



Hi! We are so glad you are reading this! We're reaching out to invite you to be part of one of our favorite events of the year.

On **Saturday, October 24, 2026**, we will be hosting **The Butcher's Smoke & Flames Barbecue Cookoff**. What started as a small backyard-style cookoff has grown into one of the most anticipated community events in our area—bringing together local businesses, families, and barbecue teams for a full day of great food, friendly competition, and fun for all ages.

As a local business, we truly believe in supporting our community and the people in it. That's why we're inviting a limited number of sponsors to partner with us this year. Sponsorships help us continue to grow the event while keeping it family-friendly and community-focused—and they also give us the opportunity to highlight the businesses that help make events like this possible.

## Sponsorship Opportunities

### Pitmaster Sponsor | \$5,000

- Eight (8) People's Choice Wing Tickets
- Eight (8) Official Competition T-Shirts featuring your business name and/or logo
- Eight (8) BBQ Plate Meal Vouchers
- Individual 3' x 6' banner displayed at the event
- Optional 10' x 10' vendor space
- Social media recognition on all platforms including : Facebook, Instagram, and Website.
- Event-day recognition announced over the loudspeaker.
- Access to our VIP Room, including private bathrooms, air conditioning, snacks, and refreshments

### Smokin' Sponsor | \$2,500

- Four (4) People's Choice Wing Tickets
- Four (4) Official Competition T-Shirts featuring your business name and/or logo
- Four (4) BBQ Plate Meal Vouchers
- Individual 3' x 6' banner displayed at the event
- Social media recognition on all platforms including : Facebook, Instagram, and Website.
- Access to our VIP Room, including private bathrooms, air conditioning, snacks and refreshments

## **Grillin' Sponsor | \$1,500**

- Two (2) People's Choice Wing Tickets
- Two (2) Official Competition T-Shirts
- Two (2) BBQ Plate Meal Vouchers
- Advertising on The Butcher Meat Co. social media platforms
- Individual 2' x 4' banner displayed at the event

## **Cookin' Sponsor | \$500**

- Sponsored plaque displayed on a picnic table at the event
- Business name and logo included on official event T-shirts
- Business name and logo included on the main event banner

We would love to have you involved in this year's Smoke & Flames Cookoff, and we'd be happy to answer any questions or talk through which sponsorship level may be the best fit for you.

**Kadi Smith:** 256-339-3913

**Justin Smith:** 256-708-9944

**Store:** 256-747-5416

**Email:** [thebutchermeatco@gmail.com](mailto:thebutchermeatco@gmail.com)

Thank you so much for your time and consideration. We truly appreciate your support and everything you do for our community—we hope to partner with you for an amazing event in October!

Warm regards,

**Kadi Smith & Justin Smith**

Co-Owners, The Butcher Meat Co.





# The Butcher's Smoke & Flames

## Barbeque Cookoff

### Sponsor Commitment Form

**Event Date:** Saturday, October 24, 2026

#### The Butcher Meat Co.

149 Patton Dr. • Cullman, AL 35057

Store Phone: 256-747-5416

Email: [butchersmokeandflames@gmail.com](mailto:butchersmokeandflames@gmail.com)

### Business Information

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, ZIP:** \_\_\_\_\_

**Website (optional):** \_\_\_\_\_

**Social Media Handles (optional):** \_\_\_\_\_

\_\_\_\_\_

### Select Your Sponsorship Level

**PitMaster Sponsor — \$5,000**

**Smokin' Sponsor — \$2,500**

**Grillin' Sponsor — \$1,500**

**Cookin' Sponsor — \$500**

**Sponsorship Amount (if different):** \$ \_\_\_\_\_

\_\_\_\_\_

### How You'd Like Your Business Name Displayed

(Example: on banners, event shirts, and promotional materials)

**Business Name to Print:** \_\_\_\_\_

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**Logo Submission**

- Logo attached with this form
- Logo will be emailed to **butchersmokeandflames@gmail.com**

Preferred file types: PNG, JPG, or PDF (high resolution if possible)

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**Vendor Space (PitMaster Sponsor Only)**

- Yes, we would like to use the optional **10' x 10' vendor space**
- No, we will not need vendor space

If yes, please describe your setup:

**Trailer/Booth Dimensions:** \_\_\_\_\_

**Power Needed?**  Yes  No

Please note: **Power will not be provided on-site.** If your setup requires electricity, you are welcome to bring a generator. **Generators under 70db are allowed.**

If yes, please explain: \_\_\_\_\_

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**Shirt Sizes (for included sponsor shirts)**

**PitMaster Sponsor (8 shirts):**

- 1. \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_
- 7) \_\_\_\_\_ 8) \_\_\_\_\_

**Smokin' Sponsor (4 shirts):**

- 2. \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_

**Grillin' Sponsor (2 shirts):**

- 1. \_\_\_\_\_ 2) \_\_\_\_\_

(Adult sizes: S, M, L, XL, 2XL, 3XL)

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## Payment Information

- Check Enclosed
- Please Invoice Me
- I will drop payment off at The Butcher Meat Co.

**Make checks payable to:** *The Butcher Meat Co.*

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## Authorization

By signing below, I confirm our sponsorship commitment for **The Butcher's 4th Annual Smoke & Flames Barbeque Cookoff on October 24, 2026.**

**Authorized Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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To make sure we have plenty of time for shirts, banners, and promotions, we kindly ask that sponsorship commitments be submitted by **Friday, July 24, 2026.**

## Return This Form

 Drop off: **The Butcher Meat Co., 149 Patton Dr., Cullman, AL 35057**

 Email: **butchersmokeandflames@gmail.com**

Questions? Call us anytime: **256-747-5416**