

sympli.®

YOUR RETAIL JOURNEY WITH SYMPLI



A guide to effortless appeal and
your unique style



Welcome to Sympli.

A MESSAGE FROM OUR CEO

Just as women evolve daily, our brand grows with you, catering to your unique needs. We deeply value the privilege of offering exclusively designed and Canadian made collections that authentically resonate with each facet of your business and your customers' lives. Let's wholeheartedly embrace the journey of growth, foster creativity, and share in the boundless joy of self-expression together. - Olga Stevens

Y(OUR) STORY

Each person's style tells a story. And each person's style is a form of their self-expression. At Sympli, we create versatile pieces that help our customers express their unique personal styles. We like to experiment, push boundaries, and not always play by the rules. Because we design with great purpose and intention, our clothes make every frame fashionable, every shape shapely, in dreamy fabrics whose precise fits boast finishing touches that inspire and elevate.

Sympli launched in 2001 when our Canadian founder set out to create a style to inspire women of all ages and body types to be their most confident selves. She started with that ultimate symbol of go-anywhere freedom: the perfect white t-shirt. Building on her success, we've grown to enjoy a very devoted following, not just for our unexpected design ethos but for our quality fabrics, precise and flattering fits, our commitment to comfort and our commitment to style.

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FOUNDER NOTE



“My hope with Sympli and in life has always been to celebrate women and their unique expression.”

I truly believe that choosing to show up authentically as who we are expands our capacity to accomplish what we set out to do with our day and, over time, deepens the impact we make. It also will inspire those around us to do the same. Showing up as ourselves has always taken curiosity, courage, and confidence. As we embark on this journey – oh WOW – doesn't it look beautiful when we do it together?” – Jan Stimpson



WHY SYMPLI

100% Canadian Created and Crafted

Since our launch over 20 years ago, Sympli has been designed, crafted and built in the neighbourhoods of British Columbia. Proudly Canadian, we at Sympli continue to support- and BE supported - by our local community of entrepreneurs, maintaining our Home Sewing Network, which empowers incredible women with the opportunity to sew from home while balancing the high demands of family life.





WHY SYMPLI

Sympli Because an honest fit shouldn't be hard to find.

Designed by women for women, our intention has always been to celebrate everybody. Our focus remains on providing an honest fit that complements the uniqueness of every woman effortlessly. Our collection, ranging from size 2 to 18 (with select styles in 0X-3X), is crafted with thoughtful care. Every style is fit on multiple sizes and bodies to ensure each style drapes and flatters the diversity of women we so lovingly outfit.

Designed for you.

Embrace timeless style with unexpected details that reflect the evolving woman, unafraid to experiment and push boundaries. Sympli's commitment to uniqueness sets us (more importantly YOU) apart, with clothes that are designed to be an extension of your individuality.

We are at our best when we have the freedom to express who we are.

Sympli empowers women to express themselves in comfort and with confidence. Our collections combine versatile building blocks and statement pieces, allowing you to create your own look effortlessly. Our unfussy, high-quality fabrics stand the test of time for repeated daily wear.

Comfort EQUALS Confidence.

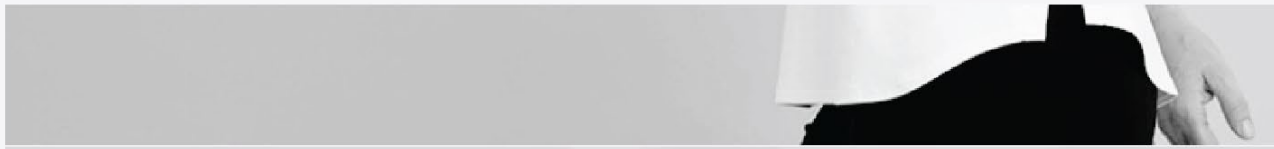
Sympli on your skin and in your values. We believe in the freedom to explore life. Experience comfort that delivers genuine self-assurance: in the way you look and move and by how and where your clothes are made.

Retailer Specific Perks. At Sympli, we act as your dedicated partners, catering to your needs and ensuring your customers receive what they need. Sympli is an experience committed to understanding your needs, making the selling process with us effortless

- **Free shipping** on \$1000 or more for on-season orders and replenishments
- **A portion** of your total sales will go to co-op advertising dollars.
- **On-season** In-store signage and gift with purchase
- **Two-week replenishment** on seasonless styles
- **Book our trunk show sample set** for a tangible, hands-on experience for your customers.
- **Volume discounts** and early booking discounts
- **Explore** your NuORDER B2B platform—a comprehensive online retailer hub. Access everything in one place: browse the entire assortment, place orders, review order history, download e-commerce-ready imagery, print-ready lifestyle imagery, and more.
- **Personal touch** to all customer service interactions.



