



ACE NATIONAL TENNIS EVENTS



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2023 Sponsorship Opportunity

WWW.ACENATIONALTENNISEVENTS.COM

About Us

Ace National Tennis Events began as Triumph-N-Tennis when we hosted a junior satellite tournament in April 2010. Our goal is to host tournaments and to provide consistent match play and opportunities for players and their parents to learn from each experience. Our commitment to this foundational principle remains even as we've expanded our reach. We have grown from hosting four tournaments a year to hosting more than 2,000 players during eight intermediate-level and 12 beginner-level tournaments annually.

We are dedicated to excellence. At Ace National Tennis Events we look forward to players beginning their tennis experience in our tournaments and we are devoted to setting an atmosphere ideal for the accomplishment of the goals they set for themselves on the court.

Why the name change?

Triumph-N-Tennis resonated with the founder because it was through hosting tennis tournaments that she achieved her goal of becoming a successful business owner. However, in 2022 she found it no longer reflected her growing desires and present goals which have more to do with the sport of tennis.

We believe tennis helps individuals develop mental toughness and conflict resolution. Tennis players also learn strategy and independence through match play experience. Ace National Tennis Events' goal is to expand from hosting beginner- and intermediate-level events to introducing tennis at local schools and developing tennis tournaments into high-level junior tennis events.



What's My Story?

Why would a mother of three extend her choice of taking tennis to complete her physical education requirement for a bachelor's degree to establish a vision of becoming a prominent choice for junior tennis players to participate in tennis tournaments? It is my personal desire to grow in my interests and profession. Besides the tennis class to earn a degree, my path was generated by the need to afford a tennis program for my daughter. I began to staff the tournament desk at tennis tournaments. I learned that I could become a United States Tennis Association (USTA) tennis official by taking a test and attending an annual class, so I did the very next time the test and class were scheduled. Pure ambition ignited within me when my daughter asked me about a logo on t-shirts, she saw many tennis players wearing. One day she said, "We should have our own t-shirts." Thus, the conception of Triumph-N-Tennis LLC to now Ace National Tennis Events LLC.

A little about me: I was born in Washington, DC. I worked and attended Spelman College. I earned a bachelor's degree in Sociology and graduated in 1999. I went on to earn a master's degree in business administration at DeVry University, Graduate School of Management in 2004. Along with being a tournament director on the weekends, I work for Habitat for Humanity International, managing the administrative operations of the Atlanta office. I am also on several USTA and Atlanta Lawn Tennis Association (ALTA) tennis teams along with continuing as a certified USTA official and tournament director.



Business Philosophy

My business philosophy is based on quality, teamwork, and the desire to improve with each tournament. Attention to detail, consistent match play experience, and a goal towards excellence is the incentive that motivates me as a tournament director. Not only are the players' and parents' experiences most important but the tournament team that implements the logistics is vital to the experience.

Our Team



Candace Kearney
Founder and Tournament Director



Vanessa Cummings
Director of Administration

Tournament Description

The Atlanta Southern Classic is the first national advance junior tournament hosted by Ace National Tennis Events. Sugar Creek Golf and Tennis Center, the main location of the tournament was chosen to honor a 40-year landmark of DeKalb County. The secondary site is DeKalb Tennis Center, another landmark tennis location.

The Atlanta Southern Classic is designed to provide a quality experience for all participants. The top 32 players who register from all southern states will be selected to compete. The tournament is divided into two weekends. Competitors ages 12 to 14 will play their matches the weekend of July 29 through July 31, 2023. Competitors ages 16 to 18 will play their matches the following weekend, August 5 through 7, 2023.

We look forward to the Atlanta Southern Classic becoming an annual event and a major tournament experience for USTA Southern and USTA Georgia tennis players.

Sponsorship Levels

Level	Amount	Sponsorship Deliverables
PLATINUM	\$2000	Signage (3 x 2) tournament locations Tennis court (18in x 18in) signage Logo on all marketing campaigns Logo on Ace National website
GOLD	\$1500	Tennis (18in x 18in) court signage Logo on all marketing campaigns Logo on Ace National website
SILVER	\$1000	Logo on all marketing campaigns Logo on Ace National website
BRONZE	\$500	Logo on Ace National website

Next Steps to Being a Sponsor

Thank you for your interest in sponsoring the Atlanta Southern Classic USTA national tournament. Please call or email Candace Kearney at 404-313-1883, email candace@acetennisevents.com to discuss the sponsorship opportunity.



(404) 313-1883



candace@acetennisevents.com



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