

research OUTREACH

Connecting science with society



IMPACT
ANALYSIS

Issue RO117

Aliyar Fouladkhah



Bacterial biofilms: A persisting public health challenge

Aliyar Fouladkhah
Tennessee State University

<https://bit.ly/2SbQA5Y>

Demographics

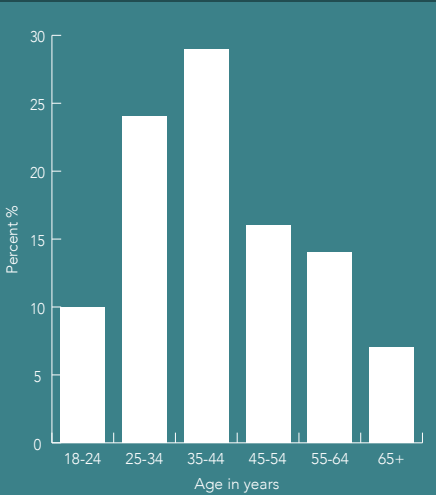


Male 49%

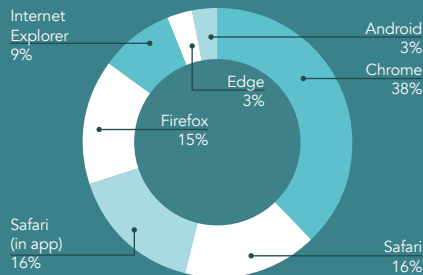


Female 51%

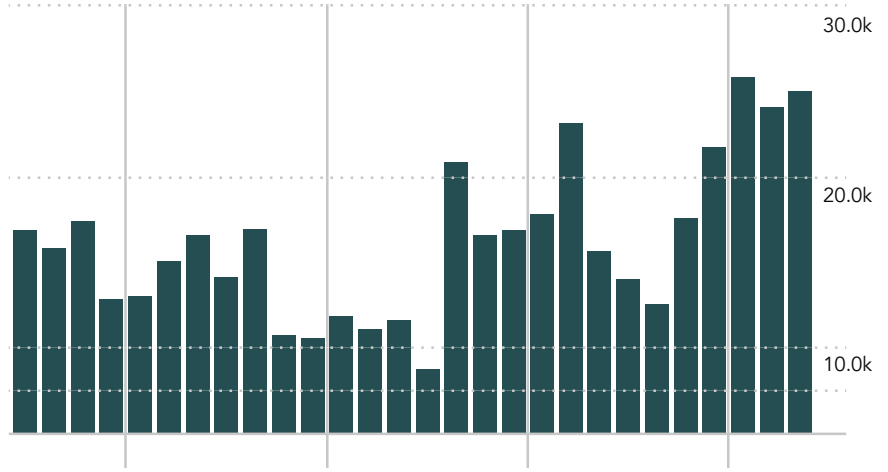
Age range



Browser stats



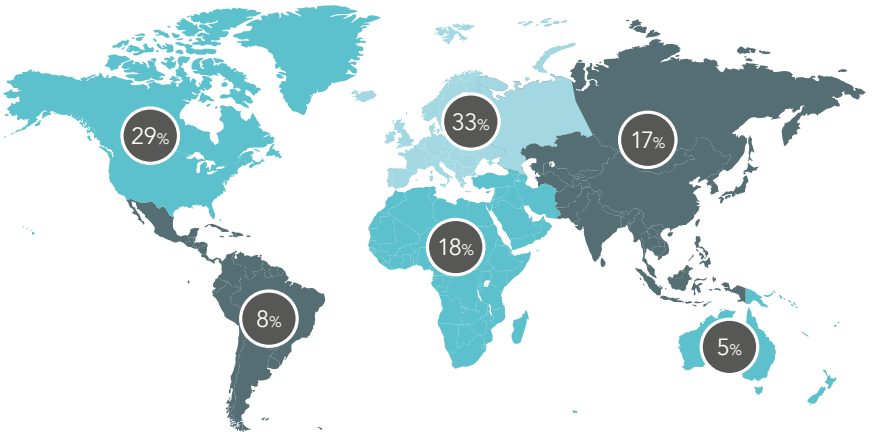
Number of visits for Research Outreach website



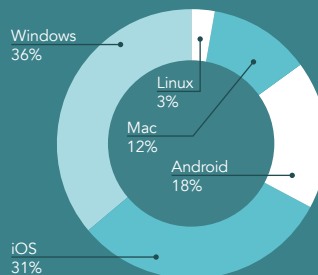
Total number of sessions	99,204
Total number of page views	134,592
Total number of users	82,553
Total number of pages/session	2.92



Geographical location of web viewers



Platform and device stats



Tablet 30%



Desktop 43%



Mobile 27%



Twitter @ResOutreach analysis

Research Outreach
@ResOutreach

By utilising emerging [#technologies](#) such as elevated [#hydrostatic #pressure](#) and novel bacteriocin and bacteriocidal compounds, Professor Fouladkhah and his team are mitigating the risk of [#infectious #diseases](#) and [#bacterial](#) biofilms.



