

Hearts BBQ Backpack Giveaway 2025  
**SPONSORSHIP REQUEST**

Dear Community Member,

We are thrilled to announce the upcoming **Hearts BBQ Backpack Giveaway on August 2<sup>nd</sup>, 2025**, a community-driven event dedicated to equipping local students with **free backpacks and school supplies**, -all in a festive, family-friendly environment.

Our goal is to provide **at least 1300 children** with the essentials they need to start the school year strong. But we can't do it without the support of local leaders like you.

### ♥ Why Sponsor? ♥

This event brings together families, schools, local businesses, and service providers to create lasting community impact. Your support directly funds backpacks, supplies, and event resources that make a difference in children's lives. In return, we offer **meaningful exposure** and recognition for your business.

### Sponsorship Levels

#### 🏆 1 Gold Sponsor – \$5,000

- Large logo placement on **event banners** and **marketing materials**
- **Featured placement** on website and **highlighted social media recognition**
- **Dedicated thank-you post** on all platforms
- Mention in **event press releases**

#### 🥈 2 Silver Sponsor – \$2,500

- Medium logo on event banners and marketing materials
- Recognition on website and social media
- Social media shoutout thanking your business

#### 🥉 3 Bronze Sponsor – \$1,000

- Small logo on event banners and marketing materials
- Recognition on website and social media

#### 🌿 Community Sponsor – \$500

- Business name listed on website and printed materials
- Social media thank-you post

#### 💛 Friend of the Giveaway – \$250

- Business or individual name listed on the website
- Social media thank-you post

#### 🙌 Supporter – \$50–\$249

- Name listed on general donor acknowledgment page on our website

*Alone we can do so little, together we can do so much! ~Helen Keller*

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We would love to include your business as a valued sponsor. If you're interested or would like to donate supplies or services in-kind, please contact us at **325-518-5643**. Sponsorship deadline is **based on level of participation**.

Let's work together to uplift the next generation—one backpack at a time.

With gratitude,

**Sharleene Jacques**  
Event Organizer  
heartsbbqbackpackgiveaway.com  
325-518-5643

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