



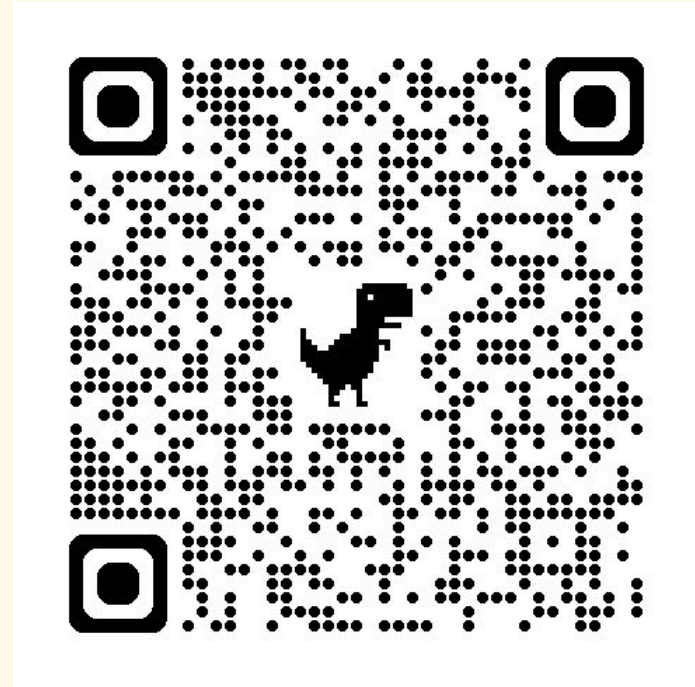
Consulting 101

BFS Fall 2025 | October 27, 2025



Sign in sheet

Look out for the
password later
in the
presentation! →



Family Winner...

A graphic of several orange and yellow fireworks exploding in the night sky, with small blue stars scattered around them.

Family D!

[Link to all Family TikToks](#)





Family D!



Family Heads:

**Family A: Eason Zhang, Evren
Basegmez**

Family B: Jake Valencia, Kate Goshko

**Family C: Abhinav Purohit, Christian
Kim**

Family D: Ben Weeks, Charley Nunley



**RSVP
HERE
for
Consulting
102**

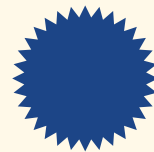




Table of contents

01

What is Consulting?

Including general project cycle & types of firms

02

Pros and Cons

Plus available opportunities & future prospects

03

Requirements and recruitment

Like education & networking

04

Other

Industry trends & resources



01

What is consulting?

n. the business of giving expert advice to other professionals, typically in financial and business matters





Some Types of Consulting

Management /Operations

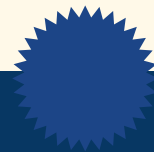
Improves efficiency in day-to-day processes, cost reduction, and performance

