

THE SIGN

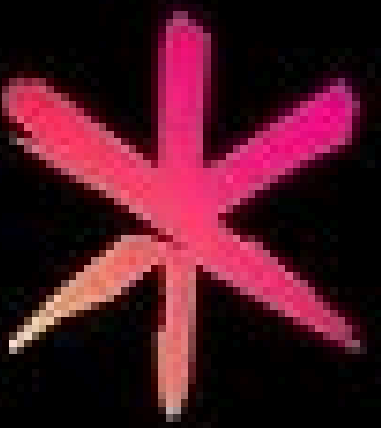
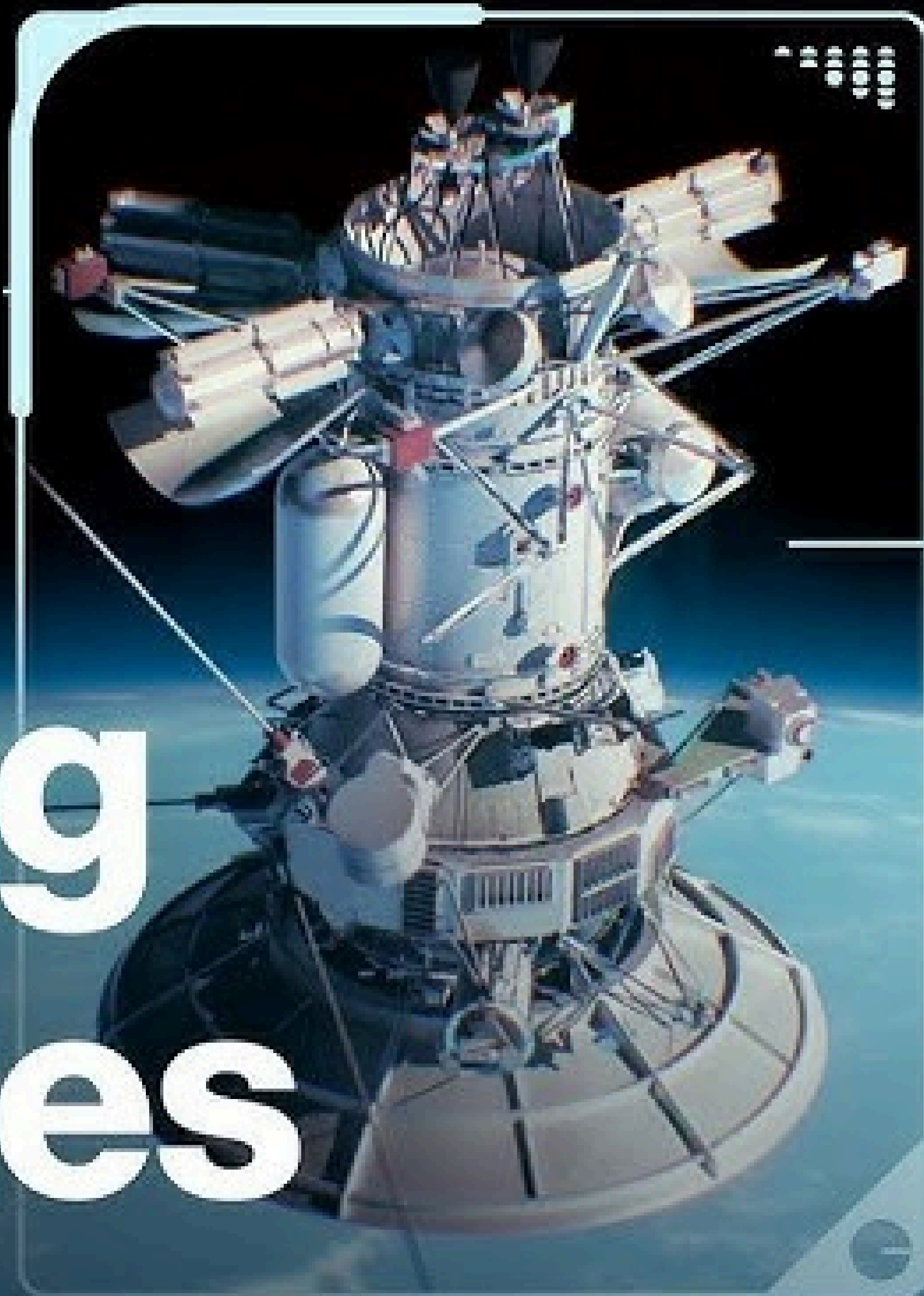
SPACE CYBER
SECURITY
INSIDER

