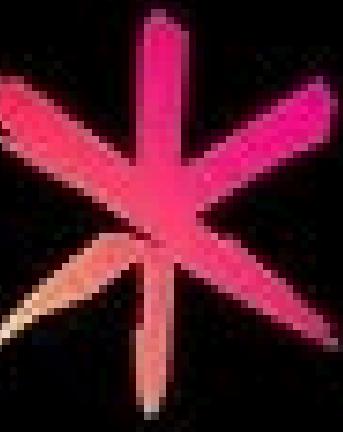


THE SIGN

SPACE CYBER
SECURITY
INSIDER



THE PROBLEM

Space infrastructures (satellites, ground stations, software, communication networks) are exposed to the risk of hacker attacks.

Currently, there is no single platform that brings together cybersecurity and space experts to share information and communicate in time to prevent such attacks.

Hacking State Secrets



E423009:

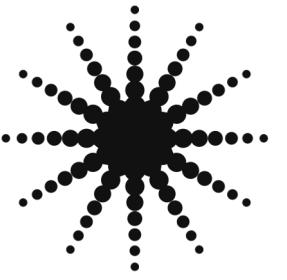
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1

THE PROBLEM



Space systems are critical to many aspects of daily life, such as transportation, communications and agriculture.

Loss of space services could have serious consequences for the global economy and security.

Hacking a satellite connection can result in financial losses in several ways:

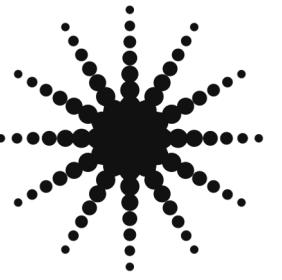
- Interruption of data transmissions
- Loss of control
- Loss of GPS signals - GPS-spoofing in civil aviation

Daily, 500 civil aircrafts lose GPS-signal during the flight.

The economic consequences and losses of such an attack are impossible to calculate. But they are in the billions.

