

# YOUR FEEL GOOD DENIM

ESSENTIAL DENIM GUIDE



# FDJ

FRENCH DRESSING JEANS

-----WWW-----

# THE FDJ DENIM *STATE* OF *MIND*

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We're a Montreal-based fashion brand.

Creating high-quality ready-to-wear with exceptional fit for over 40 years.

We're proud to be an all-women team dedicated to catering to the needs of real women and their modern, busy lifestyles.

Our goal is to provide fashion that empowers women and helps them express their individuality without sacrificing comfort for style.

*Female empowerment is our policy at FDJ.*



# DIVE INTO OUR DENIM WORLD.

Instead of limiting all women to the same pair of jeans, ours come in all shapes and sizes - each with a distinct silhouette and style. We aim to celebrate our differences and beauty with four signature fits.



# MADE *FOUR* ALL.

## SUZANNE

### THE STRAIGHT

Made for women with straight hips and smaller curves.

## PEGGY

### THE CURVY

Made for women with a defined waist and broader hips.

## OLIVIA

### THE HOURGLASS

Made for women with balanced hip-to-waist ratio proportions.

## CHRISTINA

### THE LIFTER

Made for women with slender hips, who need extra room in the rear.

# SUZANNE



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## THE STRAIGHT

Made for women with straight hips and smaller curves.

### FIT

- High-rise
- Sits at the natural waistline
- Covers the navel
- Available in Petite

### BENEFITS

- Timeless
- Versatile
- Flattering fit



SUZANNE STRAIGHT LEG — 6719660

# PEGGY

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## THE CURVY

Made for women with a defined waist and broader hips.

### FIT

- High-rise
- Sits at the natural waistline
- Covers the navel
- Available in Petite

### BENEFITS

- Enhanced comfort
- No waistband gap
- Flattering fit



PEGGY STRAIGHT LEG — 6627250

# OLIVIA

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## THE HOURGLASS

Made for women with balanced hip-to-waist ratio proportions.

### **FIT**

- Mid-rise
- Sits just below the natural waistline
- Sits right below the navel
- Available in Petite

### **BENEFITS**

- Accentuates the waist
- Smoothing and shaping
- Universally flattering



OLIVIA SLIM LEG — 2762630



# CHRISTINA

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## THE LIFTER

Made for women with slender hips, who need extra room in the rear.

### FIT

- Mid-rise
- Sits just below the natural waistline
- Lifts and contours the rear
- Sits right below the navel

### BENEFITS

- Lifted and perky look
- Enhanced rear curves
- Comfortable and flexible



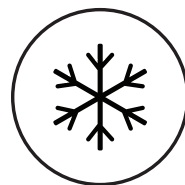
CHRISTINA SLIM LEG — 5312630

GET  
FAMILIAR  
WITH OUR  
*DENIM*  
FABRICS



# COOL DENIM

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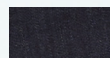


- Crafted with trademarked Coolmax fibres
- Designed for an effortless and fresh feel all day long
- Climate control technology ensures temperature regulation
- High-stretch fabric feels like a second skin
- Available in various silhouettes and leg styles





74 % COTTON  
24 % COOLMAX  
2 % LYCRA



TWILIGHT

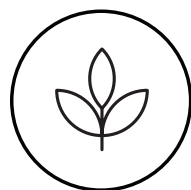


CHAMBRAY

OLIVIA SLIM LEG 2762630

# CROSS HATCH

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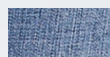


- Eco-friendly styles
- Sustainable materials
- Reduces waste minimizing carbon footprint
- Woven with uneven yarns for a very unique crisscrossed texture
- Available in various silhouettes and leg styles

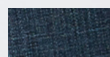




60% COTTON  
34% RECYCLED  
POLYESTER  
4% VISCOSE  
2% ELASTANE



MEDIUM WASH



DARK BLUE

CHRISTINA SLIM ANKLE 5320809

# *SUPREMIÉ* DENIM

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- Crafted in three versatile washes
- Built to last
- Relaxed fit fabric
- Fine soft yarn, gives a nice dark wash
- Available in various silhouettes and leg styles







PLEASANT /  
DELIGHT:  
68% COTTON  
30% POLYESTER  
2% ELASTANE

BLACK:  
50% COTTON  
40% POLYESTER  
2% ELASTANE



DELIGHT



PLEASANT

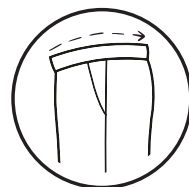


BLACK

PEGGY STRAIGHT LEG 6627250

# D-LUX DENIM

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- Pull-on style
- Stretch fabric
- Designed with a comfort elastic waistband
- Available in various silhouettes and leg styles





INDIGO/CHAMBRAY:  
65% COTTON  
33% POLYESTER  
2% LYCRA

EBONY/OTHER:  
74% COTTON  
23% POLYESTER  
3% LYCRA



INDIGO

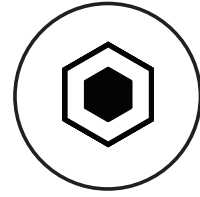


EBONY

PULL-ON ANKLE 273906N

# ONYX DENIM

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- True black denim
- Form-fitting fabric
- Versatile
- Available in various silhouettes and leg styles





