

DEFENDERS RETREAT, HEROES ON A MISSION,
HARRINGTON FOR HOPE, FORGING FORWARD
PRESENT

MUSICIANS FOR A MISSION MAY 25, 2024

KIN FAUX



J EDWARDS



KEITH BURNS

Founding Member
Grammy-Nominated, Platinum selling group
Trick Pony



JAKE HOOT



Additional
Artists
Connor
Jameson
and
Ellie
Johnson



TICKETS

BRING YOUR OWN CHAIR
BEVERAGES AVAILABLE*FOOD TRUCKS

12 PM GATES OPEN | \$50 GA | Primitive Camping
2 PM SHOW TIME | \$200 VIP | RV Camping

DEFENDERS RETREAT
14400 Old Baxter Rd
Silver Point, TN

2024

SPONSORSHIP OPPORTUNITIES

A County Music
Concert
Supporting
Three
Charities
Serving
Military,
First
Responders
and
Children



Heroes on a Mission



SPONSOR QR

ABOUT THE CHARITIES

Heroes on a Mission hosts active duty and veteran military and first responders on guided hunts for deer, turkey, wild boar and bear (through a lottery). Hunts are held at Defender's Retreat located in Silver Point Tennessee. With 259 acres, the farm also has a fishing pond, hiking trails, and is within 15 miles of Center Hill Lake. All activities are free to the participants. The organization is starting a new program, Clubs4Kids, to collect used golf clubs and work with local golf courses to teach military children and children with limited resources how to golf.



Harrington for Hope serves children aged 6-16 years who have suffered burn injuries and served in a burn unit. Funding is used to offer any child a free week of physical and emotional healing at Camp Hope in Columbia, TN. The camp takes place during the summer, so the children can enjoy outdoor and water activities. The Family Assistance Program provides funds for families whose children have been burnt to assist with the financial strain of hospital stays and daily/essential items needed during their stay.



Forging Forward serves active duty and veteran military and first responders, and Gold Star Families. Services include 3-day Retreats across the USA; Remembrance Tags (dog tags of military combat veterans who died by suicide) - NEVER FORGET; The Body Shop, a program that assists a military veteran get or update a prosthetic; and comedy from the founder, Bobby Henline, to uplift spirits and demonstrate that with a good attitude, support from family and friends, and hope—anything is possible. All activities are free to the participants.



Funds are used by Forging Forward to re-secure humanity by increasing social connectivity, helping participants gain new skills, providing information about treatment of physical and mental health conditions related to stress and trauma, and providing activities and supports that allow participants to live a collective, fulfilling, and dignified life.

SPONSOR OPPORTUNITIES

OUTLAW COUNTRY SPONSOR \$25,000

LOGOS

- Representation as the “Musicians For A Mission, brought to you by <YOUR BRAND>“ in logos (2 maximum) and/or text in online marketing materials.

BANNER

- Company banner displayed on-site during the event. Company will provide banner no larger than 10’x6’.
- The banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

TICKETS AND PARKING

- 24 VIP Tickets, includes 1 venue-provided seat/ticket, first come first serve
- 12 General Parking Passes

PROMOTION

- 2 Side by Side Booth spaces, 10’x10’ each, in a prominent vendor space area for company’s use to entertain or exclusively for your product or service (no outside alcohol).
- Exclusive Outlaw Country Sponsor for your industry.
- Recognition via PA announcement at the concert and radio/television spots, if media is used.

ADDITIONAL BENEFITS

- Company’s exclusive presence at the concert within the company’s product or service category and sponsor category. No other companies will be allowed to sponsor the concert with the Outlaw Country Sponsor level if they provide a similar product or service.
- Opportunity to place two logo items and/or printed material into Artist Welcome Package.

SPONSOR OPPORTUNITIES

HONKY-TONK SPONSOR \$15,000

LOGO

- Company name and/or logo placed prominently on online marketing materials.

BANNER

- Company banner displayed on-site during the event. Company will provide banner no larger than 4'x8".
- Banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

TICKETS AND PARKING

- 18 VIP Tickets, includes 1 venue-provided seat/ticket, first come first serve
- 9 General Parking Passes

PROMOTION

- 1 10'x10' Booth space, in a prominent vendor space area for company's use to entertain or exclusively for your product or service (no outside alcohol).
- Recognition via PA announcement at the concert and radio/television spots, if media is used.

