

Privacy Policy for Go-Dog Direct

We take consumer privacy seriously. Following all laws and regulations we have implemented a secure data handling policy which ensures privacy, security and transparency in the way we handle data.

How We Collect, Share and Use Personal Information

Go-Dog Direct respects the privacy of every individual whom we aggregate and process information. Go-Dogs primary business is focused on offering a variety of data products that are used for marketing services. Our clients use Go-Dog's services to market their own products and promotions to existing and new prospects through a variety of advertising avenues including, but not limited to, direct mail, email marketing and other display campaigns.

Our data contains information about individuals and households in the U.S. and are developed from public information and from other information providers such as self-reported and online questionnaires and from trusted third-party providers and collectors. We share information with third-party vendors, consultants, and other service providers. For example, we may share information about you with a third-party service provider that creates letters or other products ordered by users, sends out emails, serves ads to you on a third-party platform, or monitors or analyzes data. Such companies will have access to personal information only as necessary to carry out their work and are prohibited from using it for any other purpose.

Consumers may opt out of our data products at any time by emailing info@go-dogdirect.com or by calling (816) 937-3885.

Security

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information.

The computers/servers in which we store personally identifiable information are kept in a secure environment at our headquarters in Omaha, Nebraska

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website.

Our privacy policy may change from time to time and all changes will be posted on this page. If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at (816) 937-3885 or info@go-dogdirect.com.

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