

# research OUTREACH

Connecting science with society



## IMPACT ANALYSIS

Issue RO129

**Aliyar Fouladkhah**

**Epidemiology–laboratory interactions for developing resilience against future infectious diseases**

Tennessee State University



# Twitter @ResOutreach analysis



## The link to your Twitter post

 <https://bit.ly/3y5Bt4l>

## Demographics



Male 70%



Female 29%

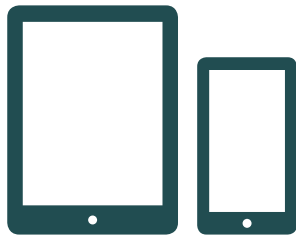


Unknown 1%

## Audience keywords

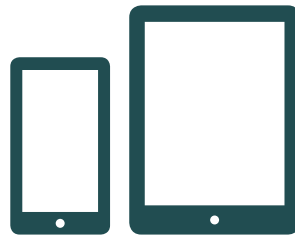
- 1 Science
- 2 Health
- 3 Public Health
- 4 Antibiotic resistance
- 5 Infectious disease(s)

## Device stats



iOS

50%



Android

43%



Desktop

7%

## Key metrics



Impressions

27518



Engagements

2414



# Facebook.com/ResearchOutreach

## The link to your Facebook post

 <https://bit.ly/3Kf3gBA>

## Device stats



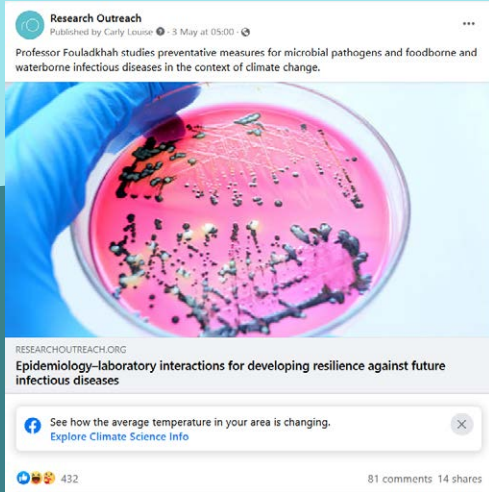
iOS 33%



Android 35%



Desktop 32%



## Demographics



Male 50%



Female 50%

## Key metrics



Impressions

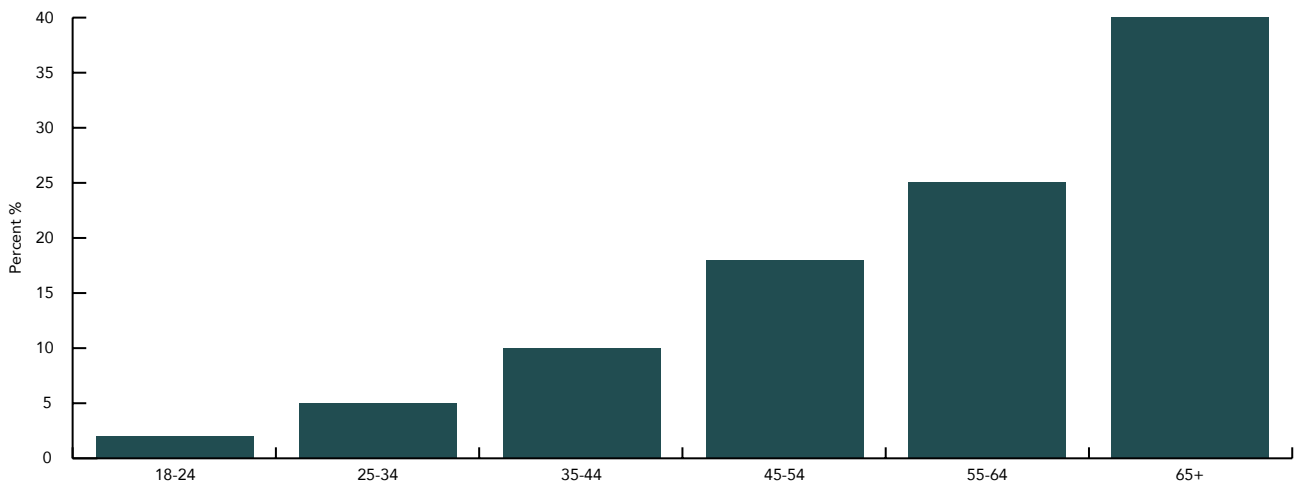
7529



Engagements

4417

## Age range





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Our publication connecting science with society
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