

# BRAZEN LEARNING

## Custom Training Services

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*Professional eLearning development, instructional design, and hosted training solutions — built around your content, your brand, and your team.*

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Pricing effective 2026 • Subject to change without notice

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# 1. Overview

Brazen Learning offers two distinct custom training service models. Review both to determine which best fits your organization's needs.

Service Model	Best For	Engagement Type
Custom Course Development	One-time or project-based training builds	Per-course, flat fee
Your Personal L&D Team	Ongoing training needs without in-house ID staff	Monthly retainer, 6-month minimum

Both models use Articulate Rise 360 for course development. All courses are SCORM-compliant and delivered either as downloadable packages or through Brazen Learning's private hosted platform.

## 2. Custom Course Development

For organizations that need professional eLearning built to their specific content without an ongoing commitment. You supply the materials — we handle instructional design, course build, and delivery.

All courses include custom branding (your logo, colors, and fonts applied to course templates) at no additional charge.

### 2.1 Course Development Pricing

All courses are built in Articulate Rise 360 with a maximum of 12 lessons per course. Two rounds of revisions are included with every course.

Service	Description	Price
Standard Course	Interactive modules, knowledge checks, accordion/flashcard/scenario blocks. No audio or video production. Custom branded. Two revisions included.	\$750 per course
Premium Course	All Standard features plus narrated audio and/or video production integrated into course content. Custom branded. Two revisions included.	\$1,500 per course
Volume Discount	3 or more courses in a single engagement.	20% off all courses

### 2.2 SCORM File Delivery (No Hosting)

Already have an LMS? We build and deliver the SCORM file — you host it yourself. Because the file is yours to use indefinitely with no recurring revenue to Brazen Learning, this option is priced at a premium.

Service	Description	Price
Standard SCORM Delivery	Interactive course built in Rise 360, exported as SCORM 1.2 or 2004 zip. Ready to upload to your LMS.	\$1,000 per course
Premium SCORM Delivery	All Standard SCORM features plus narrated audio and/or video production.	\$1,800 per course

## 2.3 Private Hosting

Courses are hosted in a dedicated, client-only section of the Brazen Learning platform. Employees access training through a private link — no public catalog exposure, no LMS purchase required.

Service	Description	Price
Monthly Hosting	Full platform access, private gated section, completion tracking, and learner management. Includes one (1) admin account.	\$400 / month
Annual Hosting	Same as monthly, billed annually. Saves \$600 vs. monthly rate. Includes one (1) admin account.	\$4,200 / year
Additional Admin Seat	A second admin account. Maximum of two (2) admin accounts per client. Super Admin access not available to external clients.	\$250 / month

## 2.4 Managed Hosting

Prefer to hand off platform administration entirely? Brazen Learning offers Managed Hosting — we handle learner enrollment, reporting, content updates, and support on your behalf. Managed Hosting is billed in addition to your base hosting fee.

Tier	Monthly Hours	Management Fee	Total (Hosting + Mgmt.)
Managed — Essentials	4 hrs/month	+\$200/month	\$500/month total
Managed — Standard	6 hrs/month	+\$300/month	\$600/month total
Managed — Premium	8 hrs/month	+\$400/month	\$700/month total

*Overage hours: \$75/hour up to 4 additional hours; \$100/hour thereafter. All overage hours are communicated before work begins and invoiced monthly. Managed Hosting hours do not roll over.*

Managed Hosting covers:

- Learner enrollment — adding and removing users as you send roster updates

- Completion and progress reporting — delivered to your designated contact on request
- Course content updates — applying changes when you supply revised materials
- Learner support — handling login issues and access questions on your team’s behalf

## 2.5 Course Updates

After final delivery, course updates are available for project-based clients at the following rates. Updates are scoped by the number of lessons affected.

Scope	Lessons Affected	Price
Minor Update	1–3 lessons	\$300 per course
Moderate Update	4–6 lessons	\$400 per course
Major Update	7–12 lessons	\$500 per course

## 2.6 Optional Add-Ons

Service	Description	Price
Additional Revisions	Two rounds included. Each additional round billed at flat rate.	\$100 per round
Custom Scenarios	Branching decision scenarios built around your workplace context in Storyline.	\$200 per scenario
Rush Delivery	Delivery in under 5 business days (subject to availability).	\$250 per course

## 2.7 Payment Terms — Custom Course Development

- 50% deposit due at project kickoff. Work does not begin until deposit is received.
- Remaining 50% due upon client approval of the completed course prior to file delivery or platform activation.
- Client-supplied materials must be received within 5 business days of deposit to maintain project timelines.
- All custom logos and colors must be predefined and agreed upon before implementation.
- Final approval constitutes acceptance. No refunds are issued after delivery.

