

# INTERNATIONAL SALES

## YATAŞ PROJELERİ

**[yatas]**<sup>®</sup>  
GRUP

[ ] yataş bedding [ ] enza HOME [yatas] projects *Selena* [ ] hibboux<sup>®</sup>



# YATAS PROJECT IN COUNTRIES OF...

KHAZAKISTAN  
K.S.A  
GERMANY  
HOLLAND  
PALESTINE  
KYRGYZSTAN  
BAHRAYN  
GREECE  
BAELGIUM  
GEORGIA  
IRAN  
FRANCE  
AZERBAIJAN  
QATAR  
TUNUS  
MALTA  
TURKMENISTAN  
ALGERIA  
EGYPT  
HUNGARY

INTERNATIONAL PROJECT  
SOLUTIONS PARTNER





# 40 YEARS WITH YATAŞ

## 40 years ago

We started off by saying that everyone deserves a good sleep.

We believe that healthy and quality sleep is not a privilege, it's everyone's right.

## For 40 years

Our biggest principle has been to provide the best sleep to our customers with exertion, care and discipline.

## End of the 40 years

We are proud to provide the most qualified and the healthiest sleep in the most reachable way.



## For more 40 years

We are constantly working, improving ourselves and producing new technologies without forgetting that we are the leading brand.

## From 7 to 70

Thanks to millions who fall asleep in their comfortable “Yataşş” and wake up happy in the mornings...

**SINCE 40 YEARS:  
MATRESS, QUILT, PILLOW, YATAŞŞŞ!**



## OUR BRANDS

[ ] enzaHOME

[ ] **yataş**<sup>®</sup> bedding

[yatas]<sup>®</sup> projects  
GRUP





# Company Profile

## MASS PRODUCTION DESIGNED BY YOU...

**With over than 2000 employees and 6 vertically integrated factories, YATAŞ offers home textile & comfort sector world class facilities with products of highest quality.**

Established in 1975 in Kayseri as the first foam factory of Turkey, YATAŞ started mattress production in 1979 and added a fully integrated home textiles factory facility in 1987. YATAŞ expanded its production range in 1993 by building an armchair and sofa plant.

## Factory Area and Location:

YATAŞ is today a leading manufacturing company operating in 6 factories with over than 2000 employees and 750 sales points all over Turkey with an annual turnover of 150,000,000 \$.

YATAŞ is established on a landscape of 234,000 m<sup>2</sup> with a total covered area of 85,000 m<sup>2</sup>. Furniture Factory (25,000m<sup>2</sup>), Mattress Factory (25,000m<sup>2</sup>) and Comforter Factory (10,000m<sup>2</sup>) are established in Kayseri. YATAŞ has a second Furniture Factory in Ankara to produce high-end living room furniture with a plantation area of 25,000 m<sup>2</sup>.





## **SLEEP REVOLUTION IN YATAS**

“ The innovation, high quality and 4 new spring technologies created by the partnership of Yatas, the leader mattress brand of Turkey, and Leggett & Platt, a world leader in developed production experience and innovative technology supply.”

*featuring*

*Leggett & Platt.*

INNERSPRING TECHNOLOGY

**Moreover, with much more affordable prices than similar products.**



## “COOL” LOOKS IN BEDROOMS

Independent, unique and stylish... The three main features of coolness given above, are not only behavioral traits, but also the drivers of life, manifesting itself from clothing to decors.

Creativity is the most important feature of “being cool,” which is essentially defined as the reluctance to give up on what is personal, unique and private, irrespective of mainstream trends.







## WE ARE SAFE WITH DACRON®

### Why Dacron® Products?

- Provide perfect neck support • Have anti-stress properties • Easy clean
- Do not produce bad smell • Do not hold moisture • Keep their shape
- Maintain heat balance • Are ecological
- Are washable at high temperatures.





# DESIGN WITHIN REACH

We bring the design-within-reach approach by combining quality with aesthetics. We offer each product within its own decorative concept, from accessories to lighting, wallpapers and carpets.





# TIMELESS AND CONTEMPORARY FURNITURE

The materials, colors, design and all other features furniture are young, dynamic and modern. Its timeless designs will continue to lend dynamic energy to your home for years, going beyond giving you the excitement of a newly purchased piece of furniture.







# THOUSANDS OF CHOICES

We offer nearly 2,000 rich and diverse choices: furniture, accessories, mattresses, storage beds and headboards, colorful home textile products as well as pillows and quilts.



# YATAS BEDDING SLEEP WORLD

Furniture, beds and home textile are all under one roof. Yatas Bedding World with professional Yatas beds offering non-compromised quality for years, home textile products adding elegance to your bedroom decoration and box spring varieties serving as an alternative to the bed frame you choose





# SOME OF HOTEL PROJECTS

## GREECE – MARBELLA HOTEL







## GREECE – MARBELLA HOTEL





## GREECE – MARBELLA HOTEL







## IRAQ – HAWLER HOTEL







## IRAQ – HAWLER HOTEL







## AZERBAIJAN – VILLA PROJECT







## AZERBAIJAN – VILLA PROJECT





# OUR REFERENCES ( OVER THAN 162 HOTELS )



**MARGİ HOTEL**

Edirne...