Bacterial biofilms: A persisting public health challenge - Research Outreach
By utilising elevated hydrostatic pressure, Prof Fouladkhah is mitigating the risk of infectious diseases and bacterial biofilms.
researchoutreach.org

1:00 PM - Jan 17, 2021 - Twitter Web App

View Tweet activity

36 Retweets 1 Quote Tweet 1,710 Likes

The link to your Twitter post

 <https://bit.ly/3aQAzwX>

Device stats



iOS 38%



Android 52%



Desktop 10%

Demographics



Male 64%



Female 36%

Key metrics for all content promoted on Twitter



Audience

47675



Engagements

2398

Top interests



Technology

68%



Biology

53%



Healthcare

48%



Facebook.com/ResearchOutreach

Research Outreach
Published by Chris Barrell (P) · Favourites · 17 January ·


By utilising emerging technologies such as elevated hydrostatic pressure and novel bacteriocin and bacteriocidal compounds, Professor Fouladkhah and his team are mitigating the risk of infectious diseases and bacterial biofilms.

RESEARCHOUTREACH.ORG
Bacterial biofilms: A persisting public health challenge - Research Outreach

Boost Post

5.6K 74 comments 24 shares

The link to your Facebook post

 <http://bit.ly/3qeE1WD>

Device stats



iOS 9%



Android 87%



Desktop 4%

Demographics



Male 63%



Female 37%

Key metrics for all content promoted on Facebook



People reached

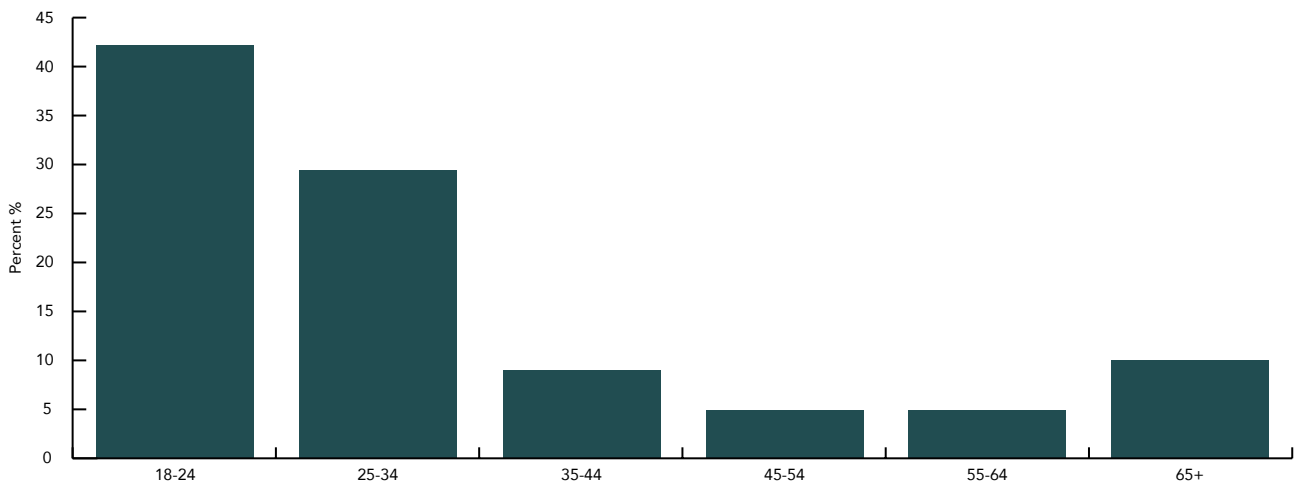
30281



Engagements

6139

Age range





OUR SERVICES

Research Outreach offer a range of media services to assist scientists and research teams from all disciplines to achieve next-level communication goals.

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Our publication connecting science with society
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