



Award Winning and Venture backed Serial Social Entrepreneur,
pioneering the personal development technology industry.
Leveraging technology and
data to improve self-esteem.

Margo Jordan

Enrichly CEO

"I used to think that if things didn't go a certain way, then something wasn't meant to be, but now, I take the approach of pivoting and figuring out a different way. I have become more resilient. When it comes to leadership, I coach my team to hone in on their strengths rather than getting things done the way that I would complete a task. I learned from my first business that you can work as hard as you want as long as your mindset is in a place where you're manifesting the things you want and letting them come naturally, instead of being forceful."

Google Black Founders Fund III Recipient|Veteran|MBA|TEDx[Google For
Startups 22]|Mass Challenge 22

MARGO JORDAN



Innovative in her craft, she sought to develop self-esteem-based solutions to help youth reach their full potential. Margo has gone from hosting amazing youth conferences featuring celebrity teens and young adults as guest speakers, to building the first self-esteem-based learning center for children, to expanding her platform internationally. To date Jordan has impacted over 20,000 children all over the world. Jordan's most recent venture is ENRICHLY, a self-esteem based personal development gaming SaaS platform that uses gamification, data and on-site curriculum for K-12 students



Texas as Bronze Sponsor at Texas PTA Launch 2022

Self-neglect, violent behavior and suicide have one thing in common amongst youth, and that's unhealthy self-esteem. 100 million children around the world suffer from low self-esteem.

Children with low self-esteem struggle to reach their potential as adults and this loss potential translates to a massive social and economic burden, costing millions per year.

ENRICHLY is pioneering a new industry called PD Tech (Personal Development Technology), making self-esteem available to children around the globe. ENRICHLY has 11 organization licenses, 2,512 individual enrollments and 85+ school contracts.

75% of children suffer from low self-esteem at ages 7-11. There is a 57% increase in suicide death due to low self-esteem.

MARGO ON THE MOVE

Houston Rockets Forward
Jae'Sean Tate Partners with Enrichly
and HISD PD for on-site program



Brené Brown thrilled in support of what
Margo and her team is building at
Enrichly

Margo implementing hands
on social skills lessons with Brooksmith ISD
students to boost self-esteem



CEO and COO recognize students with
certificates of completion
of Self-esteem program



Tech Enabled Development for K-

Pitching Enrichly to a panel of celebrity judges during Revolt Summit in Atlanta, GA

“

GENIUS

-Shark Tank's Kevin O'Leary

Margo's platform is backed by Google, Microsoft and IBM.

Shark Tanks very own Mr. Wonderful Kevin O'Leary has called her idea "Genius".



Students of Houston's largest school district engaged in Enrichly's web based platform



Margo speaks to over 10,000 people during 'Driven Event' alongside celebrity speakers such as Les Brown, Dan Fleyshman and Tim Story in Los Angeles, CA

Awards and Recognitions



Grant Award Recipient



HomeLight



Texas Children's
Health Plan





Margo leads a panel discussion on Minority Entrepreneurship, Mentorship and Venture Funding alongside Co-Founder of ESUSU Samir Goel (recently valued as a billion dollar unicorn)

THE GLOBAL GOOD FUND 2022

Margo hosts and MC's
The Global Good Fund
Gala in Washington,
DC



Behind the scenes look of Margo filming for a possible docuseries about female entrepreneurship created by Daymond John



MARGO JORDAN



Enrichly



[enrich.ly](https://www.instagram.com/enrich.ly) / [margopjordan](https://www.instagram.com/margopjordan)



margob@youthenrichments.com



www.enrich.ly

Media Representative: Jazmin Anderson
Email: Jazmin@jtvone.com
281.868.9309