



**Myrtle Beach International Culture Festival**  
**“Celebrating Life Through Diversity”**  
**July 10, 2021**

Dear Sir/Madam,

Kirky Entertainment and Event Planning (K.E.E.P), is hosting the 2<sup>nd</sup> annual Myrtle Beach International Culture Festival. We are extremely proud to play an active role in showcasing the Grand Strand’s delicious melting pot of diversity, served with southern hospitality. This festival will offer authentic cuisines, vendors, entertainment for families and live performances. We would love to invite your business to be featured at this community event.

K.E.E.P has a goal of making this festival one of its prominent annual celebrations where tourists and locals will enjoy the sound and taste of international cultures. Based on our community outreach projections and marketing strategies, we are expecting approximately 1,500 in attendance. This will be a Covid compliant event.

We are offering a variety of sponsorship opportunities. Please see the following pages for package details. If you would like to submit your Vendor Application online, please visit: [www.mbicfonline.org/sponsors](http://www.mbicfonline.org/sponsors). Your support is greatly appreciated.

**The Keepers Foundation provides financial relief to school students whose families are going through homelessness. A portion of the proceeds will be given to this cause to assist their basic needs.**

If you have any questions or would like to participate in this event, please contact Lisa Coombs at (843) 315-5931 or Yvonne Campbell (843) 465-8806.

Sincerely,

Lisa Coombs  
Event Director



## Myrtle Beach International Culture Festival Sponsorship Opportunities

### **PLATINUM PACKAGE \$2,500\***

- Featured as presenting sponsor in advertising/media campaign and event collateral material
- Logo displayed on festival sponsorship banner at main entrance
- Logo displayed on festival website homepage and all festival social media outlets
- 2-3-minute presentation during festival
- Recognized during event as presenting sponsor
- Exhibit space in prominent location near stage
- Logo on festival website

### **GOLD PACKAGE \$1,000\***

- Featured as presenting sponsor in advertising/media campaign and event collateral material
- Logo displayed on festival sponsorship banner at main entrance
- Logo displayed on festival website homepage and all festival social media outlets
- Recognized during event as presenting sponsor
- Exhibit space in prominent location

### **SILVER PACKAGE \$500\***

- Logo displayed on festival sponsorship banner at main entrance
- Logo displayed on festival website homepage and all festival social media outlets
- Recognized during event as sponsor
- Exhibit space

### **BUSINESS BANNER \$200\***

- Logo displayed on festival website homepage and all festival social media outlets
- Advertise your business during the event on a community banner
- Recognized during event as sponsor

\*all sponsors have the option to bring/send swag bags; coupons, flyers, promotional material, etc., to the attendees by staff.

Kirky Entertainment and Event Planning  
[Kirkyentertain3@gmail.com](mailto:Kirkyentertain3@gmail.com)  
843-315-5931 or 843-450-3787



## Myrtle Beach International Culture Festival Sponsorship Agreement

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Sponsorship Opportunity:** \_\_\_\_\_ Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Business Banner

**Accepted payment options:** Checks or Money order

**Payments made to:** Kirky Entertainment and Event Planning

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Return Sponsorship Agreement and Payment by June 10<sup>th</sup>, 2021**

**Lisa Coombs @ Kirky Entertainment and Event Planning  
406 Broadway Street  
Myrtle Beach, SC 29577**

Kirky Entertainment and Event Planning  
[Kirkyentertain3@gmail.com](mailto:Kirkyentertain3@gmail.com)  
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