

Diana L. Tucker

dtucker89@me.com

Columbus, Ohio

614-562-1576

[Portfolio](#)

LinkedIn: [linkedin.com/in/drDianaL Tucker](https://www.linkedin.com/in/drDianaL Tucker)

ADMINISTRATOR & INSTRUCTIONAL DESIGNER

Advanced experience as instructional designer, instructor & administrator in both online and brick & mortar institutions. Responsible for leading teams in curriculum review, overhaul & new course development. Designed & implemented first year experience course for 2 institutions. Adept at designing short, modular, and long form training & instructional units for online and face-to-face instruction. Adept at streamlining productivity and managing multiple project deadlines. A detail-oriented individual with outstanding interpersonal and presentation skills. Proficiency in Articulate Storyline, Doodly, Toonly, Camtasia, Panopto, MS Office Suite, MS Teams, SalesForce, Taskstream, Canvas, Blackboard, Moodle. Some familiarity with Adobe Photoshop & InDesign.

CORE COMPETENCIES

Competency-based education, needs assessment, employee training, adult learning theories, strategic planning, project management, public relations, public speaking, interpersonal communication, team communication

INSTRUCTIONAL DESIGN EXPERIENCE

Western Governors University

Salt Lake City, UT

2016-present

- Use instructional design learning theories and innovations to develop 1 to many instructional webinars.
- Use Instructional design software, innovations, & theories to develop videos & learning modules.
- Use instructional design and other pedagogical theories to develop curricular components including templates, instructions, worksheets, study plans, and pacing guides to better "chunk" material for effective learning.
- Use instructional design software and theories to develop training for new faculty in communication.
- Serve on product development liaison teams for course content.

Ohio Reformatory for Women

Marysville, OH

2015-present

- Conducted needs analysis of learners to determine understanding and skill level for job hunting competency.
- Designed and lead face-to-face training workshops for inmates. The workshops include preparing inmates to develop résumés and cover letters, develop interviewing skills, presentation skills and on the job interpersonal skills.
- Used quantitative and qualitative research to conduct formative and summative assessment of course.

Walden University

Minneapolis, MN

2010-2016

- Used instructional design theories, software & practices to develop curriculum & onboarding process for all undergraduates at University. Design resulted in a 50+% reduction in student failure rate.
- Used instructional design theories, software & practices to develop curriculum for online communication courses.
- Managed work with SMEs to ensure clarity & effectiveness of communication course designs.
- Served as subject matter expert and course developer for public speaking, interpersonal and basic communication courses. Designed all lessons, assessments, and conducted outcome to assessment mapping.

MANAGEMENT EXPERIENCE

Academic Coordinator

Walden University

2010-2016

- Developed standardized work & evaluation processes that other departments at Walden then adopted.
- Organized course data so that more timely and innovative decisions could be made for the college.
- Supervised, trained & evaluated a staff of 30 faculty members teaching the onboarding course for the university.
- Served on numerous college and university level committees including: Curriculum & Academic Policy, Petition, Award Selection, Sustaining Innovation, Rubric Taskforce, Higher Learning Commission Work Group, Academic Review Workgroup, Writing Across the Curriculum Taskforce.

Field Experience Coordinator

Walden University

2014-2016

- Developed marketing strategy, presented webinars and maintained website for Walden Study Abroad program.
- Worked with students to find internships and public service opportunities in venues around the world.
- Maintained the Field Experience Website for Walden University.
- Revised the Field Experience Handbook for the College of Undergraduate Studies at Walden University.
- Prepared legal agreements for the field experience sites.
- Developed a process for evaluation of students at the end of their field experience.

- Coordinated all plans and activities for four study abroad trips, liaising with travel vendors, developing budgets, communicating with students and tour guides. Traveled with students to ensure safety and fluidity of two study abroad trips.

Chair, Communication Arts Dept.**Ashland University****2008- 2010**

- Led faculty for broadcast communication major in strategic planning for marketing the major to undergraduates. This resulted in a complete overhaul of the major and earned alumni acclaim.
- Developed relationships with alumni which resulted in paid internships and scholarships for our students.
- Developed a new sport communication major curriculum and student organization.
- Created and supervised a budget of \$1 million each year.
- Supervised staff and faculty of 13 in the department, as well as 5 adjuncts.

TEACHING EXPERIENCE**Senior Instructor, Communication****Western Governors University****2016-present**

This competency based institution allows students to go through courses and prove competency at their own pace.

- Mentor students through communication courses through answering emails and holding 1 on 1 instruction calls.
- Work with students in business, teaching and healthcare professions to improve their communication competency.
- Review student work and offer feedback.
- Collaborate with students' advisors to provide personal outreach and just-in-time learning catered toward the individual.
- Collaborate with faculty in other disciplines to create connections for students between courses and for their major.
- Consistently receive positive student and supervisor reviews for instructional excellence and innovation.
- Generate & interpret student data for improving work efficiency & effectiveness. Known for regularly meeting KPI data goals of my students passing the course.
- Maintain the course knowledge base and community.

Core Faculty, Communication**Walden University****2010-2016**

- In addition to serving as academic coordinator, I developed and taught courses in communication skills (public speaking, intro to mass communication, interpersonal, intercultural) and interdisciplinary research design and methods as needed.

Tenured Associate Professor**Ashland University****2000- 2010**

- Developed and taught courses in general communication, public relations, sport communication, journalism, and organizational communication.
- Advised Accent PR, a student-run public relations firm at Ashland University, 2001-2010.
- Advised the college newspaper, *The Collegian*, 2007-2008.
- Public Relations Officer, Ashland Center for Nonviolence, 2006
- Committee work for department, college and university including: curriculum, service learning, governance, merit grant, academic review, senator, symposium.

Adjunct Graduate Professor**Marist College****2007**

- Developed course materials and taught Leadership Communication online.

EDUCATION & PROFESSIONAL DEVELOPMENT COURSES

M.Ed. 2019	Instructional Design at Western Governor's University. Emphasis in adult learning theory and practices
Ph.D. 2003	Speech Communication from Southern Illinois University, Carbondale Emphasis in rhetoric, organizational communication and communication pedagogy
M.S. 1996	Speech Communication from Southern Illinois University, Carbondale Emphasis in rhetoric and organizational communication
B.S. 1995	Interpersonal Communication from the Honors Tutorial College, Ohio University Emphasis on rhetoric and intercultural communication