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Backgrounder

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Matter Communications

Matter Communications builds programs designed to bring organizations to new heights through a sophisticated and integrated mix of PR, creative services, and digital marketing.

Matter Communications was founded in 2003 in Boston, Mass. by Scott Signore, the firm's CEO. Signore says, "I believe in good people. Everything else will follow." Matter is building a culture based on honesty, integrity and inspiration. Since 2003, Matter has been on the front lines of PR and marketing innovation, creating comprehensive campaigns and programs to elevate their clients- and one other.

Matter has expertise in many different industries ranging from healthcare to energy and sustainability. Since its inception in 2003, Matter has grown tremendously. There are six offices across North America. These locations include: Boston, Mass., Newburyport, Mass., Providence, R.I., Pittsburgh, Pa., Denver, Colo., and Portland, Ore..

Matter employs 250+ driven PR professionals who strive to exemplify innovation, integrity, inclusion, and responsibility in all that they do for Matter Communications.

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