Strategy

Helps organizations define long term goals and competitive positioning

Financial Advisory

Focuses on corporate finance, valuations, M&A, and risk mitigation

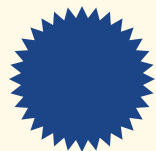




Project Cycle

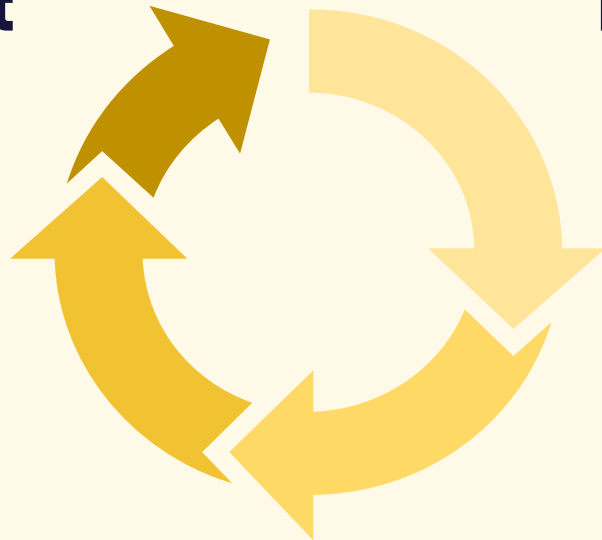
4: Post Project

- “Bench time”
- Internal initiatives
- Hours: 30-40 per week



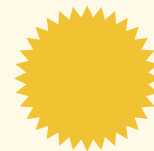
3: Client Deliverables

- Most intense/tight deadlines
- Hours: 70-90+ per week



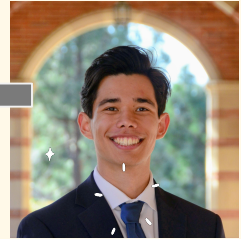
1: Ramp Up

- Research-heavy
- Hours: 50-60 per week



2: Mid Project Execution

- Heaviest workload (analysis/presentations)
- Hours: 60-80+ per week



MBB

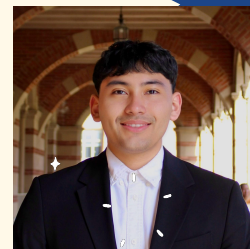


Big Four



Tier 2 / Boutique





MBB

Deloitte.



Big Four



Tier 2 / Boutique



CORNERSTONE RESEARCH
Economic and Financial Consulting and Expert Testimony

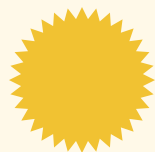
accenture

02

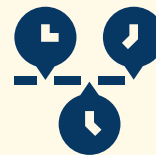
Pros and Cons



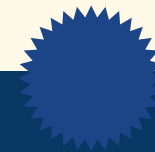
Pros and Cons of the industry



- \$\$\$
- Intellectually stimulating
- Self improvement
- Making an influence
- Open doors!



- Pressure/high stakes
- Long hours
- Breadth vs depth
- Repetition
- Dependence on client relationship





Exit Opportunities

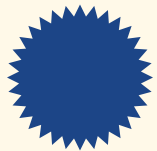




- Highly transferable skills
- Firm reputation ++
- Strong personal network
- High performance ratings



- Corporate strategy
- Management, operations
- Finance (PE, VC, HF)
- Entrepreneurship, startups
- HR, Marketing, and more



03

Recruiting Recruitments





Education-wise...

Good for all majors – it's the skill set that matters most

- Analytical
- Logic
- Teamwork
- Improvisation
- MBA
- JD
- PhD
- CPA

 That being said...

Doesn't hurt to have an edge!



Recruitment Process

Star generic response



Recruitment Process



Applications

- Numbers game!
- Keep moving on & finding new avenues
- Strive to complete every single aspect of the application, even the optional things
- Constantly update your resume (but don't spend all your time on it!)

our custom

LinkedIn
our phone
the search
the top



See all



Recruitment Timeline

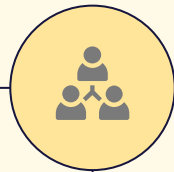
Step 01



Sept & Jan

UCLA Consulting
Club Recruitment

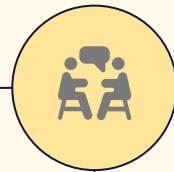
Step 02



Jan-Mar

Firm-Specific
Events &
Summits

Step 03



June-July

Applications
open - due

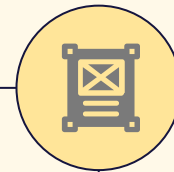
Step 04



Aug-Oct

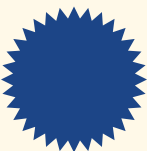
Interviews

Step 05



Sept-Nov

Offers extended
~1-2 week
deadline





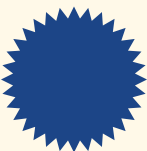
Other Additional Info





Industry Trends

- AI & Automation
- Sustainability & ESG Focus
- Shift to Hybrid/Remote
- Niche & Boutique Consulting





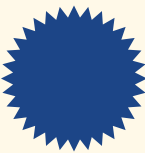
Final Tips

Do's

- Join consulting communities
- Participate in case competitions
- Be active on LinkedIn
- Study for case interviews / be early in recruitment!
- Join career fairs

Don'ts

- Don't go down rabbit hole of casing practice
- Don't wait until recruiting season to start networking/skill-building



