

HOLLYWAY

MAGAZINE

AUGUST 2024 ISSUE #187

BRAVE
NEW
SEASON

64⁺

Pages of
**STYLE
ICONS**
CAPTURING
FASHION'S ELITE

EXCLUSIVE PHOTOSTORY

EGYPTIAN ARTS DE VIVRE
JEWELRY DESIGNER - ILÉE MARIE

Photographer: Vistiana Rus

CONTENT

HOLLYWAY MAGAZINE Issue #187



A full-page photograph of a woman with long dark hair, wearing a strapless coral-colored gown and a matching necklace. She is posing against a wall covered in ancient Egyptian hieroglyphs, with her right arm raised and hand resting on the wall. The number '30' is printed in the top left corner of the image.

30

EDITOR'S LETTER

Dear HOLLYWAY Magazine Readers,

It is my pleasure to welcome you to the latest edition of HOLLYWAY Magazine. As always, we bring you a collection of stunning art, fashion, and beauty features from some of the world's most talented photographers and creative artists.

In this issue, we showcase the incredible work of photographers who are pushing boundaries and capturing unique perspectives that leave a lasting impact. Our fashion and beauty features highlight the latest trends and styles, while also celebrating the individuality and creativity of our contributors.

At HOLLYWAY Magazine, we are committed to showcasing diverse voices and perspectives from around the world. We believe that art has the power to transcend cultural boundaries and connect us all. It is our mission to share the works of artists from different backgrounds and to create a space where their voices can be heard.

I would like to extend my gratitude to all of our contributors for sharing their incredible talent with us. We are honored to have the opportunity to feature their work in our magazine. And to our readers, thank you for joining us on this journey of art and creativity.

We hope you enjoy this edition of HOLLYWAY Magazine and that it inspires you to embrace your own creativity and individuality.

Best regards,

Jenny Hollyway

Editor-in-Chief, HOLLYWAY Magazine

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ART, FASHION AND BEAUTY MAGAZINE
BASED IN TOKYO

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SUBMISSIONS/INQUIRIES

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OR CONTACT US BY OFFICIAL SITE