THE PROBLEM

Space infrastructures (satellites, ground stations, software, communication networks) are exposed to the risk of hacker attacks.

Currently, there is no single platform that brings together cybersecurity and space experts to share information and communicate in time to prevent such attacks.

Hacking Satellites



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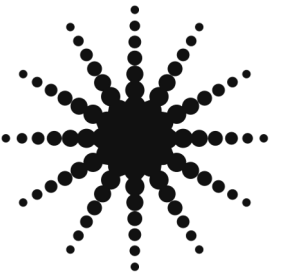
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THE PROBLEM



Space systems are critical to many aspects of daily life, such as transportation, communications and agriculture.

Loss of space services could have serious consequences for the global economy and security.

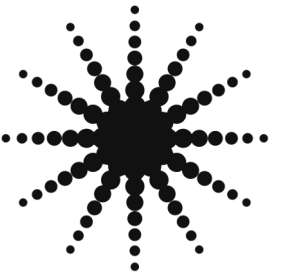
Hacking a satellite connection can result in financial losses in several ways:

- Interruption of data transmissions
- Loss of control
- Loss of GPS signals - GPS-spoofing in civil aviation

Daily, 500 civil aircrafts lose GPS-signal during the flight.

The economic consequences and losses of such an attack are impossible to calculate. But they are in the billions.

