



Myrtle Beach International Culture Festival
“Celebrating Life Through Diversity”
June 19, 2021

Dear Sir/Madam,

Kirky Entertainment and Event Planning (K.E.E.P), is hosting the 2nd annual Myrtle Beach International Culture Festival. We are extremely proud to play an active role in showcasing the Grand Strand’s delicious melting pot of diversity, served with southern hospitality. This festival will offer authentic cuisines, vendors, entertainment for families and live performances. We would love to invite your business to be featured at this community event.

K.E.E.P has a goal of making this festival one of its prominent annual celebrations where tourists and locals will enjoy the sound and taste of international cultures. Based on our community outreach projections and marketing strategies, we are expecting approximately 1,500 in attendance. This will be a Covid compliant event.

We are offering a variety of sponsorship opportunities. Please see the following pages for package details. If you would like to submit your Vendor Application online, please visit: www.mbicfonline.org/sponsors. Your support is greatly appreciated.

The Keepers Foundation provides financial relief to school students whose families are going through homelessness. A portion of the proceeds will be given to this cause to assist their basic needs.

If you have any questions or would like to participate in this event, please contact Lisa Coombs at (843) 315-5931 or Yvonne Campbell (843) 465-8806.

Sincerely,

Lisa Coombs
Event Director



Myrtle Beach International Culture Festival Sponsorship Opportunities

PLATINUM PACKAGE \$2,500*

- Featured as presenting sponsor in advertising/media campaign and event collateral material
- Logo displayed on festival sponsorship banner at main entrance
- Logo displayed on festival website homepage and all festival social media outlets
- 2-3-minute presentation during festival
- Recognized during event as presenting sponsor
- Exhibit space in prominent location near stage
- Logo on festival website

GOLD PACKAGE \$1,000*

- Featured as presenting sponsor in advertising/media campaign and event collateral material
- Logo displayed on festival sponsorship banner at main entrance
- Logo displayed on festival website homepage and all festival social media outlets
- Recognized during event as presenting sponsor
- Exhibit space in prominent location

SILVER PACKAGE \$500*

- Logo displayed on festival sponsorship banner at main entrance
- Logo displayed on festival website homepage and all festival social media outlets
- Recognized during event as sponsor
- Exhibit space

BUSINESS BANNER \$200*

- Logo displayed on festival website homepage and all festival social media outlets
- Advertise your business during the event on a community banner
- Recognized during event as sponsor

*all sponsors have the option to bring/send swag bags; coupons, flyers, promotional material, etc., to the attendees by staff.

Kirky Entertainment and Event Planning
Kirkyentertain3@gmail.com
843-315-5931 or 843-450-3787



Myrtle Beach International Culture Festival Sponsorship Agreement

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Sponsorship Opportunity: _____ Platinum _____ Gold _____ Silver _____ Business Banner

Accepted payment options: Checks or Money order

Payments made to: Kirky Entertainment and Event Planning

Signature: _____

Date: _____

Return Sponsorship Agreement and Payment by June 19th, 2021

**Lisa Coombs @ Kirky Entertainment and Event Planning
406 Broadway Street
Myrtle Beach, SC 29577**

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