



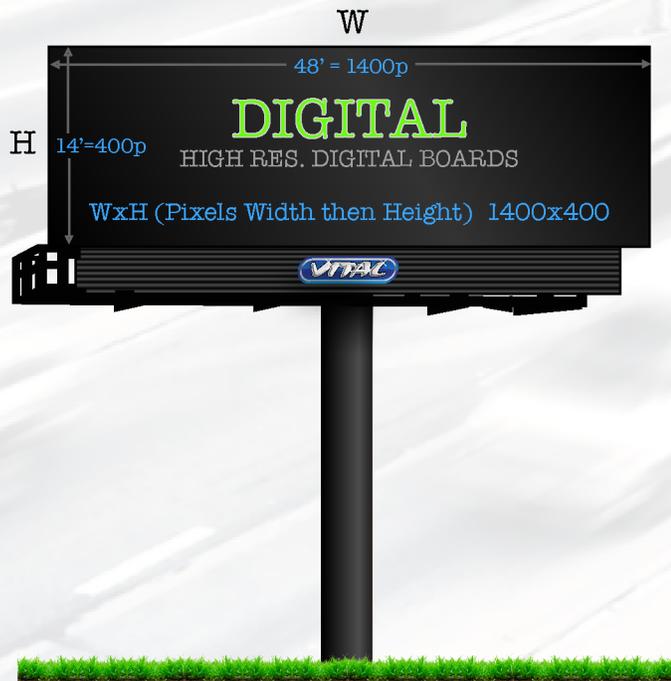
# Billboard Artwork Specs



## TRADITIONAL

- 1/2" = 1', CMYK Color, 300dpi, JPG File Type
- 25'x40' - 12.5"x20" Live Area w/ Bleed 15"x20.5"
  - 14'x48' - 7"x24" Live Area w/ Bleed 7.5"x24.5"
  - 12'x40' - 6"x20" Live Area w/ Bleed 6.5"x20.5"
  - 10'x30' - 5"x15" Live Area w/ Bleed 5.5"x30.5"
  - 18'x24' - 9"x12" Live Area w/ Bleed 9.5"x12.5"
  - 18'x24' - 9"x12" Live Area w/ Bleed 9.5"x12.5"
  - 8'x24' - 4"x12" Live Area w/ Bleed 4.5"x14.5"
  - 13'x12' - 6.5"x6" Live Area
  - 6'x12' - 3"x6" Live Area

6" Pocket Typical on Vinyl Production. Extension 4' top & 2' Sides



## DIGITAL

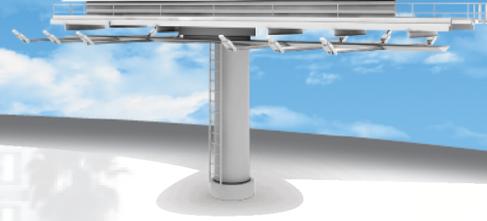
- PIXELS, RGB Color, 150dpi, JPG File Type
- Units: 1001A, 1001B, 1024A, 1024B, 1026A, 1026B, 1031A, 1031B, 1033A, 1035A, 1035B, 1036A
- 52'x15' = 1400x400 pixels
  - 48'x14' = 1400x400 pixels
  - 33'x10' = 1400x400 pixels
  - 26'x8' = 1400x400 pixels
- Units: 1030A & 1030B
- 24'x28' = 770x900 pixels

Vinyl Shipping Address: Vital Outdoor, 2524 N. Broadway #325, Edmond, OK 73034

Questions? 405-844-SIGN or [art@vitaloutdoor.com](mailto:art@vitaloutdoor.com)



# Billboard DESIGN TIPS



5-7 Words for Main Copy.

**Keep. It. Simple.**

1 Graphic Image, Contrast Colors

1 Point of Contact is Best. Phone, Address or Web



## Creative Ideas



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