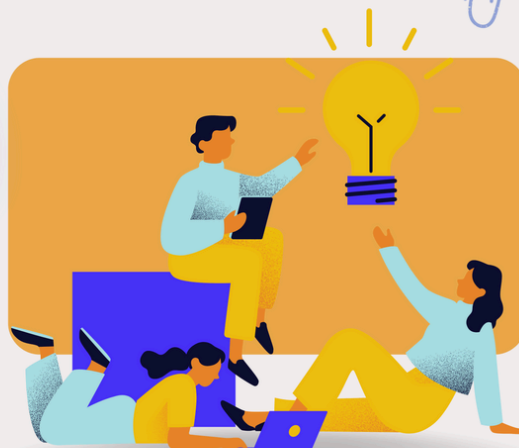


EMOTIONAL FINANCE

*Better Youth
Financial literacy
through
Emotional
Intelligence!*



INTRODUCING OUR PROJECT

Our aim is to improve financial literacy of Gen Z (13-25 year old) through increased awareness and application of emotional intelligence concepts. Both by youth directly, and especially by teachers, trainers, educators and other finance professionals.

[READ MORE](#)



AT THE HEART OF OUR CURRICULUM IS A CRITICAL INQUIRY:

"WHAT IS YOUR RELATIONSHIP WITH MONEY?"

FOR TEACHERS, TRAINERS, ADVISORS

A pedagogical toolkit fostering the application of emotional intelligence concepts and engaging digital tools in the delivery of formal, non-formal and in-formal financial education, particularly to youth with fewer opportunities.

FOR YOUNGSTERS

Social media based self-learning resources that build understanding of the key emotions driving money decisions, as well as core financial skills for better employability and personal life. Resources that demystify and simplify financial terminology.

If this is of interest to you, learn more about the project at www.emotionalfinance.org and follow our social media channels.



If you would like to be involved in the piloting of our innovative Emotional Finance curriculum, email us on info.saffex@gmail.com and we'll be happy to discuss further how we can collaborate.



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