THAT WOULD PARALYZE CIVILIZATION

SOLUTION



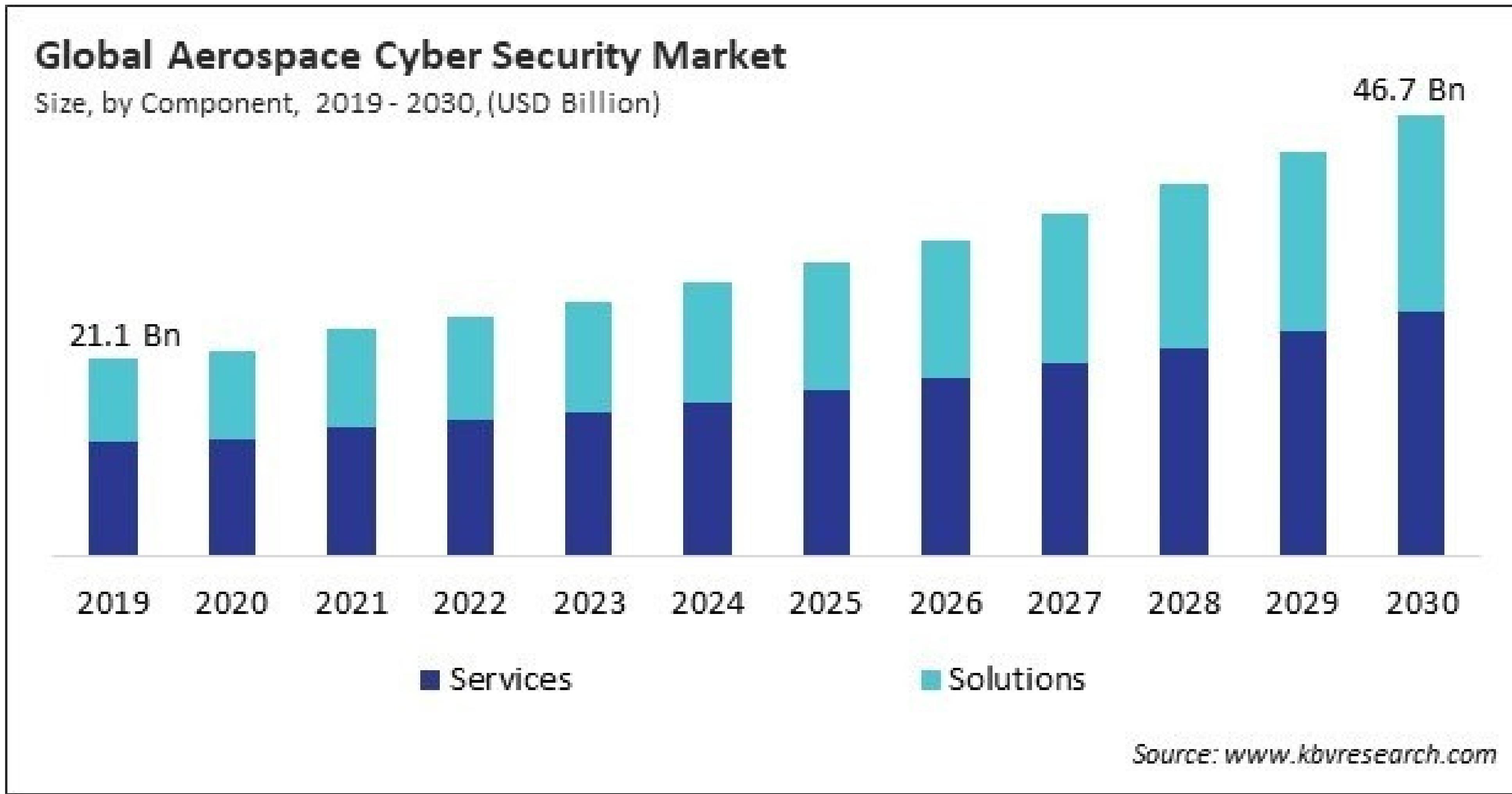
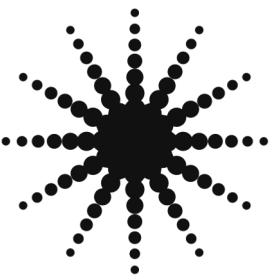
THE SIGN

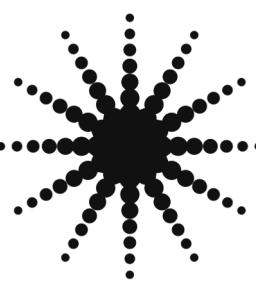
SPACE CYBER
SECURITY
INSIDER

It is a digital media outlet www.thesign.media with:

- an access to space sector cybersecurity information in 11 major regions (USA, Canada, LATAM, South Korea and Japan, Africa, UAE, Middle East, Asia-Pacific region, Europe and Ukraine)
- industry analysis and insights from experts and ethical hackers
- matchmaking for technology companies in the sector with startups and innovations