THAT WOULD PARALYZE CIVILIZATION



SOLUTION

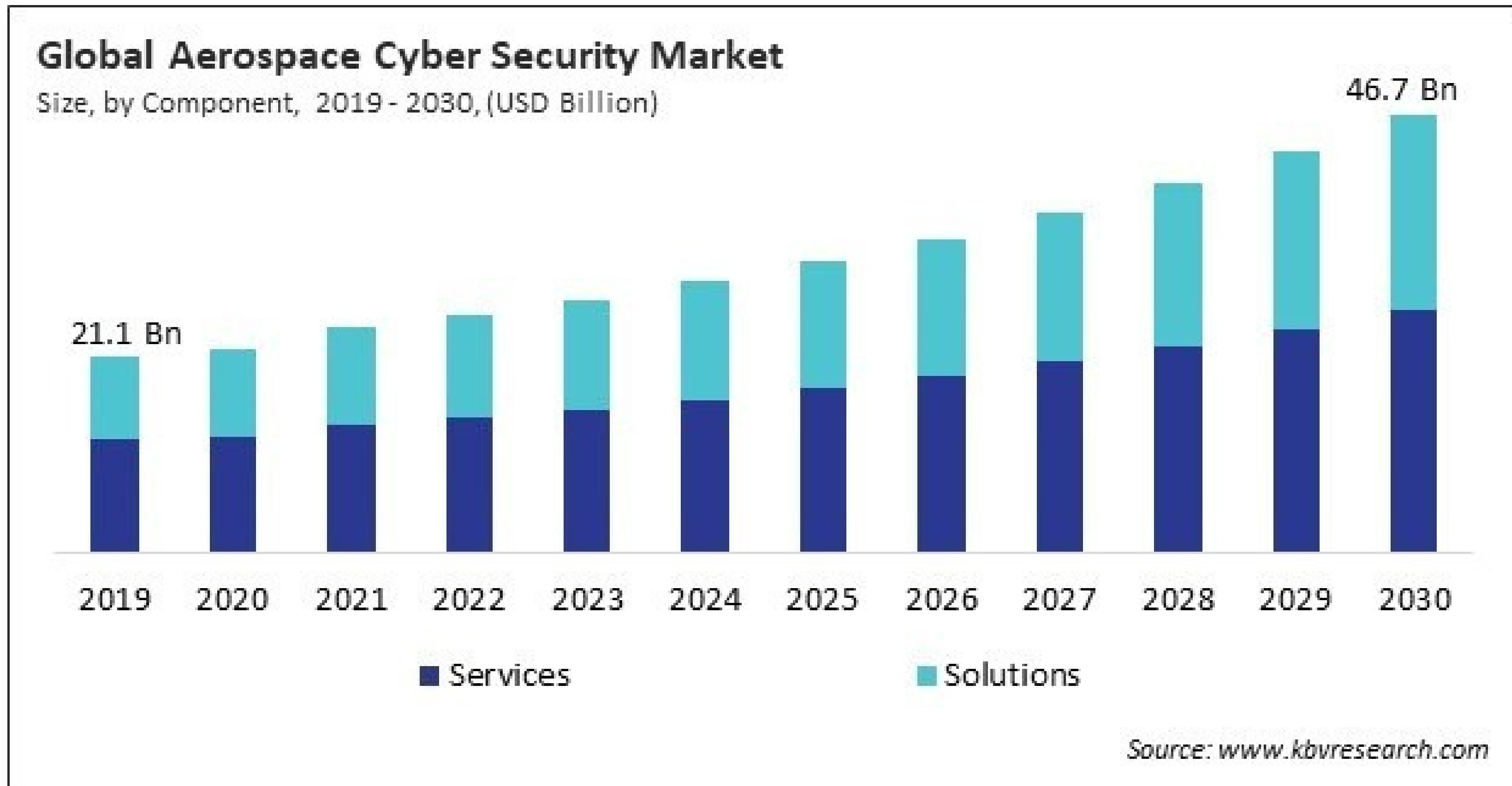
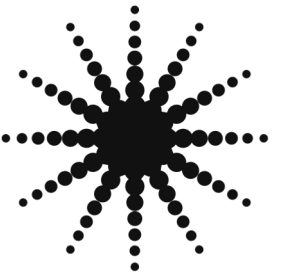
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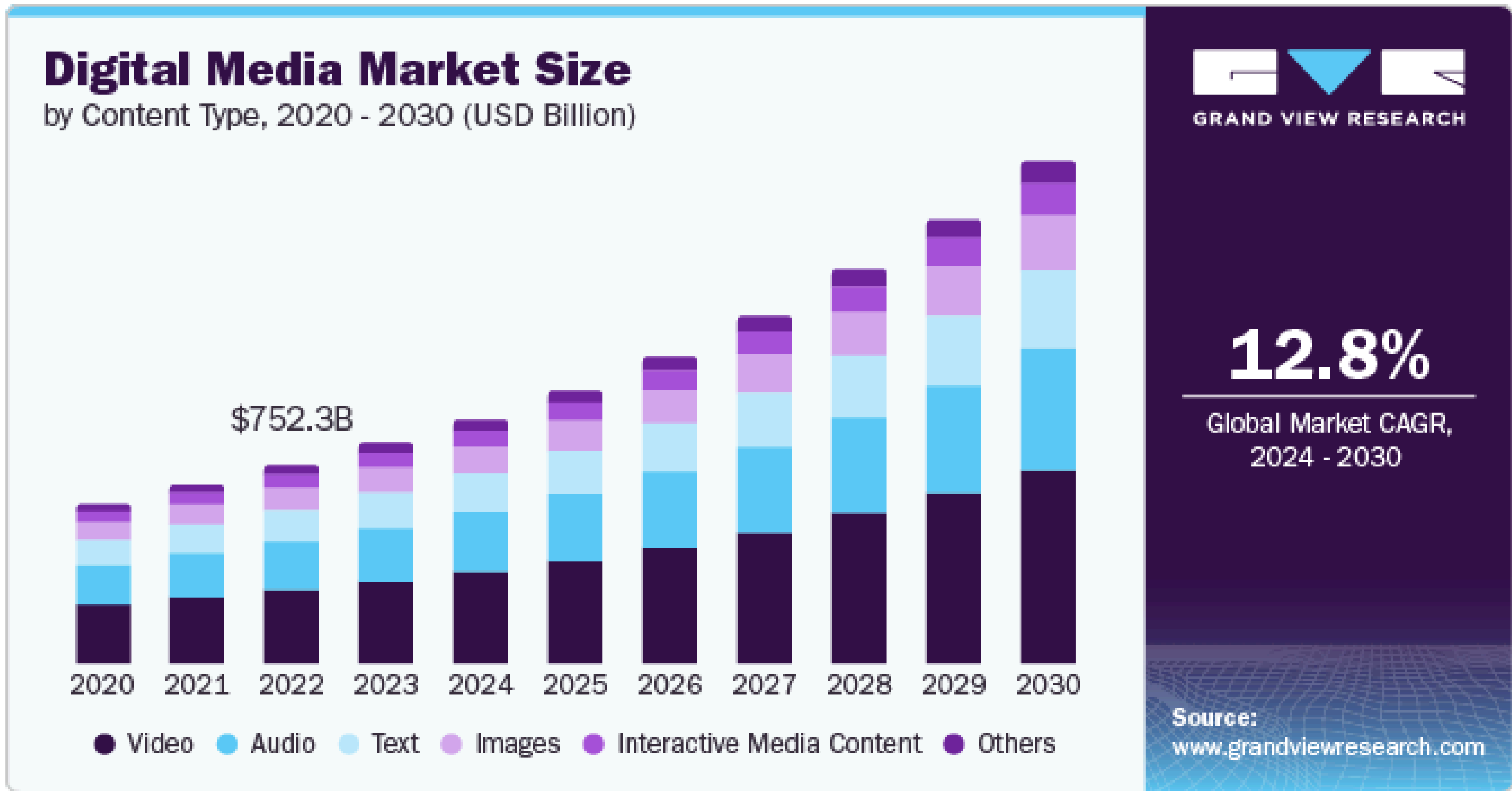
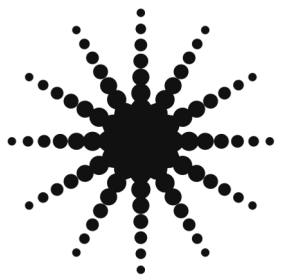
It is a digital media outlet www.thesign.media with:

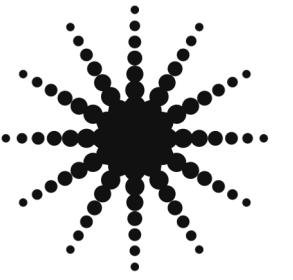
- an access to space sector cybersecurity information in 11 major regions (USA, Canada, LATAM, South Korea and Japan, Africa, UAE, Middle East, Asia-Pacific region, Europe and Ukraine)
- industry analysis and insights from experts and ethical hackers
- matchmaking for technology companies in the sector with startups and innovations

MARKET - TAM - CIBERSEGURIDAD ESPACIAL - CAGR 8,1%



MARKET - TAM - MEDIA





MARKET - SAM - 23.4 billion euros in 2030

MARKET - SOM - between 1.17 and 2.34* billion euros in 2030

**depending on market share and execution capacity*

COMPETITORS

MEDIA

SPACE.com SPACENEWS



SPACEFLIGHT NOW SPACEDAILY
your portal to space

AIR&SPACE FORCES MAGAZINE

PHYS.ORG

Cyber. MAGAZINE

The Record.
Recorded Future® News

DARK READING

HYPE AEROSPACE INSIGHTS

Via Satellite

iSMG

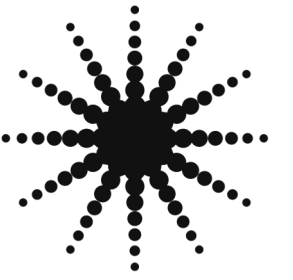
INSTITUTIONS

ESA

EXPERTOS QUE TIENEN SUS BLOGS

MATCHMAKING PLATFORMS

F6S.COM
VESTBEE



DIFFERENTIATION

We help our readers and partners navigating the ocean of information and misinformation about space cybersecurity in dangerous conditions of constant conflicts on Earth and Star Wars through THE SIGN.MEDIA, the digital media outlet serving as NI*-ecosystem for human security on Earth and in Space.