**CUMHURBAŞKANLIĞI KÖŞKÜ**

Ankara...



**HILTON OTEL**

Ankara...



**T.C ZİRAAT BANKASI TESİSİ**

Çeşme...



**İBİS HOTEL**

İstanbul, Bursa, Kayseri, Eskişehir,  
Gaziantep...



**SHERATON VOYAGER**

Antalya...



**BİLKENT ÜNİVERSİTESİ**

Ankara...



**BİLKENT OTEL**

Ankara...



**SHERATON HOTEL**

Ankara...



**GALERİ OTEL**

Alanya...



**GOLD SAFRAN OTEL**

Alanya...



**PARLEMANERLER BİRLİĞİ**

Didim...



**WOW BODRUM RESORT**

Bodrum...



**XANODU RESORT**

Belek...



**SUSEŞİ RESORT HOTEL**

Belek...



**THE DOME KEMPINSKI**

Belek...





**CATAMARAN HOTEL**

Beldibi...



**GENÇLERBİRLİĞİ SPOR TESİSİ**

Ankara...



**THE PLAZA HOTEL**

İstanbul...



**POINT HOTEL BARBAROS**

İstanbul...



**DİVAN OTELİ**

İstanbul...



**PIRATE'S BEACH CLUB**

Tekirova...



**BLUE GARDEN OTEL**

Antalya...



**GÜLHANE ASKERİ TIP FAKÜLTESİ**

Ankara...





**MERKEZ ORDUEVİ**

Ankara...



**NEVA PALACE**

Ankara...



**CLASS HOTEL**

Ankara...



**HOUSTON HOTEL**

Ankara...



**OTEL AYMA**

Ankara...



**BEST HOTEL**

Ankara...



**BEST WESTERN HOTEL 200**

Ankara...



**TUNALI OTEL**

Ankara...



**HOTEL MİDİ**

Ankara...



**HEDEF RESORT OTEL**

Alanya...



**MAJESTY CLUB OASIS BEACH**

Alanya...



**SUNWAY APART OTEL**

Alanya...



**ŞAVK OTEL**

Alanya...



**BLUE FISH OTEL**

Alanya...



**SEYHAN OTEL**

Adana...



**JOY DALYAN RESORT**

Dalyan...





### OLİMPOS LODGE HOTEL

Kemer Çıralı...



### BÜYÜK YILDIZ OTEL

Bursa...



### ÇELİKPALAS HOTEL

Bursa...



### TMT OTEL

Bodrum...



### İZER HOTEL

Bodrum...



### KAYA HOTEL

Belek...



### CALISTA LUXERY RESORT

Belek...



### IC HOTELS SANTAI

Belek...





**ADORA GOLF RESORT**

Belek...

**GLÖRIA**  
GOLF RESORT

**GLORIA GLOF RESORT**

Belek...



**NUROL CLUM SALİMA**

Beldibi...



**CHAMPION TATİL KÖYÜ**

Beldibi...



**EKEN PRESTİJ**

Bandırma...



**ODAMAN OTEL**

Bandırma...



**BILLURCU OTEL**

Ayvalık...



**KALIF OTEL**

Ayvalık...



**GRIDA CITY**

Antalya...



**TUVANA OTEL**

Antalya...



**PRIMA OTEL**

Antalya...



**ÖZKAYMAK FALEZ HOTEL**

Antalya...



**GRAND MERT HOTEL**

Antalya...



**NAZAR BEACH HOTEL**

Antalya...

**T.B.M.M.**

**MİSAFİRHANELERİ**

**T.B.M.M. MİSAFİRHANELERİ**

İstanbul...

*GlobalbyJours* | **TURKISH AIRLINES** 

**THY FIRST CLASS**

İstanbul...





**TURYAP**

**TURYAP**

İstanbul...



ÖZEL  
**ÇAĞINE RH** ASTANESİ

**ÇAĞINER HASTANESİ**

İstanbul...



**FENERBAHÇE ORDUEVİ**

İstanbul...



**SABANCI ÜNİVERSİTESİ YURDU**

İstanbul...



KOÇ  
ÜNİVERSİTESİ

**KOÇ ÜNİVERSİTESİ YURDU**

İstanbul...



İTÜ

**İTÜ ÖĞRENCİ YURDU**

İstanbul...



**KAYA RAMADA OTEL**

İstanbul...



**CERRAHPAŞA HASTANESİ**

İstanbul...





### SİYAMİ ERSEK HASTANESİ

İstanbul...



### FLORENCE NIGHTINGALE HASTANELERİ

İstanbul...