## 2.8 Content Ownership

All courses are built in Articulate Rise 360. Rise 360 source files remain the property of Brazen Learning and are not transferred to the client at project completion.

Clients who require ownership of course files may purchase a SCORM file at then-current SCORM delivery pricing. Current rates are \$1,000 (Standard) and \$1,800 (Premium with audio/video) per course.

*Clients who do not purchase their SCORM file may request a Non-Disclosure Agreement (NDA) covering their course content and materials. Contact us to request NDA documentation.*

### 3. Your Personal L&D Team

Your Personal L&D Team positions Brazen Learning as your organization's fully embedded training and instructional design function. You provide the raw content and subject matter expertise — we handle the architecture, building, hosting, and management. From day one, we operate as an extension of your team, not a vendor you manage.

#### Why Organizations Choose This Model: The \$65,000+ Savings

Building an internal training department is expensive — and the real cost is almost always underestimated.

Hiring a single full-time Instructional Designer runs \$65,000 to \$85,000 per year in base salary alone. Add a Training Manager to oversee production, Articulate Rise 360 software licenses, LMS platform fees, onboarding time, and employer taxes and benefits — and a modest in-house team easily exceeds \$120,000 annually.

With Brazen Learning's Your Personal L&D Team model, most organizations save over \$50,000 per year — while gaining instant access to enterprise-grade training infrastructure, a certified instructional designer, and a fully managed platform for a single predictable monthly retainer.

#### The Real Cost of Hiring In-House vs. Your Personal L&D Team

<input checked="" type="checkbox"/> Hidden Costs of Hiring In-House	<input checked="" type="checkbox"/> Your Personal L&D Team Reality
\$65,000–\$85,000/yr Instructional Designer salary	Predictable flat monthly retainer based on headcount
\$50,000+/yr Training Manager to oversee production	One point of contact who handles design and management
\$1,500+/yr Articulate Rise 360 software licenses	All authoring software and tools included
\$4,000+/yr LMS platform and hosting fees	Private hosted platform included at no extra cost
Weeks of job posting, interviews, and onboarding	First course draft ready in 48–72 hours
Benefits, taxes, and employer overhead on top of salary	No benefits, no payroll taxes, no overhead — ever
Total easily exceeds \$120,000+ annually	Most clients save \$50,000 or more per year

*You focus on running your business. We focus on building training that works for you.*

## What You Provide vs. What We Build & Manage

You bring the knowledge. We build the training.

What You Provide	What We Build & Manage
Source content: policies, SOPs, slides, manuals	Instructional design and learning architecture
Subject matter expert access for review and approval	Full course build in Articulate Rise 360
Feedback during included revision rounds	Custom branded delivery (your logo, colors, fonts)
Learner roster updates as your team changes	Private hosted LMS access for your team
	Completion tracking and training records
	Reporting on your preferred cadence (weekly standard)
	Ongoing course maintenance and updates

### 3.1 Monthly Retainer Pricing

Pricing is based on your total employee headcount. All tiers include up to five (5) full courses (up to 12 lessons each) active at any time, plus private hosted delivery on the Brazen Learning platform.

Employee Count	Monthly Rate	Includes
Up to 50	\$2,000 / month	Up to 5 courses + hosting
51 – 100	\$3,000 / month	Up to 5 courses + hosting
101 – 250	\$4,500 / month	Up to 5 courses + hosting
251 – 500	\$6,000 / month	Up to 5 courses + hosting
500+	Contact for pricing	Custom scope

*Additional courses beyond 5: +\$200/month per course, added to your monthly retainer rate.*

### 3.2 One-Time Setup Fee

A one-time setup fee covers initial onboarding, brand configuration, LMS setup, and first course intake. Setup fees are based on employee count.