Simple, relevant, and really really comfortable. Build your wardrobe with foundational fabrics that seamlessly blend into your wardrobe and lifestyle. Our superior foundation fabrics support honest fit and our love for flattering drape and movement. All are ultimate low-maintenance everyday solutions (that never look too lived in).



Seriously Flattering Pants.
Available in a variety of silhouettes and fabric weights.





BASICS

Timeless Redefined



Our solution is built on foundational basics with honest fit, comfort, and choice. These are the clothes you can build a wardrobe around, with the artful twists that are the difference between the clothing you wear and the favourites you'll love forever.



FOUNDATIONAL FABRICS

Jersey. Where it all started, offering an unparalleled drape that lends itself to subtle special details, soft sculpting and a smooth silhouette that whispers confidence. Our signature Jersey's luxurious feel (and low-maintenance care) has inspired Symplic from the beginning. It continues to be the foundation fabric we've always dreamed of.

Ponte. Our most structured and densely knitted fabric constructions provide cool weather complements to our signature jersey when temperatures start to fall. Each quality offers structure and ultimate comfort for the most effortless and flattering feel. Our lightweight choice boasts seasonless wear. Heavyweight is ideal for cooler weather.

As women, we set high standards for our clothes, seeking pieces that seamlessly mix and match transition from day to night.



EASY
CARE



WRINKLE
RESISTANT



4-WAY
STRETCH

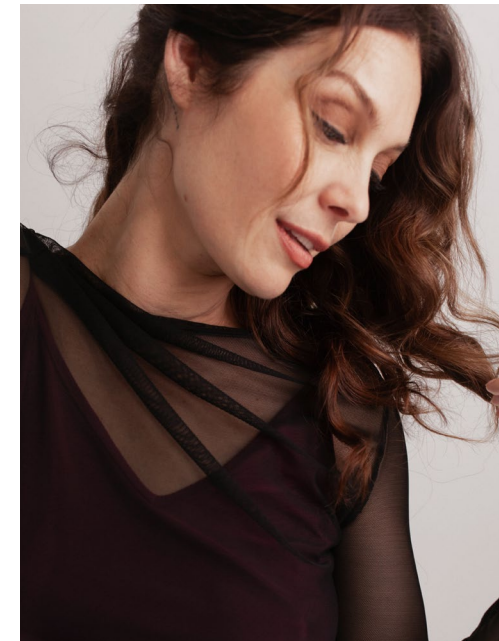


TRAVEL
FRIENDLY



LAYER WITH COOL, ELEGANT AND EDGY TEXTURES

Is there an art to making it look effortless?



We say YES. But it doesn't have to be hard to achieve. It can be that much easier when starting with foundational fabrics that work hard for you in every way. Our story started with such a fabric – a flawless foundation that has been a cornerstone of our brand – and the ideal canvas for your wardrobe. We reveal collections of separates that build more for you – layer by layer - highlighting elegant, cool, edgy textures that deliver style regardless of temperature or season.

Layer in a Cool Elegant, and edgy texture. Whether layering with gossamer-weighted mesh, buttery-soft chenille corduroy (it's knit!), or our unique crinkled velvet – these elements mix and combine to make your look feel alive. And when worn back to our signature jersey – the possibilities are endless. We can't wait for you to get your hands on it - never mind in it.

TRAVEL

Be the legend that only brings a carry-on

With room to spare

Our collection is designed with the on-the-go woman in mind, offering unparalleled packability. Crafted to effortlessly mix and match, our pieces seamlessly transition from day to night, allowing you to curate multiple looks with just a few well-chosen items. Roll up your Sympli and go; embrace the ease of care with machine washability and hang-to-dry convenience – no ironing required.













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Canada

HEAD OFFICE

888-988-9885 | 604-451-1539

KERRI CASWELL

Ontario • Atlantic Canada

905 691-9971 | kerri@sympli.com

THE ORDEL GROUP AGENCY

Western Canada

604 662-8989 | sales@ordelgroup.com

AGENCE JACKIE SALAMA INC.

Quebec

514 826-3919 | jsalama@videotron.ca

USA

CHARLOTTE RAE & CO.

Rocky Mountains

303 929-2306

charlotteclackler220@gmail.com

DENINE MACKIE AND CHRISTINA VOGL

Southeast & Southern California,

Arizona, Nevada

727 614-5164

denine@sympli.com | christina@sympli.com

ED TRUMAN ASSOCIATES

Southwest

214 738-5341 (Sandi)

214 215-4891 (Ed)

sanditru@sbcglobal.net

JACQUELINE STONE

Pacific NW & Northern California and Nevada

415 310-2301

jacqstone114@gmail.com

JAMES GOODMAN & ASSOCIATES

Midwest

214 729-5511

james@jamesgoodmanandassociates.com

HEART AND SOUL SALES

New England & Mid Atlantic

603 828-7945 (Jesse Harris)

jesse@theharriscorp.net



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