



## HOW TO CREATE SEEING STARS YOURSELF? - A short manual

1. Make an index of the most non-essential light polluters such as greenhouses, billboards, gas stations, etc.
2. Create 1 artistic impression which visualizes the impact of lights off, stars on. Preferable with an iconic building or location, and as realistic as possible.
3. Present it to the mayor or government in charge of the city or town. Convince them of the beauty and importance of seeing the stars. It's a collective effort which creates a new community experience, covid-proof.
4. Once the government is on board, start a communication campaign to encourage the community to participate, e.g. citizens, entrepreneurs, companies, institutions. Present it as being a community project in which everyone has to work together.
5. Weather heavily influences the visual experience, such as clouds, rain but also humidity in the air, which reflects the light pollution. Regularly check the weather forecast. Ideally, a non-cloudy, cold winter night is the best.
6. If possible, plan a general rehearsal night to check the visual impact and to see if all involved cooperate as promised. After that, set a final date for opening.
7. Please invite us to the opening!

It is a simple idea but needs the collective effort in order to work. So, make sure you have enough time to prepare, manage and communicate to encourage your city.

We all have the right to see the stars! Good luck!

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