**NI = natural intelligence, the opposite of AI.*

PROJECTIONS - MVP

www.thesign.media

THE SIGN

DISCOVER
SPACE
CYBERSECURITY

#space #cybersecurity #cyberdefense



#cybercrime #security



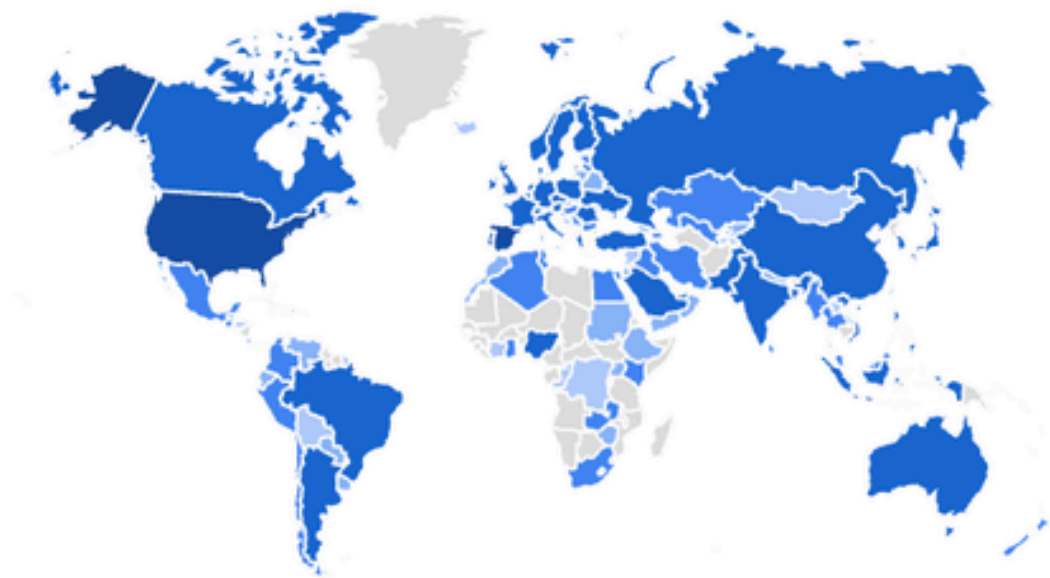
#ukraine #cyberwar #SatelliteCommunication



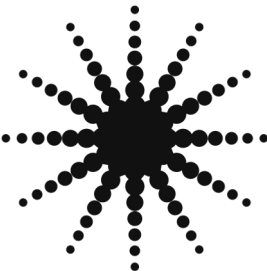
#NATO #ukraine #cyberwar #threats



Active users by Country



COUNTRY	ACTIVE USERS
United States	3.2K ↑424....
Spain	680 ↑419....
China	439 ↑1,05...
Singapore	309 ↑2,70...
United Kingdom	294 ↑359....
Ukraine	270 ↑196....
Germany	235 ↑201....



