

# WHY CHOOSE OLD TOWN?

Old Town Bluffton is a district with dining and shopping with locally owned stores and wonderful restaurants. Historic structures abound with nearby scenic river views and access via a boat launch and two Town docks to accommodate visitors with a southern coastal village resort feel. All in one square mile.



**Bluffton  
SC**

**THE HEART OF THE  
LOWCOUNTRY IS  
BLUFFTON  
& THE HEART  
OF BLUFFTON  
IS OLD TOWN**

**25X** POPULATION GROWTH SINCE 1987

ONE OF THE FASTEST GROWING COMMUNITIES IN SOUTH CAROLINA

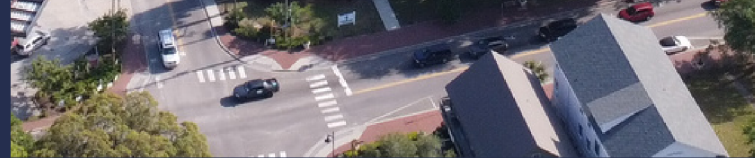
**55** square miles from ONE just a quarter century ago.  
Bluffton is the 5th largest town in South Carolina by land area.

# OLD TOWN ASSETS

- Recreational and Cultural Facilities
- #2 "Safest Places to Live in South Carolina" Money, Inc, August 2020
- Encourages Engagement & Entertainment
- A Town that appreciates the past, focuses on today and is planning together for a greater future.
- Sense of Community
- Retail, Office and Residences
- Weekly Farmers Market
- River Access and viewpoints
- Preservation Importance



**bluffton**  
HEART OF THE LOWCOUNTRY™



**Bluffton  
In Words**

Natural Beauty

BOOM TOWN

**"A STATE OF MIND"**

Friendly

Historical

**"A Charming Coastal Village"**

**Quirky**

**"A Hub of History"**







**Bluffton  
SC**

# WHY SO POPULAR?

- Narrow, Shade Lined Streets Throughout
- **Restaurants**
- **Boutiques**
- Offices
- Residences
- Services
- Vision Plan in Place
- Annual Festivals, Parades and Events
- Monthly Outdoor Markets
- Weekly Farmers Market
- Friendly
- Churches
- **Cultural District Designation** 2015, 2021
- Sense of Community
- Historical Resources are Protected
- Entertainment
- Parades
- **Festivals**
- Monthly & weekly open air markets
- Accommodations
- Riverfront
- **Walkability**
- Welcoming Climate
- Location - Along a River, Near the Beach
- Two Airports - **SAV** and **HHH**, & Nearby Private

EST. **1825**

A TOWN VISION PLAN IN PLACE

Visitors in 2021: **482,000**

Often noticed for  
**Architectural Intent  
& Preservation**





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