MARKET - TAM - CIBERSEGURIDAD ESPACIAL - CAGR 8,1%

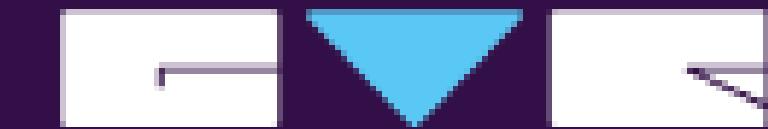




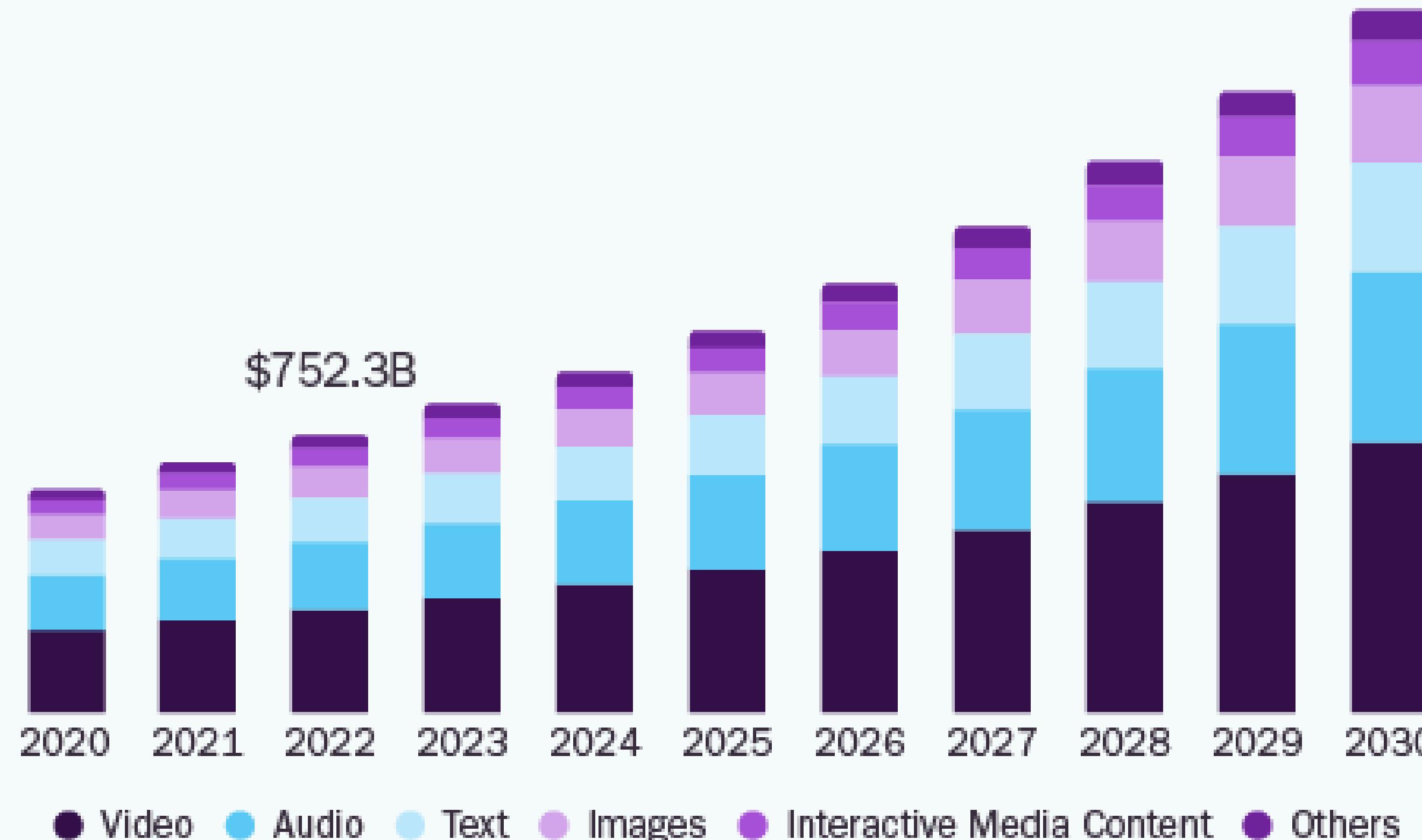
MARKET - TAM - MEDIA

Digital Media Market Size

by Content Type, 2020 - 2030 (USD Billion)



