



Fee Structure

Robert Upcycle & Co

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At Robert Upcycle & Co, we specialize in creating unique, sustainable, and unforgettable event experiences. With a commitment to upcycling and repurposing decor elements, we bring your vision to life while promoting eco-friendly practices. From personalized consultations to custom decor creation and sourcing, our services are tailored to meet your specific needs and ensure your event is both beautiful and environmentally conscious.

HOW IT WORKS

Every new project begins with an Initial 30-minute consultation to discuss your event vision, theme, and needs. **Consultation is always free!**

FULL SERVICE VS DIY

While we offer full-service event design, we know that hiring us for our creative vision and one-of-a-kind ideas can save you money and provide a higher return on investment.

Full-Service Packages: Ideal for clients who want a seamless, hands-off experience with everything designed and created for you. These packages offer complete service, from initial design to final setup.

DIY Packages: Perfect for clients who enjoy a hands-on approach and want to save money. These packages provide custom ideas, sourced materials, and instructions so you can create your own decor. You'll have the satisfaction of crafting your event with expert guidance, knowing all materials are sustainably sourced and upcycled.

EXAMPLE DELIVERABLES

Example One ♣ Standard Full-Service Package ♣ Estimated Cost: \$1100

This example shows how a client can benefit from a full-service package, enjoying a seamless, hands-off experience with beautifully crafted, personalized decorations and elements tailored to their event theme.

Event Details:

- **Event Type:** Baby Shower
- **Theme:** Woodland Animals
- **Number of Guests:** 25
- **Date:** September 15, 2024

Deliverables:

- 1. Custom Design & Creation (20 hours)**
 - Design consultation to discuss theme and preferences
 - Vintage woodland animal-themed ceramics upcycled into centerpieces
 - Handmade paper decorations (banners, garlands)
 - Themed signage (welcome signs, food labels)
 - Personalized keepsakes for guests (small handmade favors)
 - Themed game setup (baby shower games with woodland animal designs)
- 2. Materials:**
 - High-quality paper for decorations and signage
 - Vintage ceramics
 - Craft supplies for keepsakes
 - Printing costs for themed designs

Breakdown of Costs:

- 1. Labor Costs (20 hours at \$50/hour):**
 - Design & Creation: \$1000
- 2. Materials Costs:**
 - High-quality paper: \$20
 - Planters and Craft supplies: \$60
 - Printing costs: \$20
 - **Total Materials Cost:** \$120
- 3. Additional Services:**
 - Consultation included in package

Example Two ♣ DIY BasicPackage ♣ Estimated Cost: \$425

In this example, a client is looking to plan the same event, but is working with a budget that needs room for catering. We work together to curate a package that provides them with a custom design and sourced materials, but empower the host to create the elements herself. This approach maximizes their budget while still benefiting from our unique offerings and eco-friendly materials.

Event Details:

- **Event Type:** Baby Shower
- **Theme:** Woodland Animals
- **Number of Guests:** 25
- **Date:** September 15, 2024

Deliverables:

1. **Custom Design Ideas:**
 - Personalized design consultation to discuss theme and preferences
 - Custom woodland animal-themed decoration ideas
2. **Sourced Materials:**
 - Ceramics for woodland animal-themed planters
 - Pre-Cut paper for DIY decorations (banners, garlands)
 - Craft supply packs for centerpieces and signage
 - Custom graphic designs to match event theme
3. **Detailed Instructions:**
 - Step-by-step guides for creating decorations, centerpieces, and signage
 - Tips for setting up the decor to create a cohesive theme

Breakdown of Costs:

1. **Service Cost (DIY Basic Package):**
 - Custom design ideas, consultation, and instructions: \$250
 - Graphic design, hands-on making, packaging: \$75
2. **Materials Costs:**
 - Vintage Ceramics: \$50
 - Decor and Craft Supplies: \$100
 - Printing costs: \$25
 - **Total Materials Cost:** \$175
3. **Total Decor Cost:** \$250 (service) + \$175 (materials) = \$425

Total Estimated Cost: \$425 (This leaves the client with \$575 for catering)