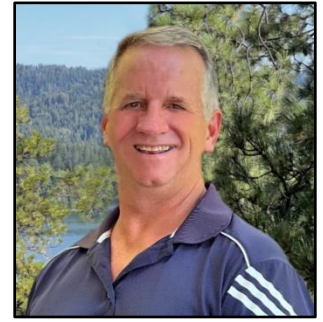


JIM HANNON

EAST DISTRICT DIRECTOR

THE DIRECTOR WHO WILL SOLVE PROBLEMS, NOT CREATE THEM!



ABOUT ME

For five generations, the Hannon family has been proud Lake Arrowhead East District property owners and ALA members. We truly love our Arrowhead paradise and are grateful to have enjoyed lake activities for 60+ years. We look forward to preserving our **PRIVATE** lake for future generations.

As my work schedule (Chief Financial Officer of a consulting firm) became more flexible, I've spent more time in Lake Arrowhead. I grew increasingly uncomfortable with what seemed like overly-complex regulations, detracting from the relaxed "lake life" days of earlier years. Rather than just complain, I committed to get involved. I currently serve on the ALA STR Ad Hoc and Forest & Vegetation Committees, regularly attend other Committee and Board meetings and volunteer to work for committees and ALA staff, which has made me **very knowledgeable about current ALA issues**.

Having served on boards of multiple non-profit and for-profit entities, I fully understand the duty owed to the members by its leadership. I dislike members being patronized or ignored, or information being hidden with evasive answers. As a trained engineer (Princeton Univ.), **I like facts, data and straight truthful answers**. With an MBA in finance & strategy, (UCLA), **I hate wasteful spending** and huge fee increases!

WHY I'M RUNNING

Some current Board members seem to not welcome ALA member input. As a **data-driven** person, I believe our ALA decision-making should be rooted in and supported by facts with a high level of due diligence, not fueled by one-off anecdotes and fear mongering. We deserve a Board accountable to all members under the highest standards of governance, using best practices with **abundant transparency** and **financial diligence**. For me, the "straw that broke the camel's back" was learning that hundreds of thousands of unbudgeted member dollars had been committed to an STR Client Services Office with no apparent Finance or Board approval. That's when I decided to run.

WHEN ELECTED

I will make changes for the good of the East District and all of the ALA Community by:

- Holding hybrid in-person & secure Zoom meetings to increase member participation
- Limiting Fee increases by sensible spending and oversight on Legal Costs & "pet projects"
- Prioritizing maintenance of our existing properties, e.g., trails, convenience docks, etc.
- Restoring Accountability & Trust by being open, honest, and fully disclosing information
- Simplifying and streamlining Bylaws and overly-complex ALA Rules and Policies
- Instilling in Board Members that their fiduciary duty to the members is a DUTY & not an option
- Conducting ALA surveys for members' input on costly projects and/or important decisions
- Stopping backroom, closed-door decision-making that violates the Transparency Policy

Endorsed by: Bill Johnson, Carl Mellinger, ALA Directors *Bud Macer / David Dahl / Alan Kaitz, Past ALA Presidents Roberta Rindenow / Jack Cooperman / Scott Rindenow, Past ALA GM Jim Grant, ALA Committee Member *Gene Warner, Dr. Walter & Marilyn Dishell, Tom Von der Ahe, Dr. Eleanore Meyer & Dr. James Meyer, Bill & Karla Ahmanson, Ron & Heidi Johnson, Ianita (Mrs. Ralph) Wagner, Al Talavera. *These endorsements are not on behalf of the Board or the ALA.



VOTE 4 JIM HANNON – THE CHANGE ALA NEEDS jim@hannon.la