



# KESHAV MEMORIAL COLLEGE OF LAW

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY

(Affiliated to Osmania University)

## WELCOME TO OUR News Letter

# Celeste

JUL 2024

## THE INCEPTION!



**We, the Student Editorial Committee, part of KNPP under the umbrella of our prestigious Law College are pleased to announce the inception of our very own newsletter "Celeste", which stands for something divine or heavenly, one among the stars! Through this newsletter, we intend to deliver everything that has been on the radar of our academic and cultural calendar along with various spreads of Legal News.**

# Beginings



## A day of Seven flavors

-DIVYA AGARWAL

The recent Ugadi event held at SV Hall on April 6th, 2024, was a vibrant celebration marking the Telugu New Year and the onset of spring. Much like the symbolic Ugadi Pacchadi, which embodies various flavors of life, our event was a fusion of seven distinctive experiences, each adding depth and significance to the festivities.

1. **Tangy Tamarind (Chinta):** The energetic dance performances infused the atmosphere with enthusiasm, mirroring the zest of tamarind and signifying the joyous anticipation of the occasion.
2. **Sweet Jaggery (Bellam):** Melodious singing added a touch of sweetness, fostering feelings of unity and nostalgia as voices harmonized in symphony.
3. **Bitter Neem (vepa):** Guest lectures offered wisdom and reflection, akin to the bitterness of neem, serving as a reminder of life's challenges and the need for resilience.
4. **Sour Raw Mango (Mamidi):** Student ramp walks brought a tantalizing twist to the event, akin to the sourness of raw mango, showcasing confidence and grace.
5. **Salt (Uppu):** The traditional dress code united attendees, highlighting the beauty of diversity and collective identity.
6. **Spicy Green Chili (Karam):** The free dance session ignited the floor with energy, reminiscent of the spice of green chilies, as participants moved to the rhythm of the music.
7. **Savoury Salted Green Mango (uppu):** Meticulous behind-the-scenes organization enriched the event, mirroring the savory flavor of salted green mango, with every detail carefully crafted to enhance the overall experience.

In summary, the Ugadi celebration at SV Hall was a harmonious blend of these seven symbolic elements, encapsulating tradition, unity, and renewal as the community welcomed the new year with joy and fervor.

# The Legal Chamber

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## GREEN CONSUMER

- K.N.S PRANAV KALYAN

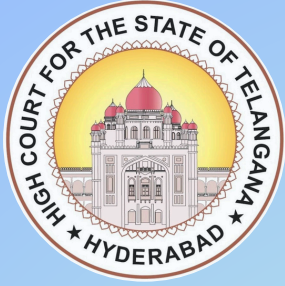
The Supreme Court of India has taken significant action against Patanjali Ayurveda Ltd. for allegedly spreading misleading advertisements. This action highlights the importance of truthfulness in advertising, especially in India's competitive consumer market. Patanjali's rise in the FMCG sector has been accompanied by concerns about the accuracy of its promotional claims.

The court served a contempt notice to Patanjali and its director for violating previous commitments to refrain from misleading advertisements, particularly regarding medicinal cures. Despite warnings, Patanjali persisted in publishing deceptive claims, leading to the court's intervention. Patanjali issued an apology to the Supreme Court after being summoned to explain their actions. However, the court expressed dissatisfaction with their response and gave them a final chance to rectify their behavior.

This legal action underscores the importance of accurate advertising in protecting consumer rights and public health. It reflects a global trend of holding corporations accountable for their marketing practices. In India, the Consumer Protection Act empowers consumers against misleading advertisements, highlighting the need for ethical advertising practices. The contempt notice to Patanjali serves as a warning to all companies to exercise responsibility in their marketing communications. It reaffirms the court's role in upholding justice and fairness in society and emphasizes the duty of companies towards consumers and society at large.

This case underscores the significance of ethical advertising practices and consumer protection. By adhering to these standards, companies can avoid legal issues and contribute to a healthier market environment. The outcome of this legal battle will shape the future of advertising regulation and consumer protection in India.

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## **SILENT JUSTICE**

**-D. SRI LASYA**

**The Telangana High Court affirmed that the right to remain silent is a fundamental right protected by the Constitution of India under Article 20(3). Consequently, the investigating authority cannot file a second application for an extension of police custody solely because the accused remained silent and did not provide satisfactory answers. Despite this, the trial court granted the National Investigation Agency's (NIA) application for custody extension. In response, a revision was filed challenging this decision. After a thorough analysis of legal provisions and established precedents, the Bench determined that a second application for custody extension could be submitted after the initial 30-day period. However, it mandated that the investigating authority must accompany the application with an affidavit detailing the reasons for the request and addressing any delays. Consequently, the High Court held that while the NIA's application for extension was valid, the reasons provided were insufficient in this specific case. The court emphasized that the NIA's contention of new evidence emerging against the accused, necessitating confrontation during custody, did not justify delay in filing the application.**

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### **LEARN A LEGAL TERM!**

**APPEAL: ASKING A HIGHER COURT TO REVIEW THE DECISION OR SENTENCE OF A TRIAL COURT BECAUSE THE LOWER COURT MADE AN ERROR.**

**BAIL BONDSPERSON: A PERSON WHO LENDS MONEY TO A DEFENDANT TO PAY FOR BAIL.**

**DOCKET: A LIST OF CASES SCHEDULED TO BE HEARD IN COURT ON A SPECIFIC DAY OR WEEK.**

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# Student Corner

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## TRUE OR FALSE?

**IT'S ILLEGAL TO LET YOUR CHICKENS CROSS THE ROAD IN QUITMAN, GEORGIA.**

**IT'S A LEGAL REQUIREMENT TO SMILE AT ALL TIMES EXCEPT AT FUNERALS OR HOSPITALS IN MILAN, ITALY**

**IT'S ILLEGAL TO WALK YOUR DOG AT LEAST THREE TIMES A DAY IN TURIN, ITALY**

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## NOTICE FROM THE EDITORIAL COMMITTEE

THIS SECTION IS PURELY YOURS! THIS IS A SPACE TO SHOWCASE YOUR ACHIEVEMENTS, TALENTS, AND YOUR STORIES! SUBMIT YOUR ARTICLES AND TALES TO ANY OF THE COMMITTEE MEMBERS TO GET THEM PUBLISHED!

REMEMBER WE ENCOURAGE YOUR CREATIVITY, SO USE THIS SPACE FOR SHOWING THE SAME.