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FLIRTY BOW

Photographer: Elena Votintseva @votintseva_photo

PT: <https://pin.it/2FYNO8n>

Makeup Artist: Liliya Mingazova @Лилия Мингазова @liliya_vizagist

Model: Anna Sokolova @annasokolova_kosmetolog

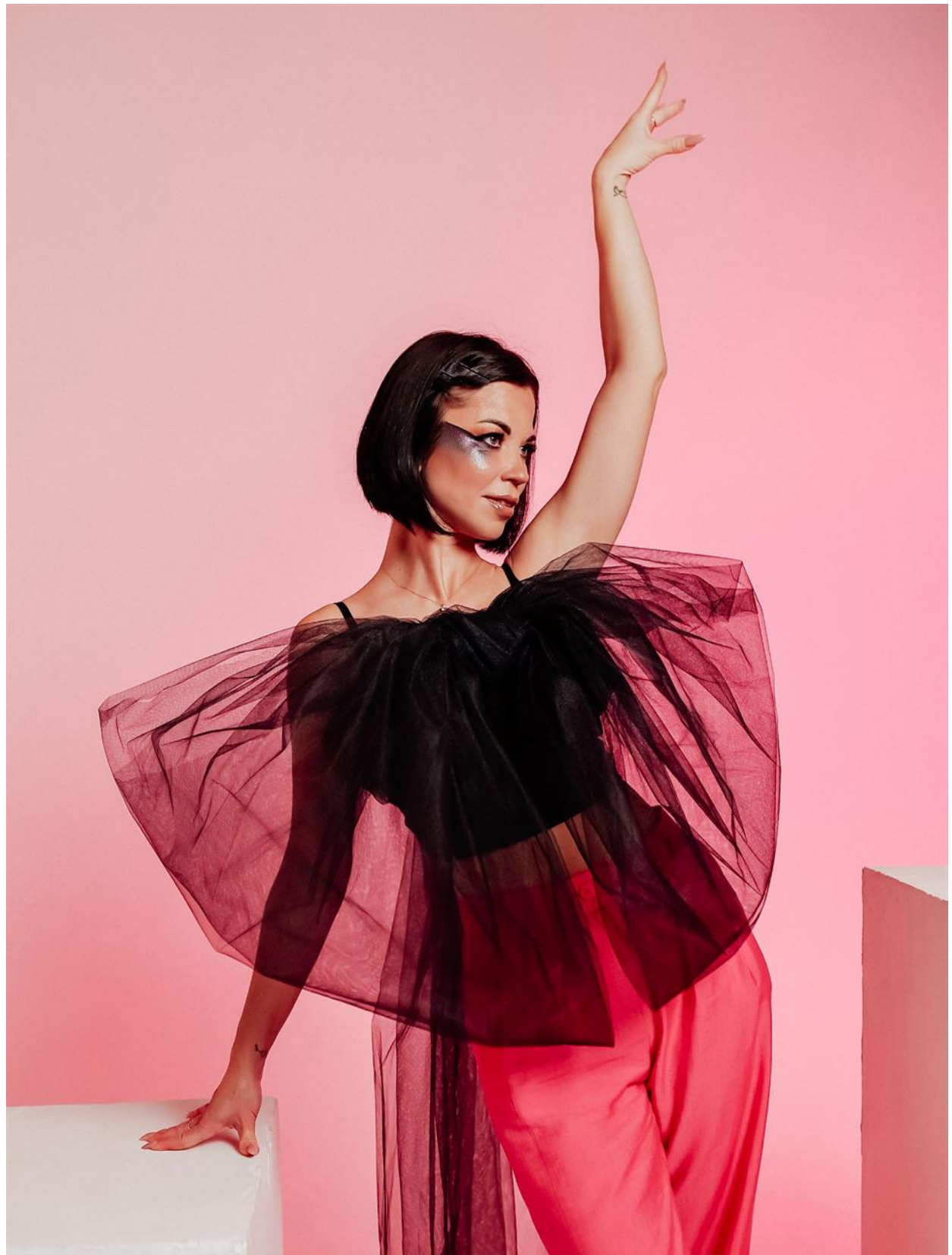


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SUMMER IN THE VILLAGE

Photographer: Avel Burlak @burlak.photo
Female Model: Evgenia Turysheva @jennie_tur_at
Creative Director: PRO-TUR AGENCY @pro_tur_agency_skt
Makeup Artist: Viktoria Panova @vipanoka



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BEAUTY WITHIN

Hair Stylist: AhKim @ahkimartofhair

Female Model: Joanna Gunay @joanna.gunay

Retoucher: Henry Valenzuela

Fashion Designer: Shahieda Idris @shiedaaaairis

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OLA

Photographer: Andrzej Stala @andrzejstalaphotography
Model: Ola F.

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EXCLUSIVE PHOTOSTORY

EGYPTIAN ARTS DE VIVRE

JEWELRY DESIGNER - ILÉE MARIE

@egyptianartsdevivre

WB: <https://egyptianartsdevivre.com/>

Photographer: Vistiana Rus

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EXCLUSIVE INTERVIEW

with Accessory Designer Ilée Marie

“My inspiration comes from beautiful nature, and nature is a reflection of the Divine”

Ilée Marie

Ilée Marie and Her Creative approach to Jewelry Making:

Can you tell us about your cultural background and how it has influenced your jewelry design aesthetic?

Growing up in Transylvania I was drawn to the peace and serene ambiance of the outdoors. I spent my childhood poking around the Carpathian Mountains and exploring Romania's wilderness and pristine landscapes. Living close to nature, I found a true connection with myself, aligned with my own values. I am animated by the values of the Earth, the dynamism of the Sea and the simplicity of the Mountains. Egyptian Arts de Vivre was born from this sense of wonder, creativity and sustainability. From an early age, I have found working with my hands to be a calming and meditative practice. It was during Covid pandemic in 2021 when I got into beading, leading to the creation of my first Collection- The Renaissance of the Scarabs.

How does living in Newport Beach, influence your design aesthetic and creative process?

I love the meditative state you can get into with creativity. It's like an altered form of consciousness where you just get so absorbed in the creation of what you're doing that the rest of the world just disappears. I was very intrigued and amazed by how something so beautiful can be made by hand. After pursuing my MBA in Business Administration I went on to follow my passion and began studying at GIA- Gemological Institute of America in Los Angeles. Here, in Newport Beach I have created a community who share a connection with my brand and philosophy. These individuals aren't just customers, they are advocates who resonate with my vision and values. Our customers believe in a personal luxury, not as a status



symbol, but a connection to the essence of nature, history and the extraordinary in everyday life.

Your website, Egyptian Arts de Vivre, suggests a strong influence from Egyptian culture. How do these elements manifest in your jewelry designs?