Last 12 months

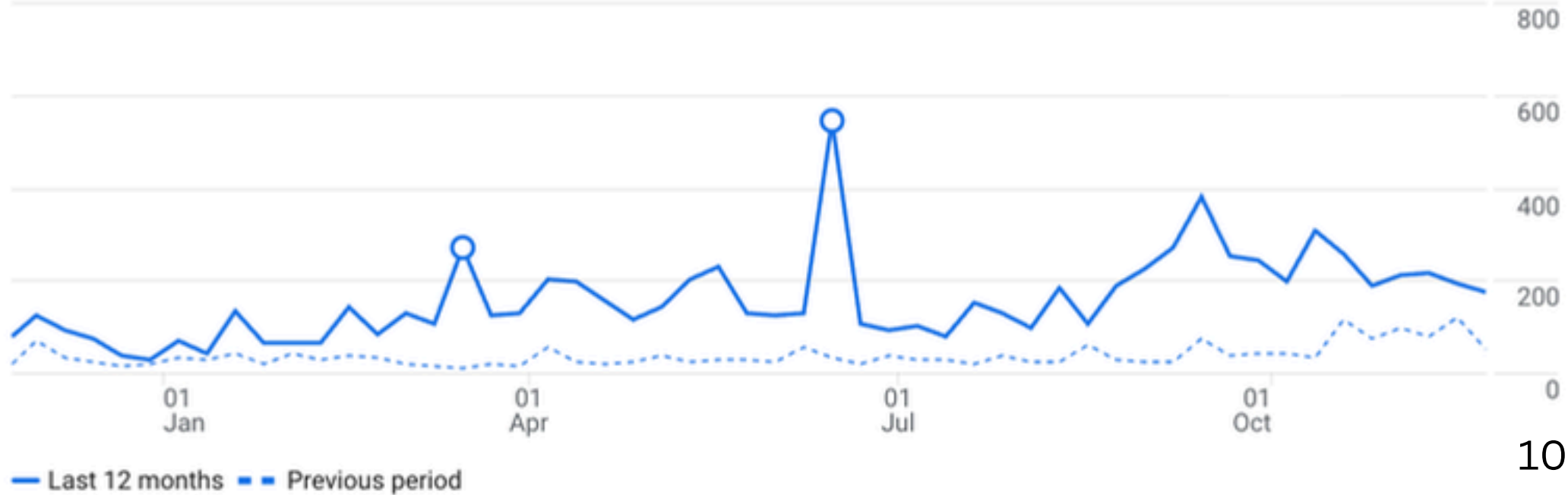
[View countries](#)

Active users
7.8K
↑328.4%

Event count
49K
↑365.7%

Engagement rate
45.2%
↑2.6%

New users
7.7K
↑328.2%



Last 12 months

[View reports snapshot](#)

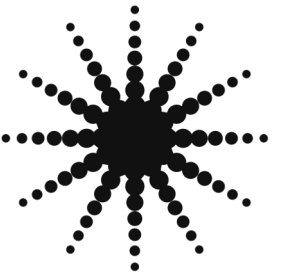
GO TO MARKETING

Brandbook
Own website
Own social networks (LinkedIn, X, Instagram)
Own Podcast

Partners' websites and social networks
Partner events



TEAM



OLGA NASIBULLINA

Co-founder & CEO
Editor-In-Chief

Cybersecurity expert from Kyiv, Ukraine. With 20 years of C-level management in building government relations and developing cybersecurity projects at the national level.