55% COTTON  
27% POLYESTER  
14% MODAL  
2% ELASTANE  
2% VISCOSE



BLACK

PEGGY STRAIGHT LEG 6875660

# CLASSIC DENIM

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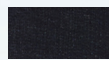


- Crafted in iconic rinse blue wash
- Comfortable and versatile
- Soft yet durable denim
- Available in various silhouettes and leg styles





96% COTTON  
4% LYCRA



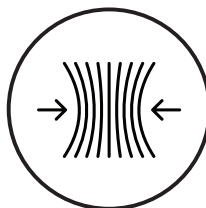
MIDNIGHT

OLIVIA STRAIGHT LEG 2967002

# *PDR*

PONTE DE ROMA

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- Exclusive Ponte fabric
- Perfect for a clean look
- Luxurious blend that combines softness and comfort
- Features our signature Wonderwaist
- Available in various silhouettes and leg styles



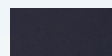




68% VISCOSE  
27% NYLON  
5% ELASTANE



BLACK



NAVY

SUZANNE STRAIGHT LEG 6496396

WEAR  
YOUR  
*FIT*—  
OWN  
YOUR  
*STYLE*





# HOW TO CARE FOR YOUR DENIM

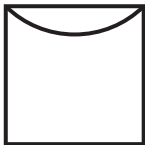
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## WASHING INSTRUCTIONS

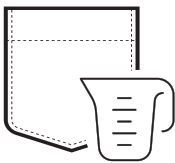
A LITTLE BIT OF DENIM MAGIC GOES A LONG WAY



Turn jeans inside out and machine-wash in cold water on a gentle cycle using mild detergent.



Hang jeans, smooth out any wrinkling and allow to air-dry.



Woes of dark denim bleeding dye?  
Let your jeans take a luxurious 30-minute soak, then rinse and let them air-dry. Grab a bathtub or a bucket, pour in enough cold water to fully submerge your jeans, and sprinkle in 1 cup of white vinegar.

