

# ScenToura curated from around the world

experience the next evolution of scent diffusers & luxury scents



#### ScenToura opens doors....

- 84% increase in intent to purchase using Scent.
- 25% improvement in customer experience.
- 15% increase for in-store time and sales.
- 90% positivity increase in brand. recognition



75% of emotions are triggered or accompanied by our sense of smell. 65% of people can recall an event, time or place based on scent.

Our sense of smell is our strongest component in recalling memories.



ScenToura's journey began with a memory, a connection to places visited, and a deep curiosity of what natural aromas came together to create a memory. Inspired by the enchanting scents that lingered in the air during travels.



ScenToura is a leader in the Scent Marketing and Branding industry. We work with out clients to design, develop and implement a higher level of brand awareness and improve the experiences for our clients in the home, business and automotive segments.

#### Our Focus

ScenToura offers a focused line of Scent produced with the highest level of ingredients. Our oils are non-toxic, Phthalate free, Vanillin free, Prop 65 compliant and IFRA certified.

All of ScentToura's fragrances have been rigorously tested in various residential and commercial applications and together with our professional Nano particle-Cold Air Nebulizing diffusers we guarantee the perfect, luxurious experience you've been searching for.

We offer an array of diffuser technologies to compliment your space both aesthetically and functionally for spaces from 300 sq feet to 30,000 sq feet.

We take the guess work out of diffuser setups and will recommend settings based on your environment along with refill schedules.

We will work with you to ensure you have exactly the scent experience you've searched for. Our team at ScenToura is focused on quality and service. Consider ScenToura your "tour guide" to a whole new world of scent exploration...

#### **Custom Branding & Scent-Scaping**

Let ScenToura create a completely unique scent all your own. With our **Custom Branding program**, we will work with you to develop your own, one-of-a-kind scent.

Nothing elevates your Brand better than recognition and a custom curated scent is exactly what you need to provide immediate recognition and long lasting memory for your Business or event.

Go further with **ScenToura's Evolution program** and take Scent-Scaping to a whole new level.

Scent-Scaping is using more than one scent strategically positioned to create a journey.

Create a Scent landscape with Scent-Scaping



Contact us at Scentoura@Scentoura.com to learn more.

#### Home and Personal Spaces



Scentoura transforms your home and personal space into an oasis by infusing it with fragrances that reflect your unique personality.

Our carefully crafted scents create a serene and welcoming atmosphere, enhancing comfort and relaxation.

With Scentoura, your living space becomes an extension of who you are, offering a personalized experience that delights and soothes.

Let Scentoura help you cultivate an environment that truly feels like home.



See all your options on our website. Please visit us at www.scentoura.com

#### **Business and Events**

Scentoura gives your business a competitive edge and makes your events unforgettable with our professional diffusers and expertly crafted scents.

By creating a unique and appealing atmosphere, Scentoura enhances customer experience and encourages longer stays, potentially boosting sales and client loyalty. Our scents can evoke positive emotions and create lasting impressions, ensuring your brand or event stands out.

Trust Scentoura to transform your space into a memorable and inviting environment that reflects your brand's identity and values.





#### Premium Scents

#### Crafting lasting impressions through the power of scent



Tahitian Beauty



St Tropez



La Riviera



Sands of Dubai



Casa Blanca



Havana Nights



Northern Lights





Chateau De Amore'



#### Calypso



liking &

**MyKonos** 

Elle

Bali

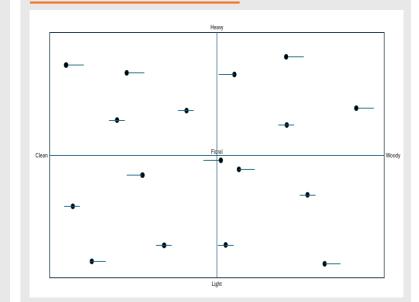
Monaco

Brazil

Zanzibar

Bienvenidos

Amalfi Coast



We are the first in the industry to utilize the Scent Matrix which provides an array of premium aroma across a spectrum of classifications. This makes scenting easier and opens the door for all clients to explore "Scent Scaping"; the use of multiple scents to create an environment unlike any you've experienced before.

Meet Voyage: The reed diffuser re-Imagined and improved



For use with all ScenToura Scents





100% sustainable materials

120 ml scent oil capacity



#### Automotive Scents



Nappa Leather Swedish Car Manufacturers



Carbon Leather American Car Manufacturers



Sterling Leather & New Car British Car Manufacturers



Concorso Leather Italian Car Manufacturers



Obsidian Leather German Car Manufacturers



Classico Leather & New Car United Kingdom Car Manufacturers

Complete descriptions are available on our website. Please visit us at **www.scentoura.com** 



Corsa Leather Italian Car Manufacturers



Rallye Leather German Car Manufacturers



#### Automotive

Discover the essence of luxury with Scentoura, where automotive air fresheners reach new heights of sophistication. Our premium fragrances are meticulously crafted to transform your driving experience, enveloping your car in elegance. Each scent is designed to last, ensuring your vehicle always smells as refined as it looks. Elevate every ride with Scentoura.

ScenToura has captured the premium scent of Leather and New Car scents without any of the harmful chemicals. Our line of Automotive Luxury scent masterfully replicates the leather and new car scents of the premium auto manufacturers. Paired with our Redline and Rev static diffusers you can experience that coveted scent forever.

Redline and Rev are crafted of the highest-grade aircraft aluminum and are built to last a lifetime. You'll never need another automotive air freshener again.

Our static diffusers are designed to be subtle and beautiful; aroma will disperse gently and consistently and can be refilled for a lifetime. You'll get everything you need in your initial order to keep your car smelling amazing for a whole year!



Experience the next evolution in Automotive Fragrance



#### Our Diffuser Technology

All of ScenToura's diffusers are specifically engineered to work with our premium scents and utilize cold air diffusion technology.

Cold Air diffusion is the most effective process to ensure A complete distribution of aroma quietly and subtly while maintaining complete aromatic control and maximizing your scent journey.



Our diffusers are so efficient that based on average use, you can expect 2 - 3 months of optimal scenting per diffuser before refilling.



Visit **www.Scentoura.com** to view all options and diffuser colors. More diffuser styles available online.

#### Industrial HVAC Diffusers



We offer Large space and Industrial diffusers to scent any space from 3500 to 50,000 sq feet. Our large application diffusers are, portable and HVAC connected to meet all application requirements.

Scentoura offers Odor Neutralization services.



Visit **www.Scentoura.com** to view all large space and industrial options.

## Aroma amplifies experience



### www.scentoura.com