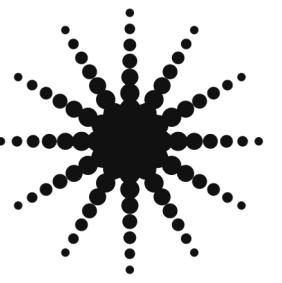
GRAND VIEW RESEARCH



12.8%

Global Market CAGR,
2024 - 2030

Source:
www.grandviewresearch.com



MARKET - SAM - 23.4 billion euros in 2030

MARKET - SOM - between 1.17 and 2.34* billion euros in 2030

**depending on market share and execution capacity*

COMPETITORS

MEDIA

SPACE^{com} **SPACE NEWS**



SPACEFLIGHT NOW

SPACE DAILY
your portal to space

AIR & SPACE FORCES MAGAZINE

PHYS.ORG

Cyber.
MAGAZINE

The Record.
Recorded Future® News

DARK READING

HYPE AEROSPACE
INSIGHTS

Via Satellite

iSMG

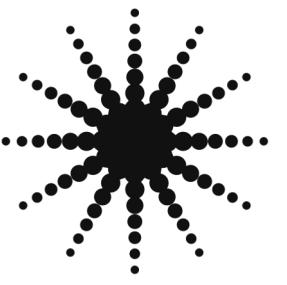
INSTITUTIONS

ESA

EXPERTOS QUE TIENEN SUS BLOGS

MATCHMAKING PLATFORMS

F6S.COM
VESTBEE



DIFFERENTIATION

We help our readers and partners navigating the ocean of information and misinformation about space cybersecurity in dangerous conditions of constant conflicts on Earth and Star Wars through THE SIGN.MEDIA, the digital media outlet serving as NI*-ecosystem for human security on Earth and in Space.

**NI = natural intelligence, the opposite of AI.*

PROJECTIONS - MVP

www.thesign.media

THE SIGN

DISCOVER
SPACE
CYBERSECURITY

THE SIGN is a digital media outlet dedicated to Earth and Space cybersecurity. The platform aggregates news from trusted cybersecurity experts who shape the industry.

#space #cybersecurity #cyberdefense

#cyberwar #SatelliteCommunication

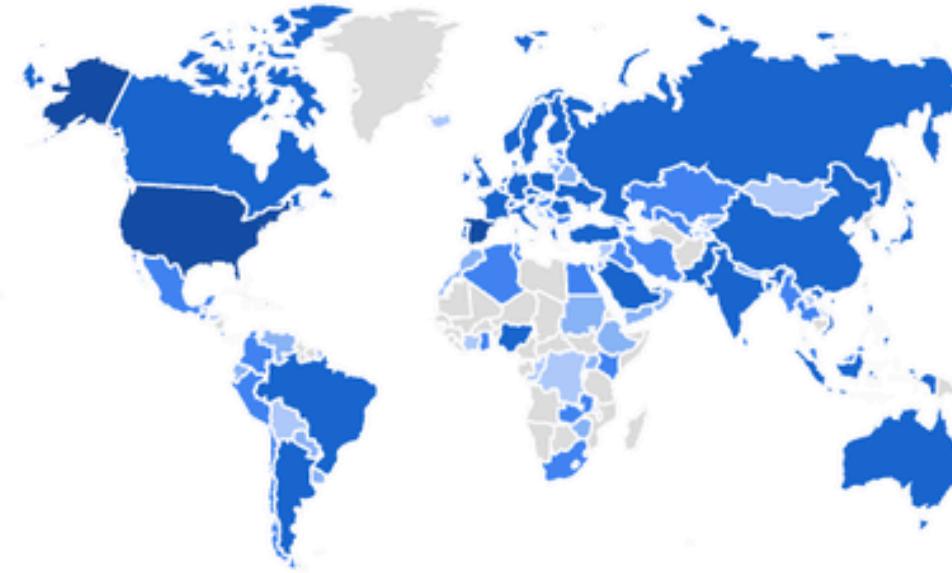
#cybercrime #security

#NATO #ukraine #cyberwar #threats

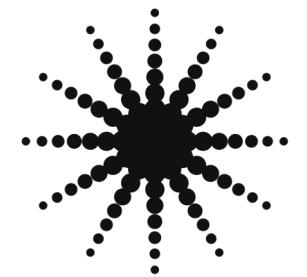
Cybersecurity Challenges for Space Missions
November 24, 2024

