



Billboard Artwork Specs



TRADITIONAL

1/2" = 1', CMYK Color, 300dpi, JPG File Type

- 25'x40' - 12.5"x20" Live Area w/ Bleed 15"x20.5"
- 14'x48' - 7"x24" Live Area w/ Bleed 7.5"x24.5"
- 12'x40' - 6"x20" Live Area w/ Bleed 6.5"x20.5"
- 10'x30' - 5"x15" Live Area w/ Bleed 5.5"x30.5"
- 18'x24' - 9"x12" Live Area w/ Bleed 9.5"x12.5"
- 18'x24' - 9"x12" Live Area w/ Bleed 9.5"x12.5"
- 8'x24' - 4"x12" Live Area w/ Bleed 4.5"x14.5"
- 13'x12' - 6.5"x6" Live Area
- 6'x12' - 3"x6" Live Area

6" Pocket Typical on Vinyl Production. Extension 4' top & 2' Sides



DIGITAL

PIXELS, RGB Color, 72dpi, JPG File Type

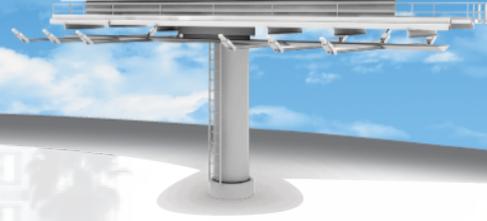
- 52'x15' - 1400x400 pixels
- 48'x14' - 1400x400 pixels
- 24'x28' - 770x900 pixels
- 33'x10' - 1400x400 pixels

Vinyl Shipping Address: Vital Outdoor, 2524 N. Broadway #325, Edmond, OK 73034

Questions? 405-844-SIGN or art@vitaloutdoor.com



Billboard DESIGN TIPS



5-7 Words for Main Copy.

Keep. It. Simple.

1 Graphic Image, Contrast Colors

1 Point of Contact is Best. Phone, Address or Web



Creative Ideas



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