ADDITIONAL BENEFIT

- Opportunity to place one logo item and/or printed material into Artist Welcome Package.

SPONSOR OPPORTUNITIES

COUNTRY POP SPONSOR \$10,000

LOGO

- Company name and/or logo placed on online marketing materials.

BANNER

- Company banner displayed on-site during the event. Company will provide banner no larger than 2'x4".
- Banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

TICKETS AND PARKING

- 12 VIP Tickets, includes 1 venue-provided seat/ticket, first come first serve
- 6 General Parking Passes

PROMOTION

- 1 10'x10' Booth space, in a prominent vendor space area for company's use for your product or service.
- Recognition via PA announcement at the concert.

ADDITIONAL BENEFIT

- Opportunity to place one logo item and/or printed material into Artist's Welcome Package

SPONSOR OPPORTUNITIES

COUNTRY BLUES SPONSOR \$7,500

LOGO

- Company name and/or logo placed on online marketing materials.

TICKETS AND PARKING

- 6 General Admission Tickets
- 3 General Parking Passes

PROMOTION

- 1 10'x10' Booth space, in a prominent vendor space area for company's use for your product or service.
- Recognition via PA announcement at the concert.

ADDITIONAL BENEFIT

- Opportunity to place one logo item and/or printed material into Artist Welcome Package

TENNESSEE SPONSOR \$5,000

LOGO

- Company name and/or logo placed on online marketing materials.

TICKETS

- 4 General Admission Tickets

PROMOTION

- Recognition via PA announcement at the concert.

SPONSOR OPPORTUNITIES

AMERICANA SPONSOR \$2,500

LOGO

- Company name and/or logo placed on online marketing materials.

TICKETS AND PARKING

- 2 General Admission Tickets

PROMOTION

- Recognition via PA announcement at the concert.

COUNTRYPOLITAN SPONSOR \$1,500

LOGO

- Company name and/or logo placed on online marketing materials.

BANNER

- Placing of one sponsor banner, provided by company, no larger than 2'x4'
- Banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

PROMOTION

- Recognition via PA announcement at the concert.

A LA CARTE SPONSOR OPPORTUNITIES

Sponsor Banner \$1,000

- Placing of one sponsor banner, provided by company, no larger than 2'x4'
- The banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

Individual Performance Underwriting

- \$5,000: Headliner Artist (1 opportunity)
- \$2,500: Feature Artists (3 opportunities)
- \$1,000: Opener Artists (2 opportunities)

All performance underwriting sponsorships include a mention from the stage at Artist entrance and recognition on online marketing.

SPONSOR REGISTRATION

DATE _____

COMPANY NAME _____

CONTACT NAME _____

PHONE _____ EMAIL _____

SPONSORSHIP OPPORTUNITIES

Outlaw Country Sponsor \$25,000

Country Pop Sponsor \$10,000

Tennessee Sponsor \$5,000

Countryopolitan Sponsor \$1,500

Special Guest Announcement: \$10,000

Feature Announcement: \$2,500

Honky-Tonk Sponsor \$15,000

Country Blues Sponsor \$7,500

Americana Sponsor \$2,500

Sponsor Banner \$1,000

Headliner Announcement: \$5,000

Opener Announcement: \$1,000

I cannot sponsor, but want to make a monetary donation to the charities to be divided equally. (Please write in amount of donation desired.) _____

PAYMENT INFORMATION

____ Credit Card ____ Invoice me (Payment will be made online)

____ Check enclosed (payable to Heroes on a Mission) received no later than 5/15/2024.

Name on Card _____ Signature: _____

Card Number _____ Exp Date _____ CVV _____ Zip _____

MAIL CHECK TO:

Heroes on a Mission

ATTN: Mike Pierce

1030 Gadwell Circle

Hendersonville, TN 37075



In consideration of the acceptance of my signature, payment or registration above, I, myself, my executors, administrators and assignees, do hereby release and discharge all sponsors, volunteers, event staff and all individuals assisting in the production of the Musicians For A Mission from all claims of damages, demands, actions, whatsoever in any manner rising from my participation in said event. I attest and verify that I have full knowledge of the risk of involvement in this event.

Signature above is also consent for Defender's Retreat, Harrington for Hope, or Forging Forward to charge the credit card listed above for the amount listed above.