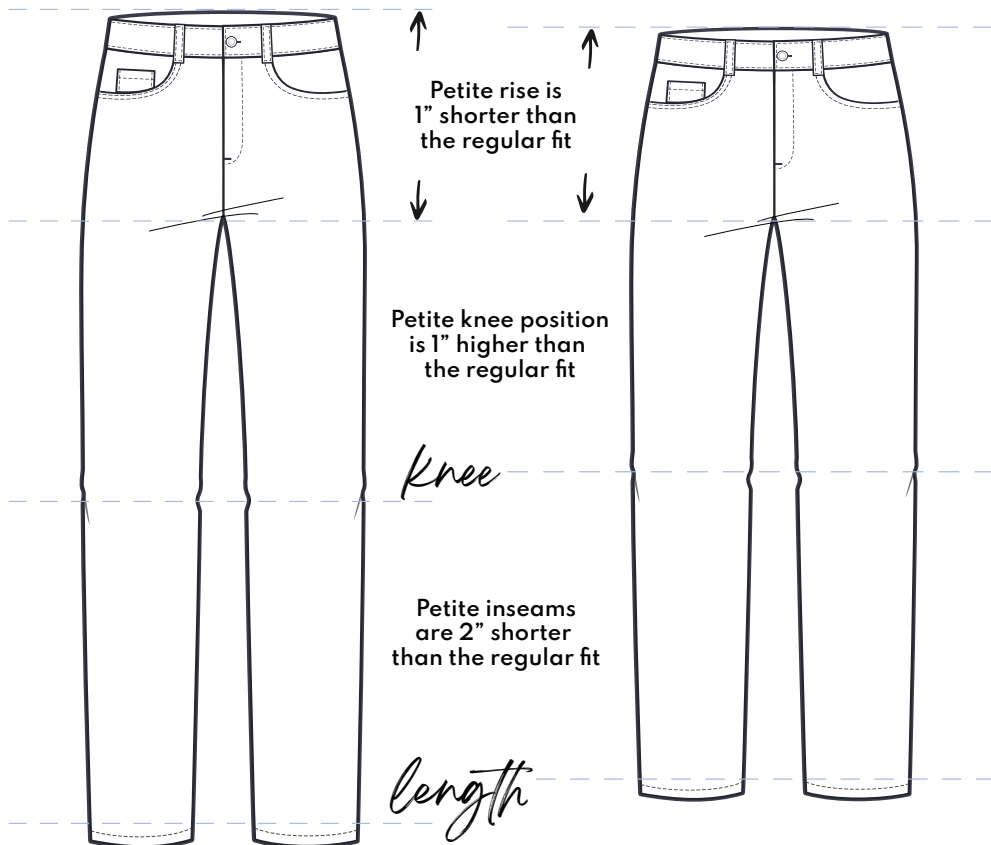


# 5'4" OR SHORTER

YOUR PERFECT FIT MIGHT BE A PETITE

REGULAR  
FIT

PETITE  
FIT



# SIZE GUIDE

Fit/Size	0/0p	2/2p	04/4p	6/6p	8/8p
Suzanne	W: 28 H:38	W: 29 H:39	W: 30 H:40	W: 31 H:41	W: 32 H:42
Peggy	W: 28 H:39 1/4	W: 29 H: 40 1/4	W: 30 H:41 1/4	W: 31 H:42 1/4	W: 32 H:43 1/4
Olivia	W: 28 H:38	W: 29 H:39	W: 30 H:40	W: 31 H:41	W: 32 H:42
Pull-on	W: 28 H:38	W: 29 H:39	W: 30 H:40	W: 31 H:41	W: 32 H:42
Christina	W: 28 H:38 1/4	W: 29 H: 39 1/4	W: 30 H: 40 1/4	W: 31 H:41 1/4	W: 32 H:42 1/4

## DENIM FABRICS \*

### COOL

**74 % COTTON**  
**24 % COOLMAX**  
**2 % LYCRA**



- Crafted with trademarked Coolmax fibres
- Designed for an effortless and fresh feel all day long
- Climate control technology ensures temperature regulation
- High-stretch fabric feels like second skin



TWILIGHT CHAMBRAY

### OYNX

**55% COTTON**  
**27% POLYESTER**  
**14% MODAL**  
**2% VISCOSE**  
**2% ELASTANE**



- True black denim
- Form-fitting fabric
- Versatile

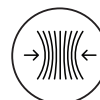


BLACK

### PDR

- Exclusive Ponte fabric
- Perfect for a clean look
- Luxurious blend that combines softness and comfort
- Features our signature Wonderwaist

**68% VISCOSE**  
**27% NYLON**  
**5% ELASTANE**



NAVY BLACK

\* Available in various silhouettes and leg styles



10/10p	12/12p	14/14p	16/16p	18/18p	20/20p
W: 33 H:43	W: 34 1/2 H:44 1/2	W: 36 H:46	W: 37 1/2 H:47 1/2	W: 39 1/2 H:49 1/2	W: 41 1/2 H: 51 1/2
W: 33 H:44 1/4	W: 34 1/2 H:45 3/4	W: 36 H:47 1/4	W: 37 1/2 H:48 3/4	W: 39 1/2 H:49 1/2	W: 41 1/2 H: 52 3/4
W: 33 H:43	W: 34 1/2 H:44 1/2	W: 36 H:46	W: 37 1/2 H:47 1/2	W: 39 1/2 H:50 3/4	W: 41 1/2 H:51 1/2
W: 33 H:43	W: 34 1/2 H:44 1/2	W: 36 H:46	W: 37 1/2 H:47 1/2	W: 39 1/2 H:49 1/2	W: 41 1/2 H:51 1/2
W: 33 H:43 1/4	W: 34 1/2 H:44 3/2	W: 36 H:46 1/4	W: 37 1/2 H:47 3/4	W: 39 1/2 H:49 3/4	W: 41 1/2 H:51 3/4

## COMPOSITION

### D-LUX

**INDIGO/CHAMBRAY:**  
65% COTTON  
33% POLYESTER  
2% LYCRA

- Pull-on style
- Stretch fabric
- Designed with a comfort elastic waistband



**EBONY/OTHER:**  
74% COTTON  
23% POLYESTER  
3% LYCRA



INDIGO EBONY

### CROSSHATCH

60% COTTON  
34% RECYCLED  
POLYESTER  
4% VISCOSE  
2% ELASTANE



- Eco-friendly styles
- Sustainable materials
- Reduces waste minimizing carbon footprint
- Woven with uneven yarns for a very unique crisscrossed texture



DARK BLUE MEDIUM WASH

### CLASSIC

96% COTTON  
4% LYCRA



- Crafted in iconic rinse blue wash
- Comfortable and versatile
- Soft, yet durable denim



MIDNIGHT

### SUPREME

**PLEASANT / DELIGHT:** 68% COTTON  
30% POLYESTER  
2% ELASTANE

**BLACK:** 58% COTTON  
40% POLYESTER  
2% ELASTANE



- Crafted in three versatile washes
- Built to last
- Relaxed fit fabric
- Fine, soft yarn, makes for a nice dark wash



DELIGHT PLEASANT BLACK

## WAIST

Measure the smallest part of your torso. Make sure to measure your body, not over your clothes.



## HIPS

Measure the hips at the fullest part, usually around the seat.

## INSEAM

Measure inside the leg from the crotch seam to the ankle bone/floor.\*

# HOW TO *MEASURE*

## **MEASURE YOUR WAIST**

Locate your natural waistline, the narrowest part of your torso between your ribs and hips. It is typically located just above your belly button. Maintain a relaxed posture while leveling the tape around your waist.

## **MEASURE YOUR HIPS**

Wrap a flexible measuring tape around the widest part of your hips, ensuring it is parallel to the floor, to accurately measure your hip circumference.

## **MEASURE YOUR INSEAM**

To measure your inseam, take a measuring tape and measure from the inner crotch seam to the bottom of your ankle bone/floor\* while standing upright with your legs slightly apart.

\*For ankle length, measure to your ankle bone. For full length, measure to the floor.





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