To Whom It May Concern:

The Friends of Flowery Branch Car Show is excited to announce the 19th Annual Flowery Branch Car Show featuring Bugs @ The Branch will be celebrated on **September 14, 2024**.

The show has historically attracted over 2,000 visitors and up to 200 cars from across the region. For you, as a sponsor, this means a large audience of people with diverse demographics, and an excellent opportunity to **advertise your services while showing community support**.

Included with this letter is a detailed explanation of our sponsorship packages. These range from $100 to $5000, enabling supporters to choose a level that best fits their budget. **Sponsorships at every level are greatly appreciated, as well as in-kind donations of raffle prizes or goody bag items**. Reserved vehicle display areas can also be provided.

To enjoy ALL the benefits of sponsorship and maximize radio and social media exposure, where appropriate, please **return your sponsorship application by Friday, June 28, 2024**. Sponsorships will still be accepted after this date; however some of the stated benefits may no longer be available.

The Friends of Flowery Branch Inc is a 501(c)3 non-profit corporation. Proceeds from the 2023 show will benefit **The Children’s Center for Hope and Healing** which is dedicated to stopping the exploitation and sexual abuse of children.

Should you have any questions, please contact Michael Lancaster via e-mail at [flowerybranchcarshow@protonmail.com](mailto:friendsofflowerybranchcarshow@protonmail.com) or by phone at 678-790-0668.

Thank you for your consideration!

Sincerely,

Michael Lancaster

**SPONSORSHIP OPPORTUNITIES**

**TOP GEAR $5000**

* Exclusivity – Only one Top Gear sponsorship available
* Best of Show Named Award
* Sponsor’s Choice Awards (one for each class)
* “Presented By…” on any radio and social media spots
* Name/Logo (extra-large) with “Presented by…” on banners
* Name/Logo (extra-large) with “Presented by…” in center top location on t-shirts
* Sponsor presentation prior to awards presentation
* Sponsor announcements hourly during show and at awards presentation
* 10x20 booth space in premium featured location

**4TH GEAR $3000**

* Sponsor’s Choice Awards (x2 – VW, Classic)
* “With support from…” on any radio and social media spots
* Name/Logo (large) including “with support from” on center of t-shirt
* Name/Logo (large) including “with support from” on banners
* Sponsor announcements hourly during show and at awards presentation
* 10x20 booth space in premium location

**3RD GEAR $1000**

* Sponsor’s Choice Award
* Name/Logo (large) on banners
* Name/Logo (medium) on t-shirts
* Sponsor announcements every other hour during show and at awards presentation
* 10x10 booth space in premium location

**2ND GEAR $500**

* Name/Logo (medium) on banners
* Name/Logo (small) on t-shirts
* Sponsor announcements during awards presentation
* 10x10 booth space

**1ST GEAR $100**

* Name/Logo (small) on banners
* Sponsor announcements during awards presentation
* 10x10 booth space

**VENDOR $50**

* 10x10 booth space

**2023 Flowery Branch Car Show & Chili Cook Off**

**SPONSORSHIP APPLICATION**

**YES, COUNT US IN!** We want to be part of the community celebration on September 9, 2023.

**We want to be a:**

**\_\_\_\_\_ TOP GEAR** level sponsor ($5000)\*

\_\_\_\_\_ **4TH GEAR** level sponsor ($3000)\*

\_\_\_\_\_ **3RD GEAR** level sponsor ($1000)\*

\_\_\_\_\_ **2ND GEAR** level sponsor ($500)\*

\_\_\_\_\_ **1ST GEAR** level sponsor ($100)\*

\_\_\_\_\_ VENDOR ($50)

\*Sponsors: Please e-mail a high resolution picture or vector file of your logo

***Make checks payable to Friends of Flowery Branch Car Show***

**Please Print:**

Name/Business/Organization (as you would like it to appear in all publicity)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Point of Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TO GUARANTEE AVAILABILITY OF ALL SPONSOR BENEFITS, DONATIONS **SHOULD BE RECEIVED BY *JUNE 28, 2024.***

For further information, please contact us at 678-790-0668 or [flowerybranchcarshow@protonmail.com](mailto:friendsofflowerybranchcarshow@protonmail.com)

**PLEASE RETURN TO:** Friends of Flowery Branch Car Show

5506 Main Street

Flowery Branch, GA 30542

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**RECEIPT**

*Thank you for your donation!*

\*Keep this section for your records\*

Recipient: Friends of Flowery Branch Car Show Inc. 5506 Main Street, Flowery Branch, GA 30542

EIN: 88-0696401 – A registered 501(c)3 Non-Profit Organization

Amount: \_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_

Donor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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