### FERONYA OTEL

İstanbul...



### HOTEL SARI KONAK

İstanbul...



### VILLA BLANCHE

İstanbul...



### INTER ROYAL OTEL

İstanbul...



### RIHTİM OTEL

İstanbul...



### HOTEL PARK

İstanbul...

Hotel  
**Lamartine**  
İstanbul  
★★★★



**LAMARTIN OTEL**

İstanbul...

**GRAND TARABYA OTEL**

İstanbul...



**ORTAKÖY PRINCESS OTEL**

İstanbul...



**PERA PALACE**

İstanbul...

**KLASSIS**  
*RESORT HOTEL*

**KLASSIS RESORT OTEL**

İstanbul...



Çırağan Palace  
Kempinski  
İSTANBUL

**ÇIRAĞAN KEMPINSKI**

İstanbul...



**HİLTON OTELİ**

İstanbul...

**SAVON**  
HOTEL  
ANTAKYA, TÜRKİYE

**SAVON OTEL**

Hatay...





**HOTEL MERİ**

Fethiye,...



**PERISSIA HOTEL**

Ürgüp,...



**ALKOÇLAR OTEL**

Uludağ,...



**NOVOTEL**

Trabzon, Gaziantep, İstanbul,...



**CLUB PINARA**

Tekirova,...



**IŞIK ÜNİVERSİTESİ**

Şile,...



**EL RUHA OTEL**

Şanlıurfa,...



**CLUB PACIFIC**

Sorgun,...



**CORINTIA EXCELSIOR**

Sorgun...



**SİDE COROLLA HOTEL**

Side...



**HERA HOTEL**

Side...



**HOTEL VILLA SİDE**

Side...



**SİDE PRENSES**

Side...



**HELLIOS OTEL**

Side...



**EMİRHAN OTEL**

Side...



**EMİN EFENDİ KONAKLARI**

Samsun...





**KAYA MARİS**

Marmaris...



**ALEGANCE OTEL**

Marmaris...



**MARES OTEL**

Marmaris...



**ONURA OTEL**

Marmaris...



**İMBAT OTEL**

Kuşadası...



**EPHESUS PRINCESS**

Kuşadası, Tekirova...



**SÜRMEİİ EFES OTELİ**

Kuşadası...



**GAZİ ORDU EVİ**

Ankara...



**ANKARA OĞULTÜRK OTEL**

Ankara...



**MELAS LARA**

Antalya Kundu, Side...



**WOW TOPKAPI PALACE**

Antalya Kundu...



**PAPILLON NUNA HOTEL**

Kumköy...



**BARBAROS PASHA BEACH**

Kızılağaç...



**CLUB ALİ BEY**

Kızılağaç...



**MAJESTY CLUB PALM BEACH**

Kızılağaç, Sorgun, Fethiye,



**GOLDEN LOTUS HOTEL**

Kemer...





**HOTEL REYHANI KASRI**

Mardin...



**EMPORIUM HOTEL**

İstanbul...



**TAXIM TOWN HOTELS**

İstanbul...



**Alman Başkonsolosluğu  
İstanbul**

**Deutsches  
Generalkonsulat  
İstanbul**

**ALMAN BAŞKONSOLOSLUĞU**

İstanbul...



**AVRUPA RESIDENCE**

İstanbul...



**GRAND S HOTEL**

İstanbul...



**BİRLEŞİK METAL İŞ SENDİKASI**

İstanbul...



**ÇINAR OTEL**

İstanbul...



**HOTEL LADY DIANA**

İstanbul...



**ROBINSON KULUP NOBILIS**

Antalya...



**XANADU SNOW WHITE HOTEL**

Erzurum...



**CHEYA RESIDENCE**

...



**RAMADA PLAZA**

İzmit...



**KALENDER ORDUEVİ**

İstanbul...



**KONAK HOTEL**

İstanbul...



**POINT HOTEL**

İstanbul...





**ŞÜKRÜ BALCI POLİS MYO**  
İstanbul...



**ALBA OTEL**  
Ankara...



**ELBİS HOTEL**  
Altınoluk...



**ELİTE WORLD HOTEL**  
Van...



**MUSEUM HOTEL**  
Kapadokya...



**DEDEMAN HOTEL**  
Rize, Edirne, Urfa, Nevşehir, Hatay,  
Antalya, Bodrum, Diyarbakır,  
Erciyes, Ankara...



**MEGA RESIDENCE HOTEL**  
Ankara...



[yatas] projects

[yatas] projects

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[yatas] projects

[yatas] projects

RUSSIA

KAZAKHSTAN

CHINA

INDIA

AUSTRALIA



# YATAS PROJECT IN COUNTRIES OF...



INTERNATIONAL PROJECT  
SOLUTIONS PARTNER





**INTERNATIONAL SALES**  
**THANK YOU**

**[yatas]**<sup>®</sup>  
GRUP

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