



DIEGO
ORTIZ



2020 SEASON PROPOSAL

Young driver with over eight years of experience

One of the most outstanding Mexicans nowadays

National and international experience

DIEGO ORTIZ





The sport with most loyalty from fans



Highly aspirational sport marketing tool



More than 17.5m motorsport fans in Mexico



People relates motorsport sponsors as top companies



Press conferences
and interviews



Strategic promotion
for each event



Brand activation
campaigns



Social networks



Newspapers



Magazines



TV broadcast

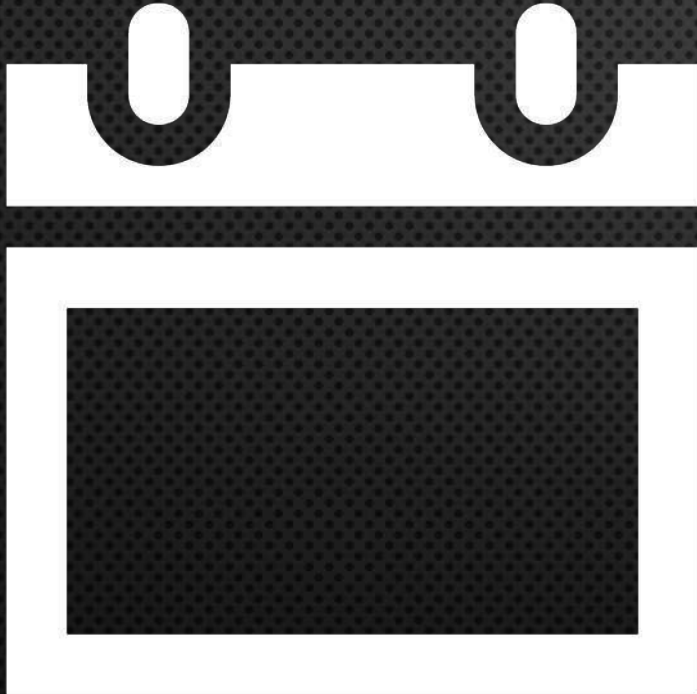


48K tv
spectators in
Mexico

Broadcast to
17 Latin
American
countries

3 prime time
repetitions





- July 9 Autodromo Querétaro, QRO.
- July 30 Autodromo Miguel E. Abed, PUE.
- August 20 Óvalo de Aguascalientes, AGS.
- Next events to be confirmed



Tax deductible investment



Right to use the car for
exhibition or private events



Brand activation with all
team drivers



Car branding



T-shirts, caps, etc.
for team crew



Means of
communication



Brand activations



Right to use the
car for events



Invoice for tax
deduction



FedEx

PEAK
ANTIFREEZE & COOLANT

FedEx

Red
Cola

48

Scotiabank

Scotiabank

telcel



Carlos Ortiz



contacto@dortiz.com.mx



+52 1 (55) 3901 8786



[/19diegoortiz](#)



[/diego19ortiz](#)