

Hearts BBQ Backpack Giveaway 2026  
SPONSORSHIP REQUEST

Dear Community Member,

We are excited to announce the upcoming **7<sup>th</sup> Annual Hearts BBQ Backpack Giveaway**, taking place on **August 1<sup>st</sup> , 2026**. This community-driven event is dedicated to equipping local students with **free backpacks and school supplies** in a festive, family-friendly environment.

Last year, thanks to the incredible support of our community, we were able to provide **over 1,300 backpacks** to local children. This year, our goal is to serve **at least 1,300 students again this year**, helping them start the school year prepared, confident, and supported. We cannot reach this goal without the partnership of local leaders like you.

 **Why Sponsor?** 

The Hearts BBQ Backpack Giveaway brings together families, schools, local businesses, and service organizations to create a meaningful and lasting impact in our community. Your sponsorship directly supports the purchase of backpacks, school supplies, and essential event resources that make this day possible. In return, we offer thoughtful recognition and exposure for your business throughout the event and our outreach efforts.

**Sponsorship Levels**

 **Gold Sponsor – \$5,000**

- Large logo placement on event banners and marketing materials
- Featured placement on our website and highlighted social media recognition
- Dedicated thank-you post across all social media platforms
- Mention in event-related press releases

 **Silver Sponsor – \$2,500**

- Medium logo placement on event banners and marketing materials
- Recognition on our website and social media platforms
- Social media shoutout thanking your business

 **Bronze Sponsor – \$1,000**

- Small logo placement on event banners and marketing materials
- Recognition on our website and social media platforms

 **Community Sponsor – \$500**

- Business name listed on our website and printed event materials
- Social media thank-you post

 **Friend of the Giveaway – \$250**

- Business or individual name listed on our website
- Social media thank-you post

 **Supporter – \$50–\$249**

- Name listed on the general donor acknowledgment page on our website

We would be honored to include your business as a valued sponsor. If you are interested in sponsoring, donating supplies, or providing in-kind services, please contact us at **325-518-5643** or email: **heartsbbqbackpackgiveaway@gmail.com**. Sponsorship deadlines may vary based on level of participation. Together, we can uplift the next generation — **one backpack at a time!**

**Alone we can do so little, together we can do so much! ~Helen Keller**  
Sharleene Jacques – [www.heartsbbqbackpackgiveaway.com](http://www.heartsbbqbackpackgiveaway.com) – 325-518-5643