fundraiser. This year's event will be special and we invite you to partner with us on Sun., Sept. 20, as we toe the starting line for the 39th Annual Farmers 5000.

Becoming one of our race partners provides an ideal marketing opportunity for you to reach your community. There are many levels of involvement that offer your business positive brand recognition as a proud corporate partner. Plus as a race partner, you are supporting a fun athletic event that promotes health and wellness in your community and directly benefits your local school.



Our Race

Race Overview

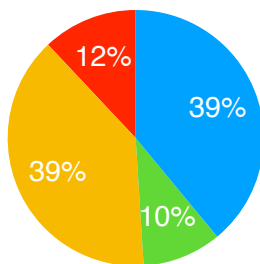
In 1981, a group of Wheat Ridge High School parents and runners organized a road race to benefit the school. Not only did this group raise money to support school programs, they also promoted physical fitness and community spirit. That mission continues to this day. All funds from entry fees support educational and special programs within the school.

Several years ago an elementary school challenge was added that promotes physical fitness in our youth and provides a sense of community within all of Wheat Ridge.

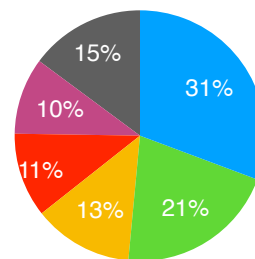
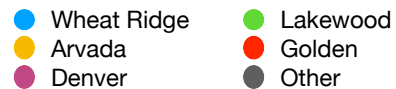
The Farmers 5000 continues to grow in popularity as it annually kicks off the school year. It draws elite and recreational runners from all over the Front Range and raises more than \$20,000 each year, directly benefiting the students through contributions to school programs.

Who are our runners?

The Farmers 5000 has been a community centerpiece for nearly 40 years. Our runners represent a well-rounded cross-section of the neighborhoods surrounding the school and beyond.



* Source: 2019 Farmers 5000



Where does the money go?

More than \$800,000 has been raised in the 38 years the race has been held. Used to enhance the learning experience of the students, the funds raised have provided calculators for those students who can't afford them; robotics and fuel cell programs for the science department; updated equipment for the performing arts departments; teaching supplies for the special education department; and many other items that improve and enrich student learning.

What can partnership do for you?

The Farmers 5000 has a long, illustrious history. It is a must-attend event year after year and those who participate in any capacity know that doing so means much more than simply showing support for one of the state's oldest races benefiting one of the area's oldest schools. It's an opportunity to connect with people who are driven to give business to organizations that get behind them, their school and their community.



Partnership Opportunities

Please consider how partnering with the Wheat Ridge High School Farmers 5000 can advance your goals in the community. We welcome the opportunity to discuss your ideas on how to structure a partnership that meets your specific needs, and makes a meaningful impact on student education.

Platinum Level **\$2500**

- Logo on overhead banner displayed at 38th Avenue & Teller St. for 3 weeks prior to the event
- Logo in top position on race shirts
- Logo on 2 race banners displayed at 32nd & Kipling and at Wheat Ridge High School for one month prior to event
- 10 complimentary race registrations
- Logo and link on race website
- Logo and link in marketing collateral, including race flyers, posters and e-blasts
- Booth and banner at event

Gold Level **\$1500**

- Logo on race shirts
- 5 complimentary race registrations
- Logo and link on race website
- Logo and link in marketing collateral, including race flyers, posters and e-blasts
- Booth and banner at event

Silver Level **\$1000**

- Logo on race shirts
- Logo and link on race website
- Logo and link in marketing collateral, including race flyers, posters and e-blasts
- Booth and banner at event

Bronze Level **\$500**

- Logo and link on race website
- Booth and banner at event

Bib Sponsor **\$1000 - SOLD**

- Company logo on 1000 race bibs

Volunteer Sponsor **\$500**

- Company logo on volunteer shirts
- Company banner hung at race
- Name listed in newsletters and race emails

Mile Marker Sponsor **\$250 - 3 available**

- Signage on course at your mile marker and for the half mile of course before the marker

Fun Run Sponsor **\$250 - 1 available**

- Company logo on fun run bibs
- Company banner hung at race
- Name listed in newsletters and race emails

Vendor Booth **\$100**

TYPE OF PARTNERSHIP: (check one)

_____ Platinum - \$2500

_____ Gold - \$1500

_____ Silver - \$1000

_____ Bronze - \$500

_____ Bib Sponsor - \$1000 **SOLD**

_____ Volunteer Sponsor - \$500

_____ Mile Marker Sponsor - \$250

_____ Fun Run Sponsor - \$250

_____ Vendor Booth - \$100

Contact name

Email

Telephone number

Mailing address

City

State

Zip

For logo inclusion on overhead banner, paperwork is due MAY 31. To have logo on race shirts, paperwork is due by JULY 31.

Please make checks payable to:

FARMERS 5000

Mail to: Farmers 5000
9505 W. 32nd Ave.
Wheat Ridge, CO 80033