

# Brigitte Perreault

Human Rights Consultant & Educator

Certified by USIDHR

US Institute of Diplomacy and Human Rights



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# Introduction

## About me

- CEO of Ignyte Transformational Media, an Impact Content Creation and Education company based in Los Angeles.
- As a leader, human rights advocate, social entrepreneur, impact philanthropy advisor, and the recipient of the **Human Dignity Award**, I am passionate about education and about empowering our children.

## Human Rights Advocacy

- In 2002, as a volunteer, I began helping refugees and political asylum seekers to resettle in Los Angeles, California.
  - Over the years, I have been involved with International Adoption organizations and Impact Film Media Literacy Education for underserved communities.
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# Professional projects

Special Ambassador  
Harvard Faculty Club

2014

Exclusive Media Partner  
& Special Ambassador

2017

Wild Philanthropy  
A Conservation Journey in Kenya

2019

Both Ends Believing hosted child welfare officials from 18 countries at their first Global Symposium “**Achieving Child Permanency Through Innovation**” at Harvard Faculty Club. Served as a Special Ambassador to Haiti, Togo and DRC, as well as being a Symposium Leadership Member.

The first **Child Protector Conference & Gala** in Washington D.C. with child welfare officials from 22 countries. The Global Lead Channel (division of Ignyte) served as the Exclusive Media Partner for the event. Served as Special Ambassador to Haiti and Togo.

Recognized as a leader in the impact philanthropy world, I was invited to join a group of conservationists, investors, and high impact philanthropists on a **unique conservation journey** through Kenya, designed to protect at-risk ecosystems and support vulnerable communities.



# Educational Projects

## 1 50 Ways To Help The Planet

Three Digital Guides to help organizations move to an ethical and sustainable future, for schools to include in their curriculums and empower students, and a 'bonus guide', easy-to-follow for all of us, from our home. In Spanish and English.



## 2 IGNYTE Magazine

A digital and global publication about social, environmental and humanitarian issues, and providing the tools to engage. Published from 2012 to 2019. Ignyte Magazine reached an audience of 300,000 subscribers located in 62 countries.





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# The Global Lead

## 3 A Web Channel About Global Issues

- In addition to having pioneered and published a digital publication, I was approached by a media group to launch a web channel, reflecting the content shared in Ignyte Magazine. The Global Lead was launched in 2018 and was available for two years. p
- As a leader, social entrepreneur, impact philanthropy advisor, human rights advocate, and the recipient of the Human Dignity Award, I am passionate about education and about empowering our children.

“Brigitte Perreault is intellectually and spiritually elegant, a force and a beacon. She tirelessly raises awareness on urgent global issues.”

– A.J. Ali, Producer of Walking While Black

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Introduction to

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Human Rights Workshop 2024

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Making Human Rights  
Come Alive For Youth

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# OUR GOAL

Our goal is to facilitate the creation of a world where people treat each other with respect and dignity;  
where peaceful solutions are sought between individuals, groups and nations;  
where every man, woman and child may enjoy their rights.

# THE PATH

The path to this goal starts with education.

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# Workshop:

Designed for upper elementary and secondary school instruction.

- An introduction to our worldwide human rights, its history, and its known advocates
- Being equal and having equal rights
- Introduction to the **30 articles** with accompanying workbook
- Declaration of Human Rights, readily understood by young people, through **30 educational one-minute videos** - depicting each of the articles of the Universal Declaration of Human Rights, provided by YouthforHumanRights.org
- Independent thinking - short breakout sessions
- Assessments
- **Certificate of Completion** for each student



YouthForHumanRights.org  
**Making Human Rights A Global Reality.**



Human Right 26: Right to Education



Human Right 29: Responsibility to Respect...



Human Right 28: Fair and Free World



Human Right 27: Right to Your Own Creations -...



## Let's Work Together



310.920.4810



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## Workshops:

- Groups or Private Individual
- In-Class
- Online