

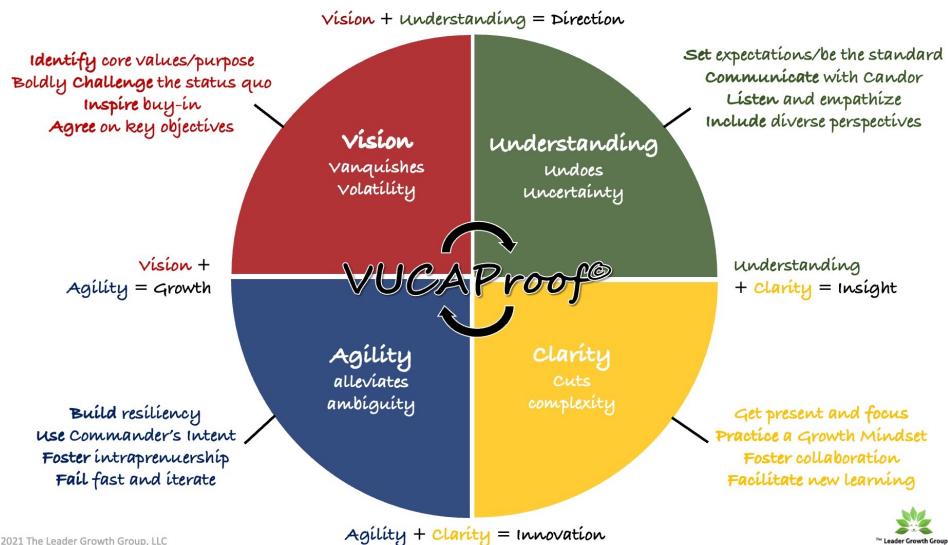
The VUCA Proof[®] Leader

One Day Executive Workshop

Leadership has never been more difficult. Today's executives must lead change and 'compassionately disrupt' in a **Volatile, Complex, Uncertain, and Ambiguous (VUCA) business environment.**

This means taking people outside their comfort zones when they are already overwhelmed, stressed, and anxious. Executives must challenge followers to perform at new levels without breaking them (or themselves!). In essence, leaders must VUCA Proof[®] their leadership style.

This one-day workshop (or half-day webinar) has been specifically designed by leadership expert David Spungin, MSOD, ACC to address these growing needs for today's executives.



- Understand the factors creating our VUCA world, its impacts on leaders, and why traditional approaches to leadership are outdated.
- Explore the 4 VUCA Proof[®] components of **Vision, Understanding, Clarity, and Agility**. Assess personal skill in each and identify areas for growth.
- Discover how the 16 VUCA Proof[®] actions, work together to create **direction, insight, innovation, and growth**.
- Develop an individual development plan to practice VUCA Proof[®] leadership in a practical way.

Now Booking Leadership Teams for 2023!



David Spungin
Founder & Principal Consultant
The Leader Growth Group, LLC

Learn more at
www.leadergrowthgroup.com

The VUCA Proof Leader



Learn to Master VUCA with a Master Facilitator



David Spungin, MSOD, PCC

David knows firsthand what it takes to VUCA Proof[®] one's leadership style. When he first started leading, it was mostly a command and control world and he was a heroic style leader serving as a Cavalry Officer in the U.S. Army. For years, he and his men prepared to defend against conventional and predictable armies attacking U.S. interest in Europe. Then, seemingly overnight, the world changed dramatically with the terrorist attacks of 9/11. Within months, David's unit found themselves in the urban environment of Baghdad, Iraq, fighting against an asymmetrical and erratic enemy. It was during these years that the U.S. Military first coined the term V.U.C.A. as they struggled to find new language to describe what they were up against. This was also David's first experiences with shifting his leadership approach. Bold action against the enemy had to be balanced with mindful action to win the hearts and minds of the local populace. It was a transformation was born out of necessity, in order to meet the needs of a rapidly changing environment.

David's approach to leadership continued to shift later in his career while leading teams in corporate America. Here, again David experienced the impacts of a V.U.C.A. world as his industry was massively disrupted by the financial crisis of 2008. His experience in leading multiple change initiatives and later consulting to organizations doing the same, taught him how *alignment*, *activation*, and *attunement* are key to inspiring high-performance and sustainable change.

Seeing a need to bring these insights to others, David next spent the better part of a decade building greater competency in the VUCA Proof[®] leadership skills and teaching others to do them same. He has since worked with thousands of leaders to include those in Fortune 500 companies such as Google, Schlumberger, Accenture, Harris Corporation, Arthur J. Gallagher, Johns Manville, SAP, Veritas, NetApp, Arrow, TIAA, and Lockheed Martin.



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