Resources

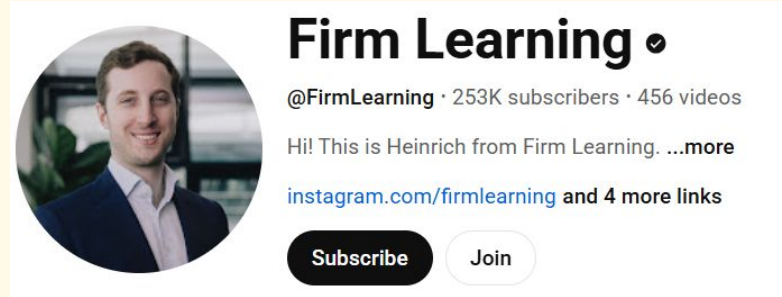


McKinsey slide formatting



IGotAnOffer

47 case interview
examples



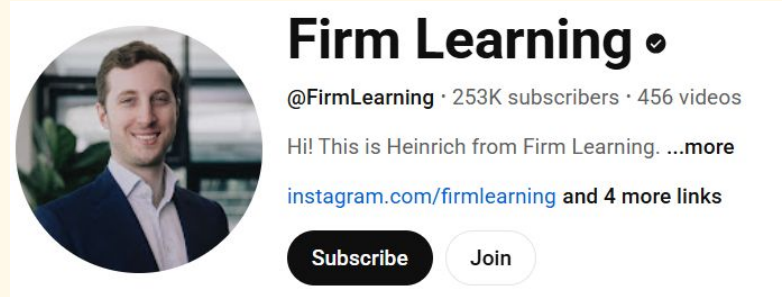
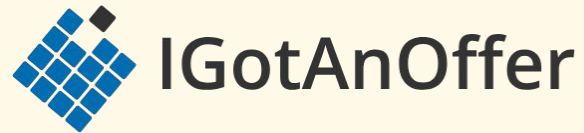
Ex-McKinsey Youtuber



Million Dollar
Consulting by
Alan Weiss

*All resources are hyperlinked

Resources

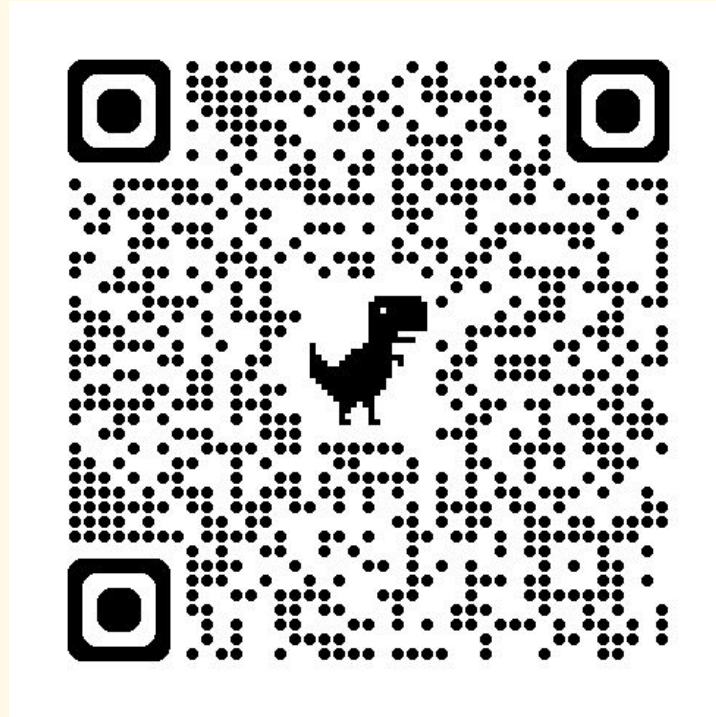


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Sign in sheet!

Password:
Trends →





Questions?

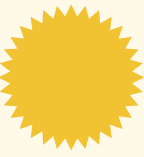
Talk with us!

Follow us on Instagram [@bruinfinance](#)

Link to our [substack](#)!

Dining Hall run afterwards!

Questions?



Write your question

Write your answer

Saturn

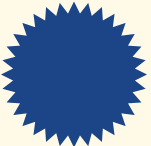
Saturn is a gas giant and has several rings. It's composed of hydrogen and helium. It was named after the roman god of wealth and agriculture

Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury, and its atmosphere is poisonous

Mars

Despite being red, Mars is actually a very cold place. It's full of iron oxide dust, which is what gives the planet its reddish cast



Top 10 questions of business

1

What is your situation?

2

What is your vision?

3

How to reach your vision?

4

What do you offer?

5

How big is the market?

6

Who are the key players?

7

How to make a difference?

8

What is your marketing plan?

9

What are your economics?

10

What do you need to start?



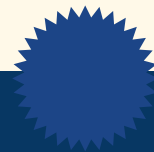


Alternative resources

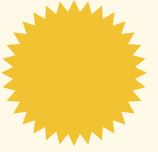
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