



SPONSORSHIP

OPPORTUNITIES

August 8, 2026

KERNEL KING

\$1,000

SOLD!



Advertised on:

- RunSignUp registration site
- Sweet Corn Fest website (adelsweetcornfest.org)
- Facebook (Adel Chamber + Adel Sweet Corn Festival 5K)
- Chamber Connection e-newsletter

- Five race entries
- 2 Sweet Corn Fest t-shirts



MOTIVATION MILE SPONSOR

\$500

ONE AVAILABLE

- Company logo on each mile marker sign placed along the route

Advertised on:

- RunSignUp registration site
- Sweet Corn Fest website (adelsweetcornfest.org)
- Facebook (Adel Chamber + Adel Sweet Corn Festival 5K)
- Chamber Connection e-newsletter

NEW THIS YEAR!

GOLDEN KERNEL SPONSOR

\$500

- Company name on back of Sweet Corn Fest 5K runner & volunteer t-shirts in large font
- Product display (provided by Sponsor) at packet pick-up site
- Prominent position and mention in media promotions
- Frequent mentions by race announcers

Advertised on:

- RunSignUp registration site
- Sweet Corn Fest website (adelsweetcornfest.org)
- Facebook (Adel Chamber + Adel Sweet Corn Festival 5K)
- Chamber Connection e-newsletter

SWEET KERNEL SPONSOR

\$250

- Company name on back of Sweet Corn Fest 5K runner & volunteer t-shirts in medium font
- Mention in media promotions (minimum of four posts)
- Acknowledgement by race announcers

Advertised on:

- RunSignUp registration site
- Sweet Corn Fest website (adelsweetcornfest.org)
- Facebook (Adel Chamber + Adel Sweet Corn Festival 5K)
- Chamber Connection e-newsletter