Co-founder of
W4CUkraine

linkedin.com/olga-nasibullina



TATIANA SKYDAN

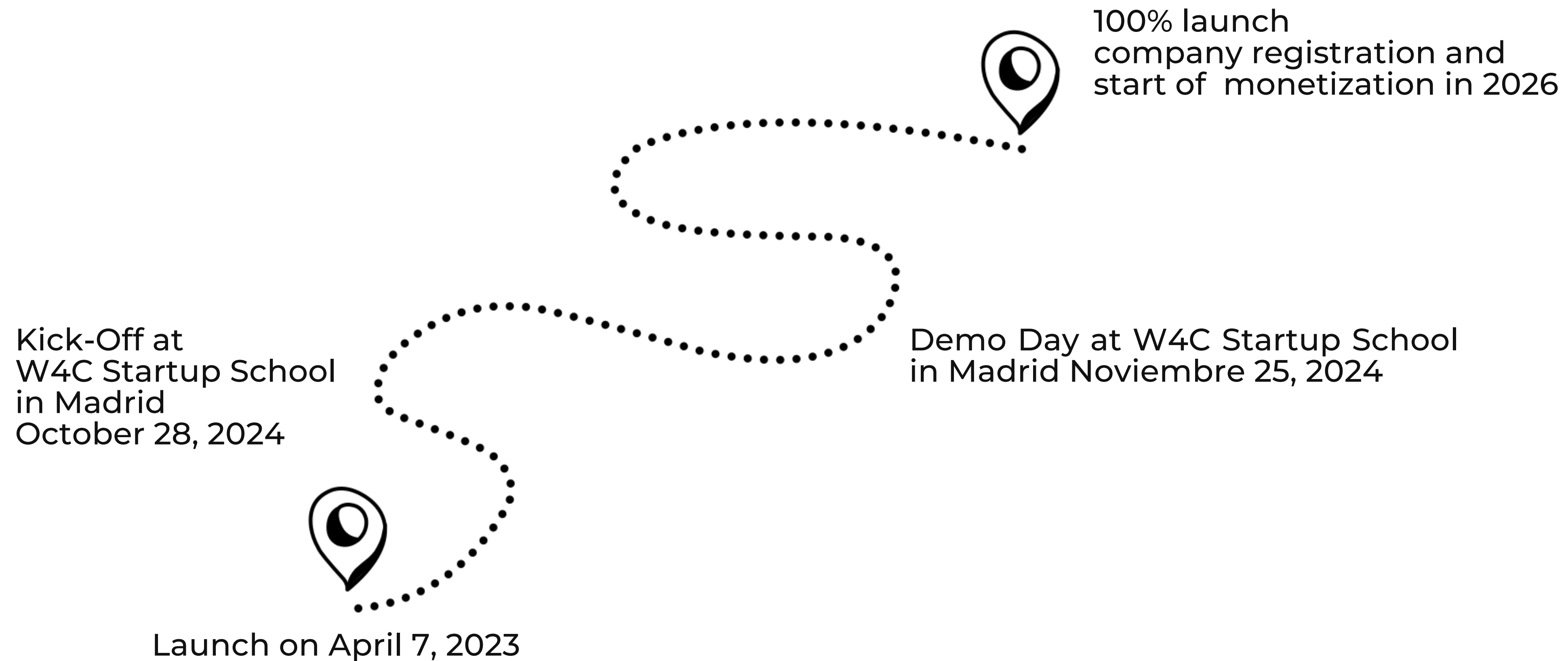
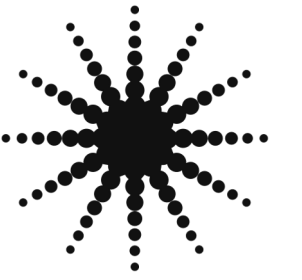
Co-founder & CBDO
Creative Producer

Communications expert from Odessa, Ukraine with 20 years of experience in media management, broadcasting and content production + 4 years of PR and GR to link Ukraine's tech ecosystem with the world.

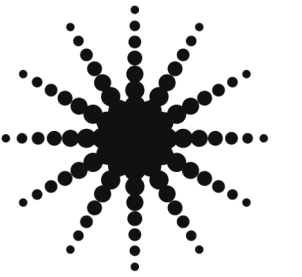
Founder of The Podcast Bar

linkedin.com/tatiana-skydan

MILESTONES / NEXT STEPS



BUSINESS MODEL



B2C

Subscription
to exclusive
content

B2B

Sponsorship of technology
companies in the sector

Joint research

Paid access to R&D laboratories
and technological patents

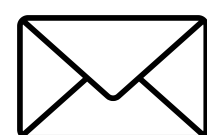
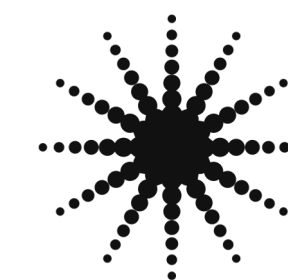
Collaboration with
investors and accelerators

CROWDFUNDING

Donations
from people
outside the sector
but interested in
contributing to
global security

PRE-SEED 100.000 EUROS FOR 6M TO FUEL THE PLATFORM

COME TO THE BRIGHT SIDE

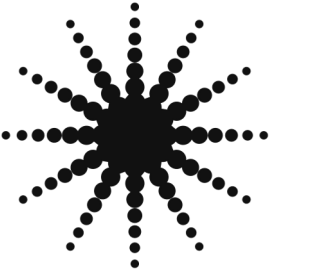


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THESIGN.MEDIA

IT'S



THE SIGN

FOR YOU