Employee Count	Setup Fee
Up to 50	\$500
51 – 250	\$750
251 – 500	\$1,000
500+	Custom — included in pricing quote

### 3.3 Course Development Timeline

Milestone	Timeframe
First draft delivered	48–72 hours from receipt of all source materials
Client review window	48 hours from draft delivery (required to maintain timeline)
Final delivery	72 hours from final approval
Total per course	Approximately 2 weeks
Rush delivery	+\$250 per course (subject to availability)

*Client review and approval responses are required within 48 hours of submission. Delays beyond the client review window will extend final delivery timelines accordingly. Brazen Learning is not responsible for timeline extensions resulting from delayed client response.*

### 3.4 Revisions and Course Updates

Two (2) rounds of revisions are included with every course. Additional revisions and post-delivery updates are billed as follows:

Service	Scope	Price
Additional Revision Round	One full round of consolidated client feedback	\$100 per round
Minor Course Update	1–3 lessons updated	\$300 per course

Service	Scope	Price
Moderate Course Update	4–6 lessons updated	\$400 per course
Major Course Update	7–12 lessons updated	\$500 per course
Rush Delivery	Delivery in under 5 business days	\$250 per course

### 3.5 Contract Terms

Term	Details
Minimum Commitment	6-month contract
Auto-Renewal	Contract auto-renews unless canceled in writing at least 21 days before renewal date
Late Cancellation Penalty	\$500 if cancellation notice is received fewer than 21 days before renewal
Early Termination	Full payment of the remaining contract balance is due upon early termination. No partial months, no pauses.

### 3.6 Payment Schedule

All Your Personal L&D Team engagements follow a three-payment contract structure:

Payment	Amount	Due
Initial Payment	40% of total contract value	Due at contract signing
Second Payment	50% of remaining balance	Due at 30 days
Final Payment	Remaining balance	Due at 60 days

#### Payment Example — 50-Employee Client at \$2,000/month

Item	Amount
Total Contract Value (6 months)	\$12,000

One-Time Setup Fee	\$500
Initial Payment at Signing (40%)	\$4,800
Second Payment at 30 Days	\$3,600
Final Payment at 60 Days	\$3,600

### **3.7 Content Ownership**

All courses are built in Articulate Rise 360. Rise 360 source files remain the property of Brazen Learning and are not transferred to the client upon contract conclusion.

Clients who require ownership of their course files upon contract conclusion may purchase SCORM file delivery at then-current SCORM pricing. Current rates are \$1,000 (Standard) and \$1,800 (Premium with audio/video) per course.

*Clients who do not purchase their SCORM files may request a Non-Disclosure Agreement (NDA) covering their course content and materials.*

## 4. You Provide. We Build.

Regardless of which service model you choose, this is how we work together:

You Supply	We Build
Source content (policy docs, SOPs, slides, manuals)	Instructional design and learning structure
Subject matter expert access for review	Rise 360 course build with interactive elements
Company logo and brand guide	SCORM packaging and QA testing
Feedback during revision rounds	Platform setup and private hosting configuration
Learner roster and access credentials (hosted option)	Completion tracking and learner reporting

You Agree	We Agree
Designate a single point of contact for feedback and approvals.	Begin work within 3 business days of receiving deposit and all required source materials.
Respond to draft submissions within 48 hours to maintain project timelines.	Keep your content, materials, and organizational information strictly confidential.
Not share, resell, or redistribute course files or platform access outside your organization without prior written consent.	Notify you before any work begins that would change your quoted price. No surprise invoices.
Final payment is due upon approval. Approval constitutes acceptance — no refunds after final delivery.	Provide all included revision rounds and not consider the project closed until you have formally approved the final deliverable.

## 5. Terms of Use

1. All custom development projects require a deposit to initiate work. Work does not begin until the deposit is received.
2. Client-supplied materials must be received within 5 business days of deposit to maintain project timelines.
3. Two revision rounds are included with all development projects. Additional rounds are billed separately at \$100 per round.
4. Final approval constitutes acceptance. No refunds are issued after final delivery.
5. All course files and platform access are licensed for internal organizational use only. Files and access may not be shared, resold, or redistributed without prior written consent from Brazen Learning.
6. Rise 360 source files remain the property of Brazen Learning and are not transferred to clients. SCORM file delivery is available for purchase at then-current pricing.
7. Your Personal L&D Team contracts carry a 6-month minimum commitment and auto-renew unless canceled in writing at least 21 days prior to the renewal date. Late cancellation is subject to a \$500 penalty.
8. Early termination of a Your Personal L&D Team contract requires full payment of the remaining contract balance. No pauses or partial-month arrangements are available.
9. Brazen Learning maintains strict confidentiality of all client materials and reserves the right to update pricing and terms at any time. Changes do not apply to projects already under deposit or contracts already executed.
10. Applicable sales tax will be added to all invoices based on client location and service type.

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### Ready to get started?

Submit a request at [BrazenLearning.com](https://BrazenLearning.com) or contact Jenn directly at [jenn@brazenlearning.com](mailto:jenn@brazenlearning.com)

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