UNITED STATES

Active users▼ by Country ID▼

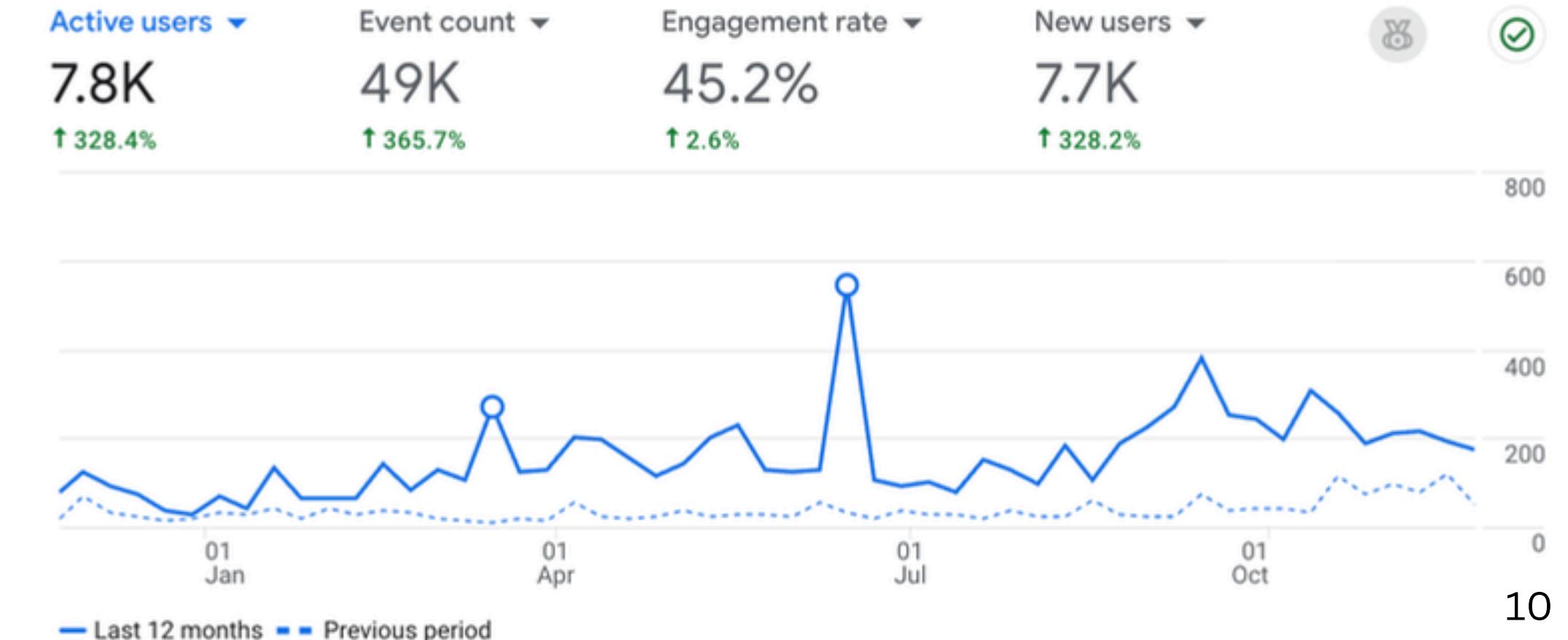


COUNTRY	ACTIVE USERS
United States	3.2K ↑424...
Spain	680 ↑419...
China	439 ↑1,05...
Singapore	309 ↑2,70...
United Kingdom	294 ↑359...
Ukraine	270 ↑196...
Germany	235 ↑201...



Last 12 months ▾

[View countries →](#)



