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5900 N High Street Columbus, Ohio 43085

## **This Privacy Policy outlines how Scott & Phillips Tax and Accounting, LLC (“we,” “us,” or “our”) collects, uses, and protects the information you provide when interacting with our lead generation forms**

Since we are in the business of numbers and sensitive data, we take your privacy as seriously as your tax returns.

### **1. Information We Collect**

When you submit a lead form through Facebook, we may collect the following personal information:

- Identity Data: Name and business name.
- Contact Data: Email address and phone number.
- Service Interests: Specific tax or accounting services you expressed interest in.

### **2. How We Use Your Information**

We use the information collected via Facebook Leads for the following purposes:

- To contact you regarding the specific inquiry you made.
- To provide the tax or accounting consultations you requested.
- To send occasional updates or newsletters (only if you have explicitly opted in).
- To improve our marketing efforts and client outreach.

### **3. Data Sharing and Disclosure**

We respect your inbox and your identity.

- We do not sell, rent, or trade your personal information to third parties for marketing purposes.
- Your data is shared internally only with authorized personnel who need the information to serve you.
- We may disclose information only if required by law or to protect our legal rights.

### **4. Data Security**

We implement industry-standard security measures to ensure your data remains confidential. However, please remember that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

### **5. Your Rights and Choices**

You have control over your data. At any time, you may:

- Opt-out: Unsubscribe from any marketing emails by clicking the "unsubscribe" link.
- Request Deletion: Ask us to delete your contact information from our internal database.
- Update Information: Correct any inaccuracies in the data you provided.

### **6. Third-Party Links (Facebook)**

Please note that Facebook has its own privacy policies. When you provide information through a Facebook form, you are also subject to Facebook’s Data Policy. We recommend reviewing their terms if you have concerns about how they handle your metadata.

### **Contact Us**

If you have questions about this policy or how your data is handled, please reach out to us:

Scott & Phillips Tax and Accounting, LLC Email: [clientservices@scottphillipstax.com](mailto:clientservices@scottphillipstax.com)

Phone: 614-392-9574

Address: 5900 N High Street Columbus, Ohio 43085