

BUSINESS BROCHURE

Company Insights, Updates & Prices

ICTS USA



WHY US?

We focus on practical, easy-to-understand cybersecurity education that makes an immediate difference. Our training sessions are tailored to your audience, up to date with the latest threats, and free of technical jargon. Whether you're just getting started or looking to reinforce good digital habits, ICTS is ready to help you stay safe.



WHAT OUR TRAINING COVERS

- Phishing and social engineering attacks
- · Password safety and credential protection
- Safe browsing and secure online habits
- Recognizing impersonation and fraud
- Avoiding scams on email, text, and social media
- · Protecting personal and business data



PROTECTING WHAT MATTERS MOST

Cyber threats are not just a problem for big businesses. Every organization, no matter the size, is a target. The most common entry point? Human error. ICTS helps you build awareness across your team so your people become your first line of defense.

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CYBER SAFETY FOR SENIORS – "NC SENIOR CYBER HOUR"

- A hands-on, one-hour session that helps residents spot scams, fake pop-ups, and phishing tricks.
- Includes: printed handouts, real scam examples, and follow-up support for activity directors.
- Price: starting at \$200 in Wake and Johnston Counties.
- Result: Residents learn to recognize warning signs before money or personal data are lost.

SMALL BUSINESS CYBER 101 "MAIN STREET STARTER WORKSHOP"

- A 90-minute onsite session that teaches your team how to stop phishing and protect customer data.
- Includes: staff checklist, certificates, and a light phishing test after training.
- Price: from \$395 for up to 15 people.
- Result: Employees make smarter daily decisions that prevent costly incidents.

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COMMUNITY CYBER NIGHT "FAMILY SAFETY SESSION"

ADD-ON OPTION:

 An evening event for churches, veterans' groups, and community clubs. • ICTS Monthly Safety Bulletin

- Includes: family safety kit, printable privacy checklist, and open Q&A.
- A one-page newsletter to share with residents or staff - packed with current scam alerts and quick safety tips.

• Price: \$250 or sponsor-covered at \$300

• \$99 per month or \$249 per quarter.

 Result: Families leave with clear, practical steps to stay safe online together.

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ICTS MEMBERSHIP PLAN (NEW!)

Designed for small businesses, senior communities, and organizations that want ongoing support and priority service.

Includes:

- Priority appointment scheduling members get first choice of dates.
- Single-session onboarding for new hires or residents.
- Quarterly policy and awareness refreshers.
- Annual mini phishing simulation with feedback report.
- Discounted rates on all onsite workshops.
- Dedicated member contact line for quick questions or scheduling.
- Price: \$250 or sponsor-covered at \$300

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WHY BEING TRAINED MATTERS

Cyber awareness isn't just protection - it's a trust signal.

When your staff or residents complete ICTS training, it shows your organization values safety and responsibility.

Displaying that your staff or community is "ICTS Cyber Safety Trained" becomes a real marketing advantage:

- Build trust with customers, families, and partners
- Strengthen your reputation as a secure, forwardthinking organization
- Meet rising expectations from insurers and vendors
- Add real value to your marketing and community image

A single session today becomes a clear sign tomorrow that your organization puts security first

