



NON-DUES REVENUE

Chamber of Commerce Marketing Partnership

Contact:

Address:

Phone:

Date:

Re: Group MSA Sponsorship and Marketing Partnership

Dear Chamber:

Thank you so much for sponsoring the Group MSA product set for your Medicare eligible community members. Fenyx Health Insurance Company is pleased to partner with (chamber name) Chamber of Commerce to create value and additional choice within your community. Fenyx Health Group MSA products, including all our white label group MSA partnerships, are available to your chamber employer group Medicare eligible individuals. The products are available to a wide range of individuals within your community: from actively employed Medicare individuals, through retirees and extends to Medicare eligible spouses and dependents.

Fenyx Health believes informed consumer choice is key to a robust market and to ensure your constituents know they have a new Medicare alternative through the Group MSA product set, we would like to provide you with the following non-dues marketing revenue schedule based on Group MSA membership within your chamber.

MSA Membership	\$pmpm	Marketing Fee
50	\$5.00	\$3,000.00
150	\$4.50	\$8,400.00
250	\$3.50	\$12,600.00
500	\$3.00	\$21,600.00
1,000	\$2.50	\$36,600.00
2,500	\$2.00	\$72,600.00
5,000	\$1.50	\$117,600.00
10,000	\$1.25	\$192,600.00
Potential Revenue		\$465,000.00



These one-time Revenue payments will be paid out the following month that each tiered membership is achieved, and the first tier of 50 members is accomplished within 12 months of this letter.

In addition to the graduated per member per month (\$pmpm) non-dues marketing revenue potential outlined above, Fenyx Health wants to work with you and your chamber to find creative ways to educate your community around their health insurance and financial well-being options.

Thank you very much for supporting your community and Fenyx Health through education and information sharing. We believe in the value of rising together.

Sincerely,

Andrew Polish
Chief Sales Officer, Fenyx Health