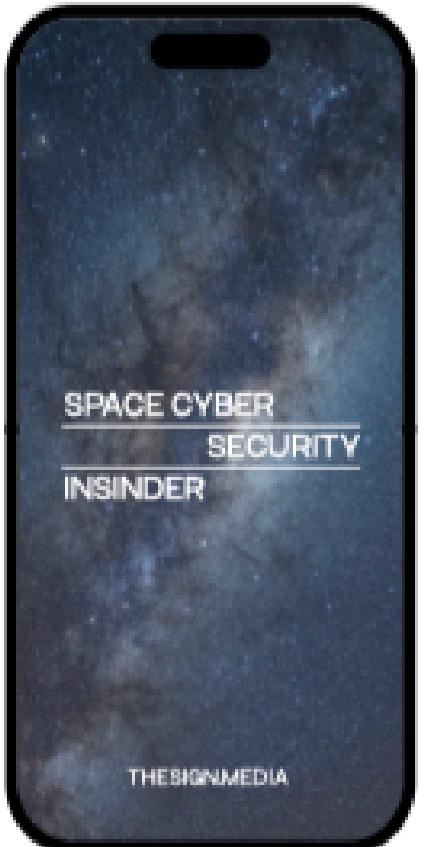
Last 12 months ▾

[View reports snapshot →](#)

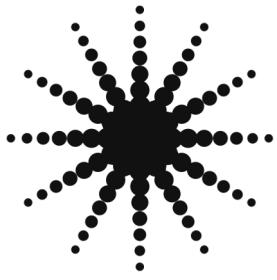
GO TO MARKETING

Brandbook
Own website
Own social networks (LinkedIn, X, Instagram)
Own Podcast

Partners' websites and social networks
Partner events



TEAM



OLGA NASIBULLINA

Co-founder & CEO
Editor-In-Chief

Cybersecurity expert from Kyiv, Ukraine. With 20 years of C-level management in building government relations and developing cybersecurity projects at the national level.

Co-founder of W4CUkraine

[linkedin.com/olga-nasibullina](https://www.linkedin.com/in/olga-nasibullina)



TATIANA SKYDAN

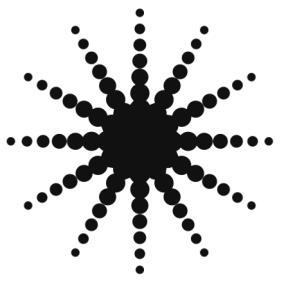
Co-founder & CBDO
Creative Producer

Communications expert from Odessa, Ukraine with 20 years of experience in media management, broadcasting and content production + 4 years of PR and GR to link Ukraine's tech ecosystem with the world.

Founder of The Podcast Bar

[linkedin.com/tatiana-skydan](https://www.linkedin.com/in/tatiana-skydan)

