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Fact Sheet

For Immediate Release

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For More Information:

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Local Firm Puts a Competitive Twist on Traditional PR

WHAT

- Short story “Why We **Matter**: Our Story” details who Matter Communications is and why they do what they do
- Matter Communications of Boston, MA released their story to shareholders and publics
- Signore says the book is “about who we are and why we are so successful. We started Matter almost 20 years ago and there’s a reason why we have grown into who we are today- a mixture of good people, good business, and a unique passion for what we do.”

WHY

- To share with the public the story of Matter Communications

WHO

- Matter Communications of Boston, MA
- Integrated communications agency specializing in brand elevation
- Scott Signore: Founder and CEO of Matter

WHERE

- Pre-release available on Matter’s website
- Official release will be available online and in stores

WHEN

- Official release is May 1, 2022

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