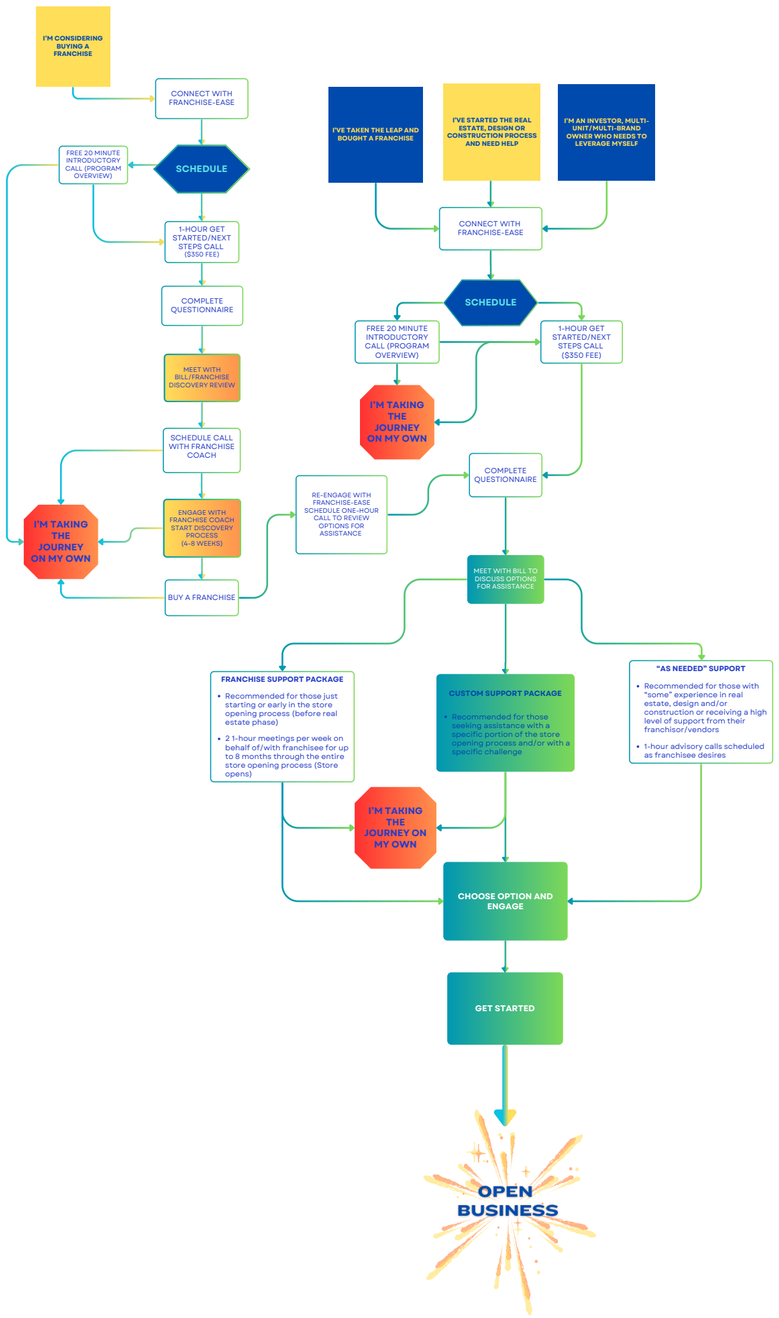
Franchise-Ease

HOW DOES THIS WORK?