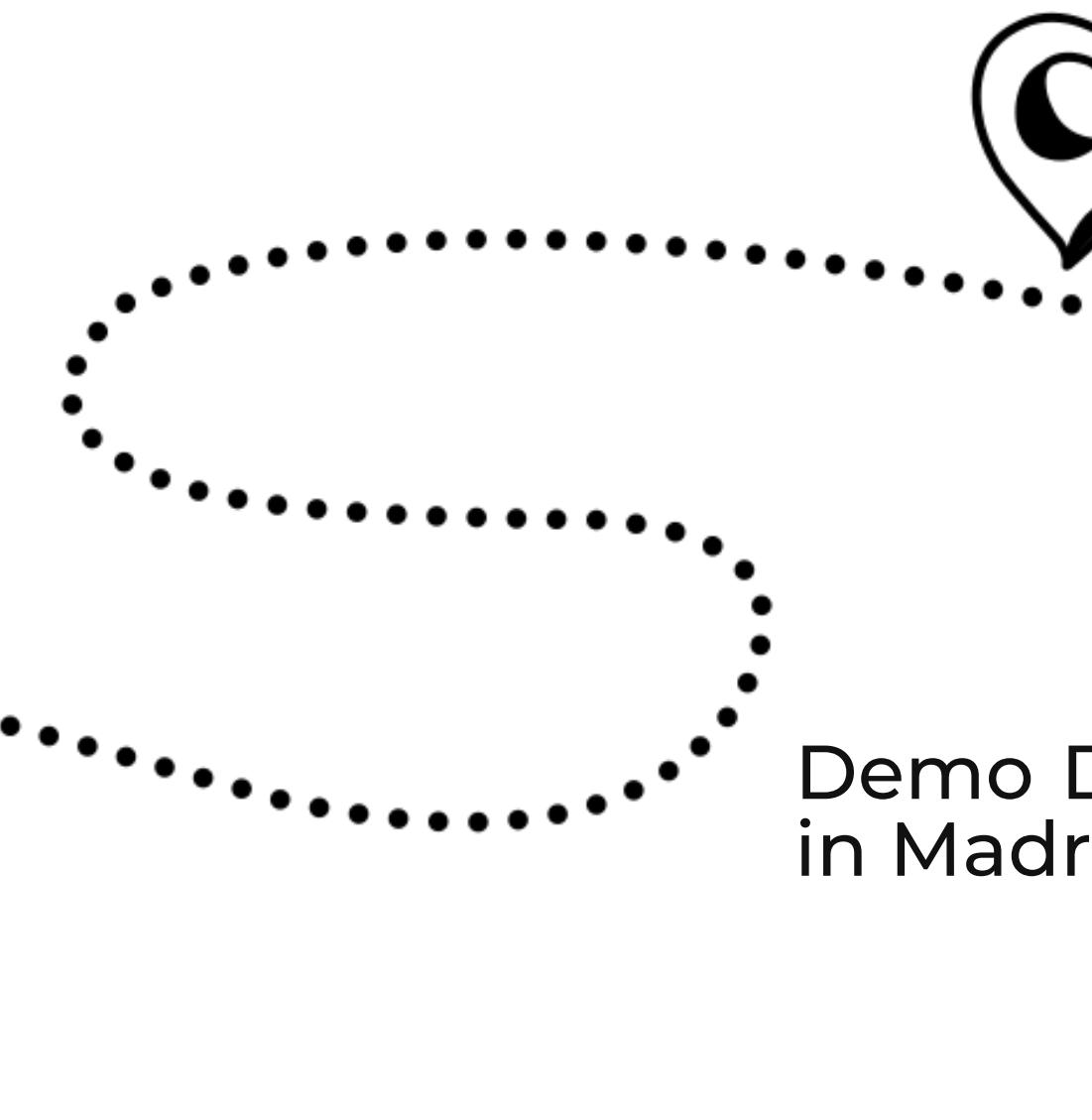
MILESTONES / NEXT STEPS



Kick-Off at
W4C Startup School
in Madrid
October 28, 2024



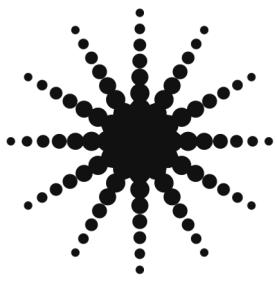
Launch on April 7, 2023



Demo Day at W4C Startup School
in Madrid Noviembre 25, 2024

100% launch
company registration and
start of monetization in 2026

BUSINESS MODEL



B2C

Subscription
to exclusive
content

B2B

Sponsorship of technology
companies in the sector

Joint research

Paid access to R&D laboratories
and technological patents

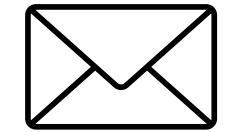
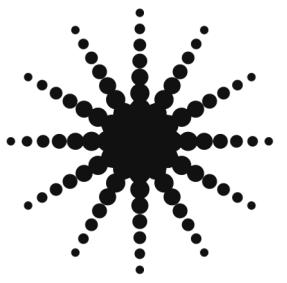
Collaboration with
investors and accelerators

CROWDFUNDING

Donations
from people
outside the sector
but interested in
contributing to
global security

PRE-SEED 100.000 EUROS FOR 6M TO FUEL THE PLATFORM

COME TO THE BRIGHT SIDE

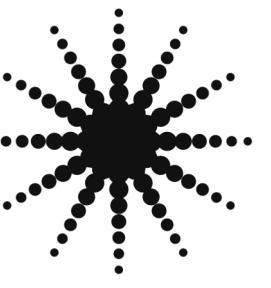


on@cyberpeople.tech

prostorama@gmail.com

THESIGN.MEDIA

IT'S



THE SIGN

FOR YOU