



BRAZEN LEARNING, LLC

Texas State Procurement Capability Statement

5506 Burgundy Dr, Greenville, TX 75402 | jenn@brazenlearning.com | 430-373-9844 | brazenlearning.com

TEXAS PROCUREMENT DATA

State purchasers identify vendors through the Centralized Master Bidders List (CMBL) and NIGP commodity codes rather than federal NAICS codes. Brazen Learning's current profile:

CMBL Status	Active Bidder (renewed 10-JUL-2026, expires 05-JUL-2027)
Texas Vendor ID (VID)	1422217626600
Vendor Number	556860
Business Category	Other Services Including Legal Services (06)
Small Business	Yes
Primary NIGP Class	924 – Educational and Training Services
NIGP Class Items	924-16 Course Development Services, Instructional and Training; 924-18 Educational Services, Alternative
Secondary NIGP Class	918 – Consulting Services (918-38 Education and Training Consulting)

COMPANY OVERVIEW

Brazen Learning LLC is a Texas-based instructional design and eLearning firm specializing in custom SCORM course development, defense and regulatory compliance training, and workforce readiness curricula. The company designs, builds, and hosts training programs for organizations that lack an in-house instructional design team or learning management system.

- Course catalog: 161 courses, 980 lessons, spanning defense compliance (DFARS), professional AI/workforce pathways, and custom client tracks
- Primary authoring tool: Articulate Rise 360, Storyline, and others
- Hosting platform: LearnWorlds, including gated, client-specific private hosting sections
- Business insurance in force: General Liability, Errors & Omissions, and Cyber Liability (Hiscox)

CORE CAPABILITIES

- Custom SCORM-compliant course development from client-supplied source material
- Private, gated LMS hosting for client-only training content up to 2,000 seats total
- ADDIE, Sam, Backwards Planning, Adult Learning Theories
- Defense and regulatory compliance training, including DFARS-aligned course tracks

- Instructional design and curriculum architecture for workforce and professional development programs
- Assessment design, including timed delivery, credentialing, and completion tracking

ACCESSIBILITY & STATE COMPLIANCE ALIGNMENT

Brazen Learning's course architecture is built to Section 508 accessibility standards at the federal level. That same foundation aligns directly with the state-level equivalent for Texas agencies:

- Texas Administrative Code (TAC) 213 / Texas Section 505: Brazen's SCORM course design practices, including navigable structure, alt-text, and screen-reader compatible content, are built to align with state Electronic and Information Resources (EIR) accessibility requirements.

DIFFERENTIATORS

- Founder-led instructional design with an M.Ed. in Instructional Design, MBA (IT Management), M.S. in Curriculum and Instruction, and B.A. in Special Education
- Certified - Project Management Professional (PMP)® | Certified Customer Success Management Professional (CCSMP Level 2) | Lean Six Sigma Yellow Belt & Process Improvement Specialist (SSGI) | Agile Leader Certification (SSGI) | Professional Scrum Master™ II (PSM II) | Certified SAFe® 6 Agilist | Generative AI Overview for Project Managers (PMI)
- Direct experience building compliance-focused training for defense-adjacent and regulated industries
- Single point of contact from scoping through delivery, no subcontracted instructional design
- Established Texas vendor with active CMBL registration and current insurance coverage