My inspiration is a mixture of cultural norms, ancient myths and nature with its ever-changing, unexpected beauty. I also have a deep and profound love for exploration and immerse admiration for ancient deities. I have always been fascinated with Egyptian and Greek Mythology, in which the Scarab has an important place, a symbol of inner strength- a protector for all who wear it. In Egyptian culture the Scarab was the symbol of Sun-God, RA, and represented the idea of manifestation, existence, development and growth. Inspired by the revered scarab beetle, each piece in our collection is a celebration of renewal, transformation and protection, echoing the significance attributed to scarabs. My intention is really to elevate looking at jewelry as a form of Art, wearing it as an experience rather than an accessory by creating timeless pieces, feature unusual materials such as real scarab wings, meant to last for decades even centuries to come.

What materials and techniques do you prefer to work with, and why?

My work is not so much about creating beauty as it is about seeking it out and recognizing the beauty that already exists in all things. At Egyptian Arts de Vivre , sustainability is deeply ingrained in our philosophy. Working with Scarab beetle wings is part of an ethical and ecological philosophy because this material is entirely recyclable .The Scarab itself has a very short lifespan leaving behind its greenish-blue body. The Scarab wings have exciting characteristics of color, fluorescent with different shades of blue, green, orange or purple. By utilizing naturally sourced beetle wings in our Scarab collections , we further embody our commitment to eco-friendly practices. Our mission is to work sustainably while protecting the environment. I think everyone can do something to help preserve our beautiful wilderness.

Can you share a particularly memorable or challenging project you've worked on and what you learned from it?

My real wish is to continue to be inspired. My biggest achievement was seeing my jewelry creations on the Red Carpet at the Oscars in 2023 . That was my most memorable and challenging project so far. I often say that my greatest challenge will be the next piece I create. I would not want my greatest challenge to be behind me.

How do you stay inspired and keep your designs fresh and innovative in such a dynamic industry?

I am inspired by the extraordinary number of people I interact with every day . I believe that creativity is a phenomenon where both something new and, at the same time valuable is created . I think you have to proactively use creative tactics and shake up your old strategies to stay relevant and keep the audience engaged. It is very important to highlight what makes you unique by building a strong, authentic brand identity and focus on storytelling . Jewelry is often a symbol of personal meaning and emotional connection and I think the ultimate luxury is having something that is made for you, or customized for you.

How would you describe your style of jewelry and the women who buy them?



I think my jewelry is youthful and elegant while at the same time very sophisticated and obviously quite versatile . My Egyptian-Muses are independent women who express their personality through their clothes and their jewelry. My jewelry is designed for modern women as I wanted to create pieces that accommodates their busy lifestyle. When they take out a piece of their jewelry , they know they can wear it day and night in several different ways and styles. Cleopatra are my Go to earrings , they are very light and easy to wear.

Lastly, what is the next big thing we can look forward to seeing from you?

I look forward to exploring the potential of new sustainable materials. And of course , to all the changes that will come along with it. I am truly excited by the creative space it has opened for me.

Thank you, Ilée, for sharing your inspiring story and beautiful designs with us. Your passion for jewelry and dedication to your craft truly shine through in every piece you create. We look forward to seeing more of your stunning work and wish you continued success in your artistic journey. For our readers, be sure to visit Ilée Marie's website, Egyptian Arts de Vivre, to explore her latest collections and follow her creative endeavors.

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STYLE AND CHARM

Photographer: Svetlana Shchigoleva @svetlofox

Creative Director: Svyatoslav Pashin @Get In Frame @svyt_pvk

Model: Ruslan Temrokov

Model: Brill Konstantin @brillfoto

Agency: Get In Frame @svyt_pvk

Model: Завадская Ксения





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AMY BYRD

Photographer: Joe Mikoli @jmikoli_designphoto

FB: <https://www.facebook.com/jmikoli>

WB: <https://www.joemikoli.com>

TW: <https://www.twitter.com/jmikoli>

Female Model: Amy Byrd @Skyline Talent | @Miles Models @amycarolynbyrd

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SUMMERTIME SHINE

Photographer: Vizionz @_vizionz__

WB: <https://vizionz.smugmug.com/>

TW: <https://twitter.com/vizionzimages>

Retoucher: resurfaced.view @resurfaced.view

Female Model: GEMINI @reaushon_gemini

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SUBMIT TO

PRINT and DIGITAL MAGAZINES



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