

*Karen W*

# PORTFOLIO

PODCAST MANAGEMENT AND MORE

<https://korenw.com/podcast-management>





# A Little About Me

Hello! My name is Koren Whitmire and I make podcasting easy and fun by providing superior show management & digital services to time strapped individuals and companies. We specialize in helping busy authors, leaders and business owners recapture time and freedom.

My podcast journey started with my passion for self-improvement and a search for flexible ways to work and support my family. I quickly fell in love with podcasting management and content creation and decided to turn it into my main money maker. I thoroughly enjoy the production and strategy work that come along with podcasting and online business management.

What I really thrive on is helping others provide exceptional content that impacts an audience close to their heart.

You will find I am easy to work with because I am a great communicator, with a pleasant and cheerful attitude. I also have a thorough and dependable work ethic! To find out more, schedule a strategy call with me today!



# Monthly Podcast Management

## Sunflower Seed Package

starting at \$377

- Professional editing and optimizing audio quality
- Post production through Auphonic
- Episode description writing
- Uploading to host with episode description
- Monthly show analytics with feedback for growth
- Podcast Management Board -Trello or Asana

## Rose Petal Package

starting at \$877

- Everything in the Sunflower Seed package Plus
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- Write show notes
- Audiographics and/or Marketing Media
- Monthly strategy meeting
- Guest Booking and Scheduling

Packages based on 4 -30 minute episodes per month and customized.



# Podcast Launch package

starting at \$977

## **Includes:**

- **Launch Strategy Call**
- **Creation of Podcast in Libsyn or Buzzsprout or Captivate**
- **Submission on all plat forms: Apple, Spotify, Stitcher, Google, and more**
- **Editing and production of 3 episodes for launch**
- **Launch Promotion Strategy Plan**
- **Custom Project Management Board using Trello**
- **Graphics for promotion**

Because every podcast is different, my proposals are tailored to fit your specific needs! Schedule a call with me to discuss how we can partner together!



# Testimonials - Happy Clients



Andrea Klunder, The Creative Impostor Studios – Koren was a delight to meet and work with on our podcast social media project. Her work was prompt and thorough. Communication was a breeze. A highlight of working with Koren is her engaging attitude and enthusiasm for podcast management. It's refreshing!



Anecdote of a Houndsman, Youtube channel – “Koren kicks a\*\*, always hard working and fun to work with!”



April O. – “I worked with Koren on an audio project and was thoroughly impressed with her professionalism and work quality. I would highly recommend her to anyone who wants to up-level or improve their podcast.”



Education  
Certification  
Community & Support





Looking to connect and get started?

Want to partner or discuss details?

Schedule a Zoom meeting with me **HERE**

or

Email at: [koren@korenW.com](mailto:koren@korenW.com)

<https://korenw.com/podcast-management>

<https://korenw.com/lets-talk>